



IMAGINE
LINCOLN CITY

COMMUNITY VISION

**Adopted by Lincoln City City Council on December 10, 2018
by Unanimous Voice Vote**

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WELCOME



Creating the Imagine Lincoln City Community Vision has been an engaging and rewarding journey. Over the past year, our Vision Team has reached out to residents and visitors, conducting a comprehensive community engagement process to gather ideas and turn them into implementable actions for the future. We have met so many people who share our passion for this community, and who want to see it thrive into the future.

We designed our outreach process to reach a broad audience, who shared their ideas culminating in this vision to guide the way our community looks, feels, and functions over the next twenty years. We communicated using a variety of methods over many forums. We interviewed people at festivals and events and promoted online input opportunities. We made presentations, hosted focus groups, and held a community open house with more than 100 people in attendance. We talked to people in every age group from all walks of life. This resulted in over 4,000 comments and ideas!

The best part of conducting outreach and meeting people in the

community is getting to know and understand their interests and passions. The Vision Team appreciates every person who took the time to share ideas for Lincoln City's future. We listened, we heard you, and we are excited to work alongside you to make this a reality in the coming years.

All this outreach resulted in what follows: a collective vision for the City's future and a collection of ideas to guide the City forward. We offer this vision and these ideas for the City Council and Planning Commission to draw on as they prepare the City's new comprehensive plan and for other community organizations and individuals to use as they plan for the future and work to improve Lincoln City.

We are grateful to the City Council for providing the opportunity, support, and funding for this project. Thank you to City staff for their expertise and leadership in shepherding this project along. We have imagined the future of Lincoln City, and it is brighter than ever thanks to our committed and engaged community!

Sincerely,

The Imagine Lincoln City Vision Team

ACKNOWLEDGEMENTS

CITY COUNCIL

Mayor Don Williams
Susan Wahlke, Ward 1
Diana Hinton, Ward 1
Dennis "Riley" Hoagland, Ward 2
Dick Anderson, Ward 2
Judy Casper, Ward 3

VISION TEAM

Dave Price, Oregon Coast Community College
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Laura Joki, Nelscott Neighborhood Association
David Jamieson, Roads End Improvement District Association
Taj Richardson, Parks and Recreation Board
Steve Griffiths, Planning Commission
Lori Arce-Torres, Chamber of Commerce
Mary Jo Kerlin, North Lincoln Hospital
Elizabeth Reyes, Family Promise of Lincoln County
Sarah Cole, Citizen-at-large
Nick Lupo, Lincoln City Public Schools
Bob Gibson, Bay Area Merchants
Niki Price, Public Arts/Cultural Center
Chief Keith Killian, Lincoln City Police Department
Vickie Meneses, Oceana Family Literacy Center
Stewart Brannen, Confederated Tribes of Siletz Indians



PROJECT TEAM

Ron Chandler, City Manager

Richard Townsend, Planning Director

Debra Nicholson, Senior Planner

Kate Daschel, Assistant Planner

Alison Robertson, Urban Renewal Director

Patti Kroen, Planning Commission Liaison

Sara Singer Wilson, Project Consultant

Jason Robertson, Project Consultant





VISION OVERVIEW

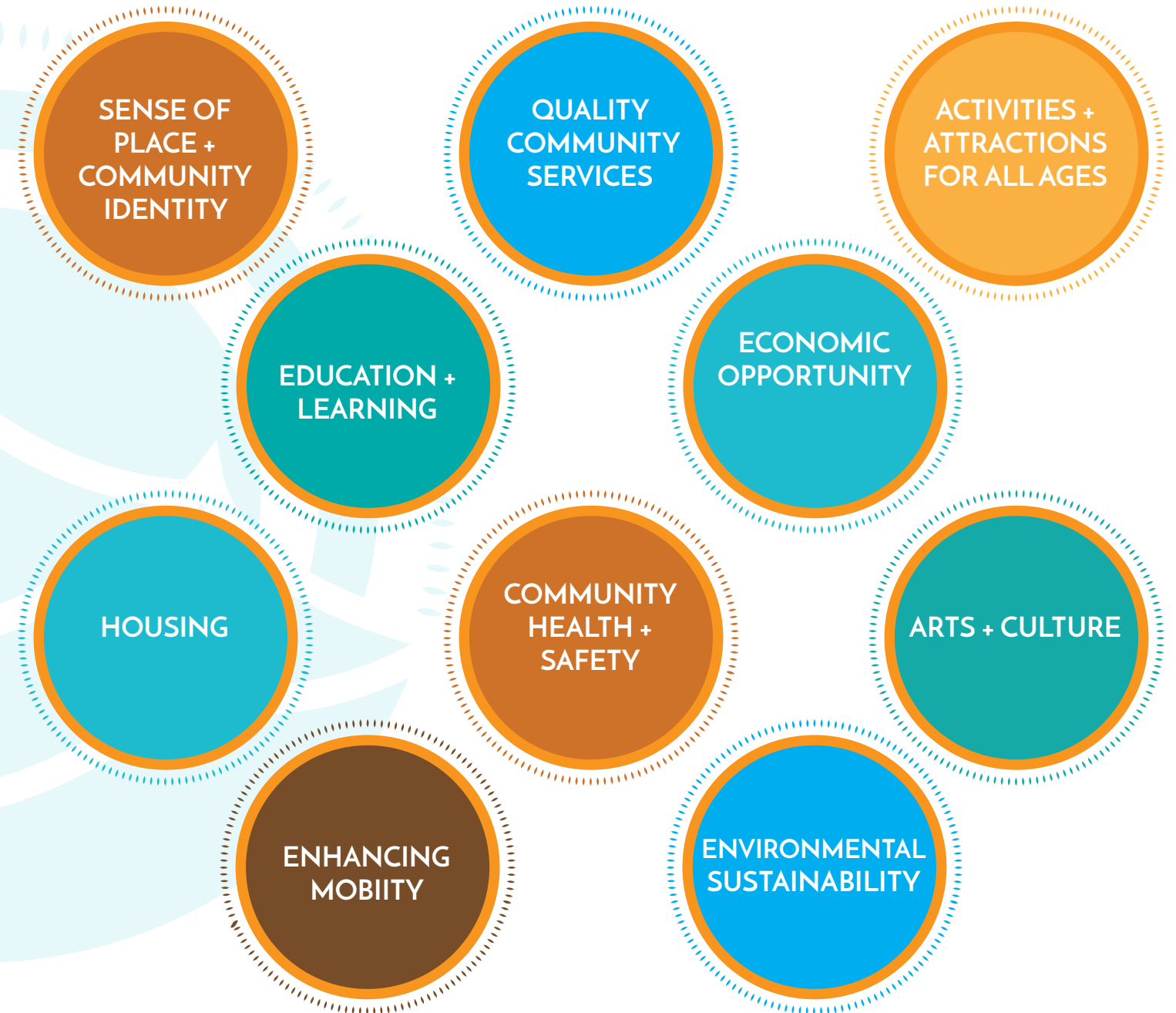
PURPOSE

Imagine Lincoln City describes the way the community wants to look, feel and function. The process enables residents and visitors to come together and discover shared solutions for broad goals and challenges. A shared and supported community vision inspires new goals and policies, influences the approach to future development and impacts comprehensive and long-term planning efforts. This process helps to establish community goals to guide updates to the city's Comprehensive Plan. This vision serves as our framework for future decision-making, investment, and collaboration.

The vision statement describes the type of community people want Lincoln City to be in 20 years. The Imagine Lincoln City Community Vision should guide more than city government. The Vision is what the people of the City are saying they want for the City as a whole. Other governmental entities, including special districts such as the School District, the North Lincoln Fire Protection District, and the Devils Lake Water Improvement District, can look to this vision for guidance over the coming years. Service organizations and non-profits, businesses, and individuals working together with government will make our shared vision a reality.

The ten focus areas are organized as follows:

- » **Goal:** describes the desired future conditions within a focus area
- » **Community Initiatives:** outline focused approaches to achieving goals
- » **Community Ideas:** participants' ideas on how to achieve the goals



FOCUS AREAS

THE VISION PROCESS

The Imagine Lincoln City Community Vision Plan process included three stages:

1. Gathering community ideas,
2. Developing the Vision, and
3. Vision review and adoption.

After kicking off the project in May 2017, the Project Team, comprised of representatives of local organizations and groups with diverse interests, developed a plan for community engagement to assist with gathering community ideas.

The Vision Team guided the process and, with focus groups, refined the goals and identified supporting ideas to include in the draft Vision. They employed multiple venues and tools to engage the community in the Vision development, including:

- » Idea cards at drop boxes located around the community
- » Interviews with residents at community events, festivals, and open houses
- » Social media, news media, and radio
- » Online surveys
- » Focus groups to gather more detailed information on how to craft implementable ideas for the future



OUTREACH ACTIVITIES AND NUMBERS

Over the course of the project, the Imagine Lincoln City Vision team reached out to people from all walks of life through a variety of methods. This broad outreach approach resulted in a diversity of ideas representing the people who live, work and visit Lincoln City. Key documents were available in Spanish and English. The chart on the following page includes a detailed description of our outreach methods and highlights.

OTHER OUTREACH

The Vision Team presented information at City Council and Planning Commission meetings, shared information with the neighborhood groups and networks, conducted monthly radio interviews, distributed press releases and talked with newspapers and other media.

As an opportunity to gather additional information, the Vision Team members conducted focus groups. Discussions yielded additional suggestions for implementing the vision goals. A total of 112 people participated in focus group sessions.

The Vision Team solicited input through idea boxes in various public buildings and high-traffic businesses around town. The brand developed for the project appeared on fact sheets, fliers, websites, postcards, and buttons to build awareness for the Vision.





COMMUNITY EVENTS

The Vision Team attended Lincoln City's most popular events including the Farmers Market, Sandcastle Festival, Senior Fair, Chowder and Brewfest, and Kite Festival, conducting **200** intercept surveys with residents and visitors.

The Vision Team hosted a community open house in November. Over **100** people attended. It was a diverse segment of the community including youth, seniors, families, and Hispanic-Latino community members.



SOCIAL MEDIA

Imagine Lincoln City established a presence on Facebook, Twitter, and Instagram. In addition to regular content, several targeted campaigns on Facebook reached thousands of people.

Targeted social media campaigns reached over **8,500** contacts and have engaged over **3,500** people through likes, views, and clicks.



ONLINE SURVEYS

Two online surveys were conducted reaching over **1,200 people**.

The first of two online surveys had nearly 400 responses with ideas for the Vision.

The second survey solicited over 800 responses to share feedback on community priorities.



ONLINE VIDEOS

Two videos were produced and shown on the website, social media, and through the project e-blasts.

Each video received over **2,000** views.



PROJECT WEBSITE

The project website, www.imaginelincolncity.org hosted information about the project, upcoming events, pictures, meetings, and more.

Information was also available on the City's website.



E-BLASTS

Using an online email marketing platform, a distribution list of nearly 300 subscribers was compiled. The Vision Team used this platform to market online surveys, events, and more.

Vision Team members used their personal email networks to deliver updates about the project.

E-communications reached over **1,700 people**.

DISTILLING THE INPUT

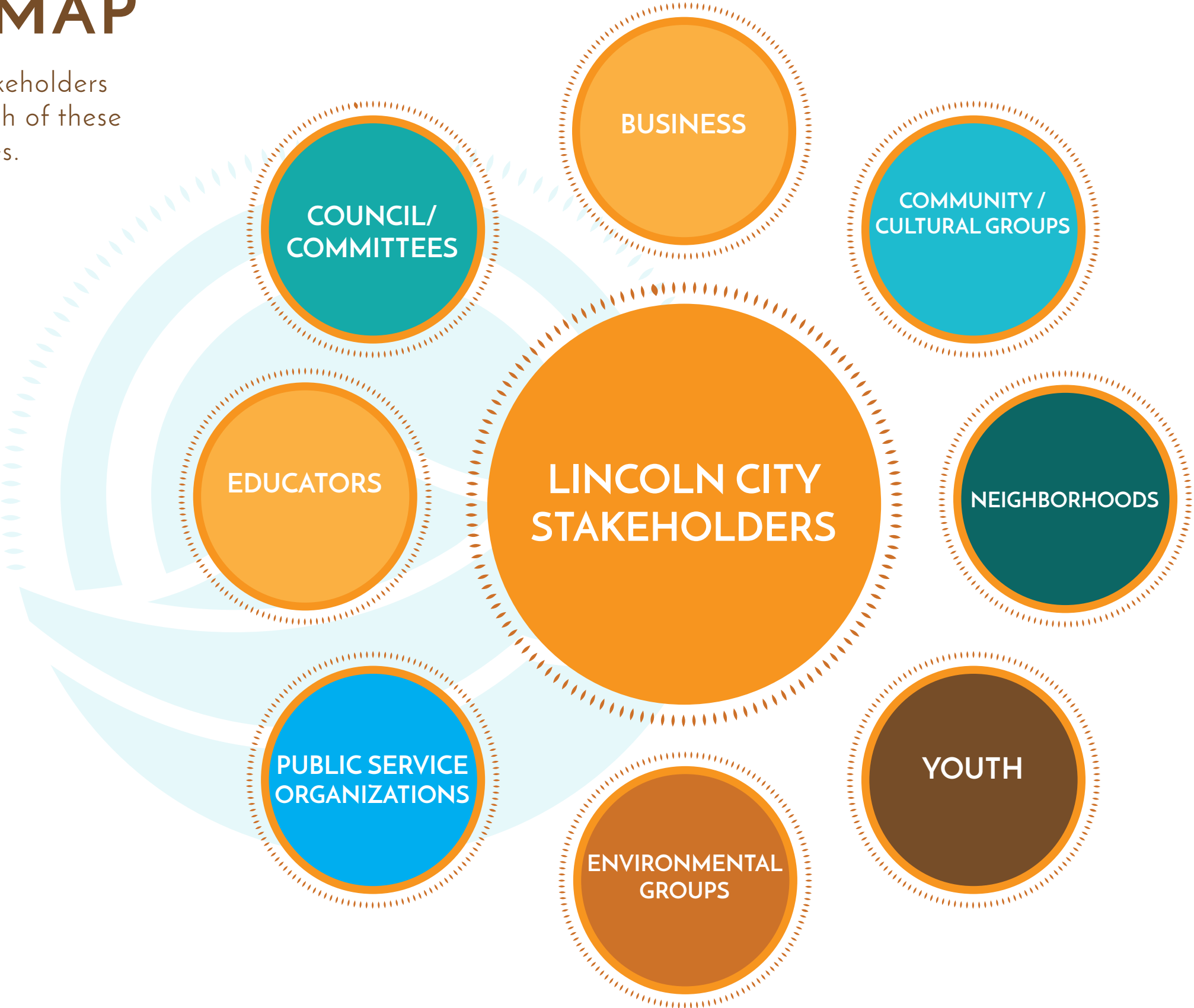


The Vision Team took all of the thousands of ideas from the community and combed through them, looking for common themes and threads, for the “big ideas.” The result was almost 50 “big ideas” that represent the community’s thoughts on what we need to do as we move forward over the coming 20 or more years. They are called “Initiatives” on the following pages. The initiatives coalesced into the ten focus areas and inspired overall goals for each of the focus areas. These ten goals then combined to create the overarching vision for the city, the Imagine Lincoln City Vision Statement.

The many individual ideas the community came up with provide important background. The appendix contains comprehensive lists of public comments and survey results. But those looking to the ideas in the appendix for ways to implement the Community Vision should use deliberation and discretion. Some of the ideas suggest things that already have been done or are being done, and others suggest establishing programs or institutions that already exist. Some are contradictory of other suggestions, and some are even prohibited by law. Rather than editing these suggestions out, the Vision Team elected to leave them in, ensuring a complete picture of what people in the community were thinking.

STAKEHOLDER MAP

The Vision Team reached out to various stakeholders in the community. Representatives from each of these categories participated in outreach activities.





VISION + INITIATIVES

VISION STATEMENT



LINCOLN CITY IS THE PREMIER COASTAL COMMUNITY WHERE THE OCEAN, BEACH, RIVERS, LAKE, AND FOREST COME TOGETHER TO PROVIDE THE OREGON COAST'S MOST EXTRAORDINARILY BEAUTIFUL AND UNEXPECTED SETTING FOR WORK AND RECREATION. LINCOLN CITY IS WELCOMING AND INCLUSIVE, WHERE PEOPLE CARE FOR ONE ANOTHER AND THEIR COMMUNITY. THROUGH CAREFUL PLANNING AND COLLABORATION, WE HAVE A PLEASANT, SAFE, HEALTHY, AND PROSPEROUS TOWN WHERE EVERYONE ENJOYS A HIGH QUALITY OF LIFE.

SENSE OF PLACE + COMMUNITY IDENTITY

GOAL STATEMENT
Lincoln City is a welcoming and attractive place to visit and call home. Residents take pride in their community and its unique sense of place. We have “pearl” districts, distinct neighborhoods, where people from all walks of life come to gather and connect. We preserve our neighborly beach vibe and are connected physically through our improved neighborhood gathering spaces, connected and improved pathways, and displays of public art. We are socially connected through our expanded community events, through knowing our neighbors, and through our commitment to engaging the whole community.

Initiative 1: Improve the look and feel of our commercial areas.

Initiative 2: Maintain Lincoln City’s relaxing, beach community vibe.

Initiative 3: Foster an inclusive community where all people are welcomed, engaged, and included.

Initiative 4: Preserve local history of the Pearls and continue to develop these areas into unique neighborhoods and retail destinations.



QUALITY COMMUNITY SERVICES

GOAL STATEMENT
Lincoln City provides high-quality, reliable public infrastructure and services that residents and visitors easily access and navigate. City government is transparent, collaborative, and efficient.

Initiative 1: Improve the city's connectivity and utility infrastructure.

Initiative 2: Improve the city's communications.

Initiative 3: Maintain and improve the city's infrastructure systems.

Initiative 4: Improve and maintain the city's recreational amenities.

Initiative 5: Improve access to public recreational amenities.

Initiative 7: Improve the City's governance and develop regional partnerships.



ACTIVITIES + ATTRACTIONS FOR ALL AGES

GOAL STATEMENT

Lincoln City is a vibrant, regional destination for outdoor and indoor recreation opportunities, arts, culture, cuisine, and entertainment. Easy access enables residents and visitors of all ages to attend year-round community events and activities. We provide targeted activities and gathering spaces for youth, adults, and seniors. We offer some of the region's best outdoor recreation opportunities including hiking trails, beaches, and water sports.

Initiative 1: Expand retail and dining opportunities.

Initiative 2: Add more indoor activities and gathering places for all ages to promote an active, inclusive, and social community.

Initiative 3: Enhance opportunities to explore and enjoy our natural environment.

Initiative 4: Provide more community events and festivals.

Initiative 5: Develop places along the beach where people can walk, skate, ride a bike, and sit on a bench.

Initiative 6: Be a more dog-friendly community.



EDUCATION + LEARNING

GOAL STATEMENT

Lincoln City supports a comprehensive education system offering improved K-12 schools, advanced career and workforce development programs, outdoor educational opportunities, and improved higher education opportunities on the coast. Our schools encourage and facilitate family involvement and provide a supportive learning environment for all children.

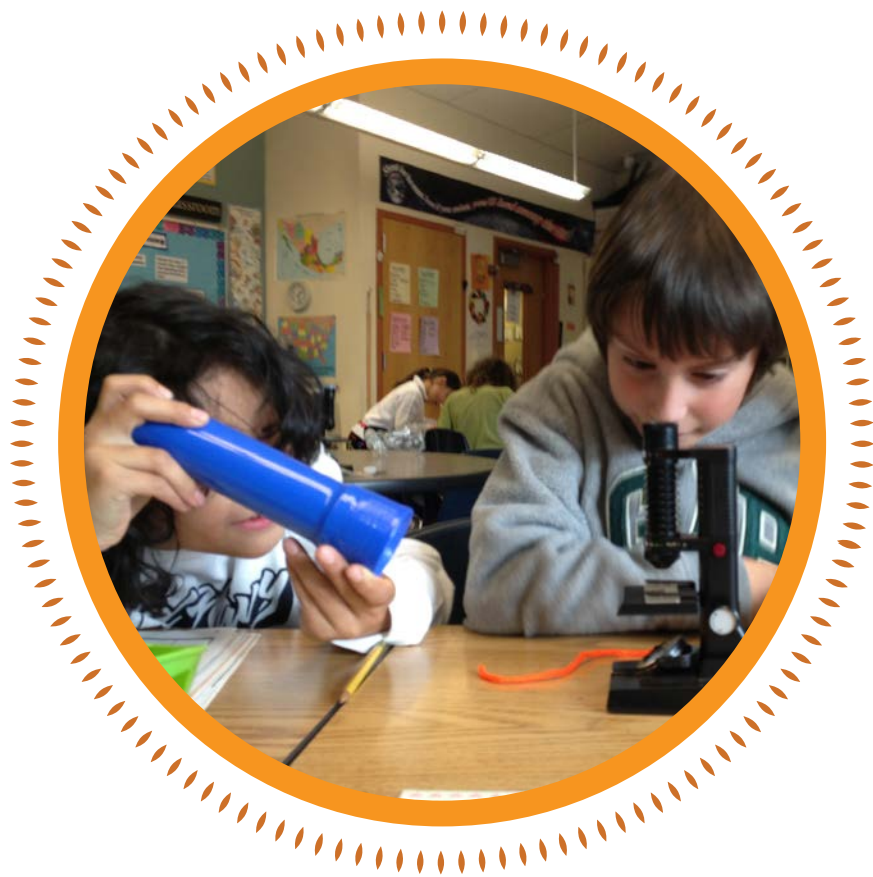
Initiative 1: Improve and upgrade Lincoln City's schools.

Initiative 2: Emphasize and develop outdoor activities and educational opportunities.

Initiative 3: Provide learning opportunities for career pathways and skills training in Lincoln City's schools.

Initiative 4: Develop programs and policies that focus on overall well-being and mental health of youth.

Initiative 5: Provide educational opportunities for people of all ages.



ECONOMIC OPPORTUNITY

GOAL STATEMENT

In Lincoln City, people understand the value of a diverse and thriving economic base. While tourism supports a large part of our economy, our community works together to attract and retain jobs from other types of employers. Our infrastructure systems are well maintained to support and accommodate the city's growth. Lincoln City supports small business and provides services and support for new business start-ups.

Initiative 1: Diversify the economy to expand the economic base beyond tourism and offer more stable employment options with living-wage salaries.

Initiative 2: Continue to develop and promote Lincoln City as a tourist destination.

Initiative 3: Expand retail shopping opportunities.

Initiative 4: Support small businesses.

Initiative 5: Support industries that align with Lincoln City's environmental sustainability goals.

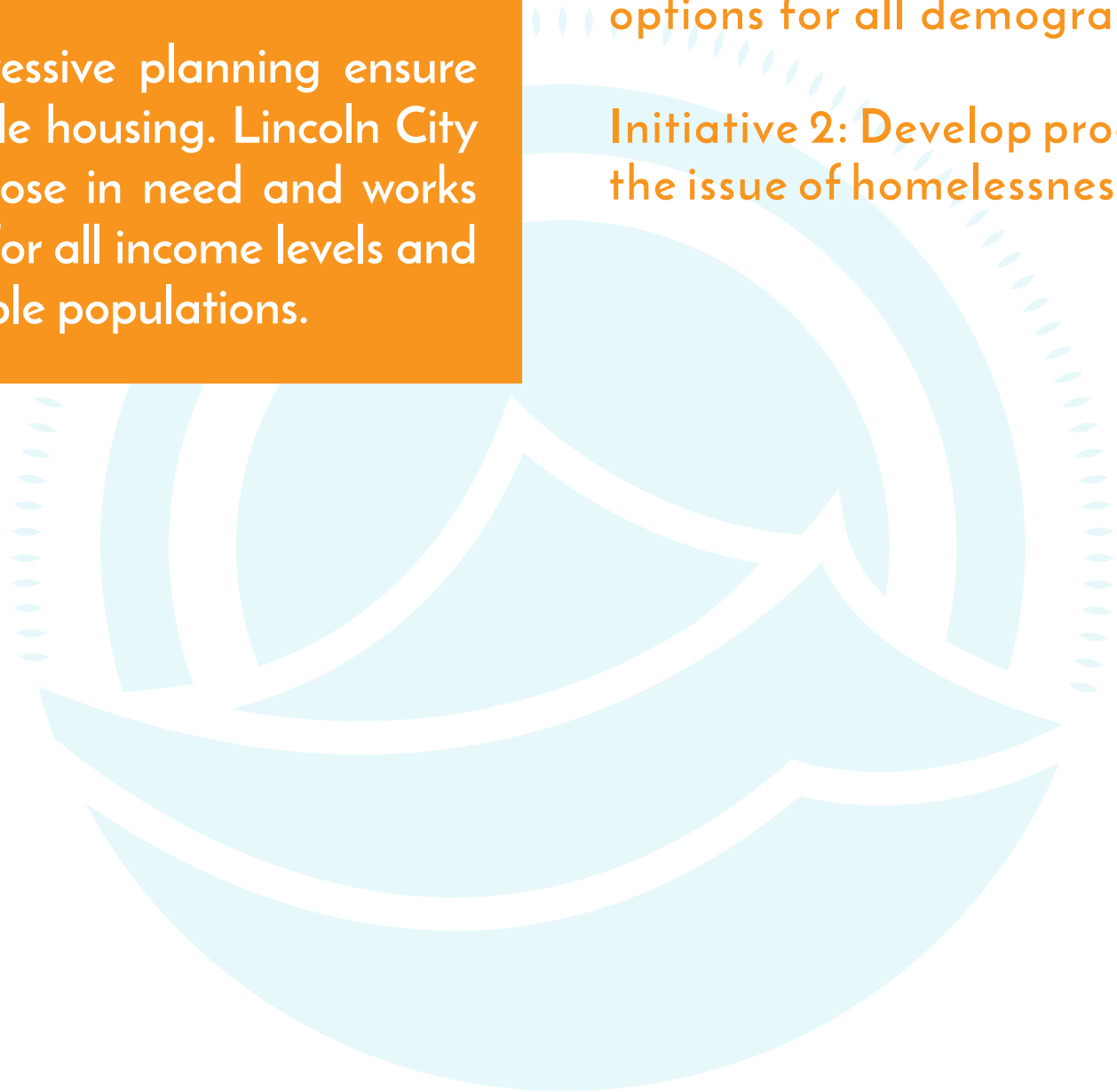


HOUSING

GOAL STATEMENT
Community partnerships and progressive planning ensure Lincoln City residents have affordable housing. Lincoln City is a community that cares about those in need and works together to provide housing options for all income levels and ages, especially for our most vulnerable populations.

Initiative 1: Develop affordable housing and facilitate housing options for all demographics.

Initiative 2: Develop programs, services, and policies to address the issue of homelessness and to serve the transient population.



ARTS + CULTURE

GOAL STATEMENT

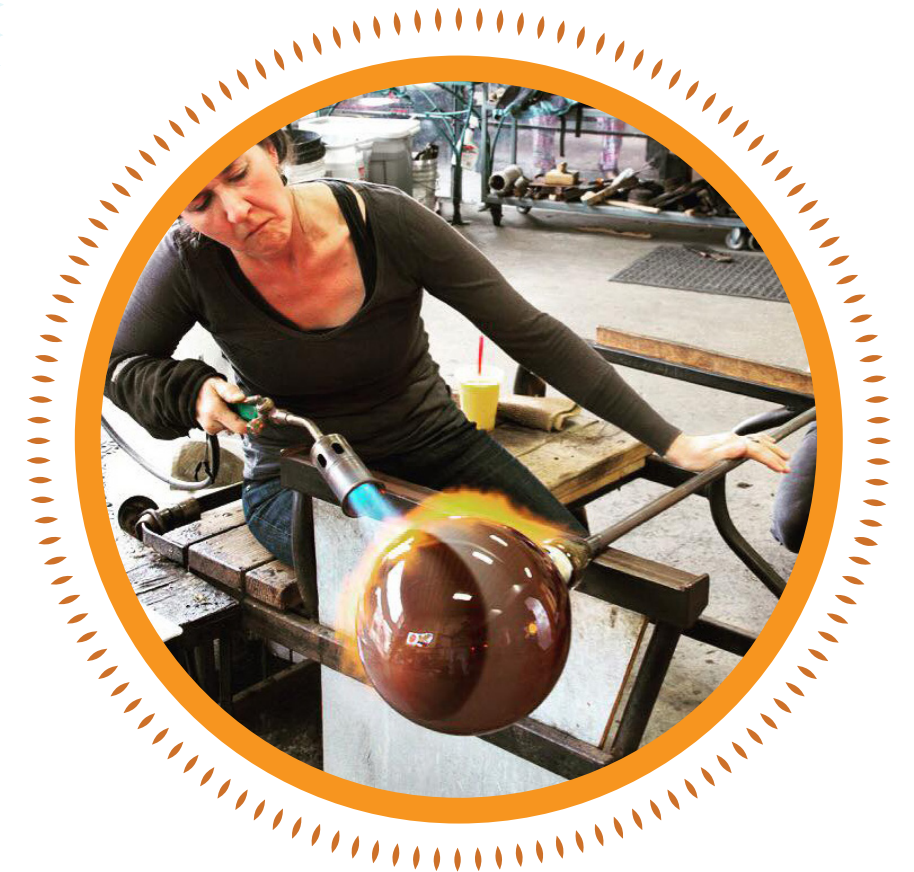
Lincoln City is a place that celebrates the arts. Access to a diverse spectrum of artists, arts, and cultural experiences enriches the community. We foster a community that supports local artists and recognizes, honors, and celebrates community history and culture.

Initiative 1: Continue to maintain, support, and fund the cultural center and improvements to make it state-of-the-art.

Initiative 2: Provide more cultural events and activities.

Initiative 3: Recognize and celebrate Lincoln City's history.

Initiative 4: Develop Lincoln City as a cultural destination.



ENHANCING MOBILITY

GOAL STATEMENT

Lincoln City has an integrated transportation system with improved connectivity for all modes of transportation. Residents and visitors safely and easily navigate their way around Lincoln City using any mode of transportation. As a regional tourist destination, we work together to maintain community mobility in peak traffic seasons.

Initiative 1: Add more sidewalks and pedestrian connections that make walking easy and safe for everyone.

Initiative 2: Fix traffic problems and relieve congestion.

Initiative 3: Improve roadway safety.

Initiative 4: Provide more transit options for residents and visitors.



ENVIRONMENTAL SUSTAINABILITY

GOAL STATEMENT

Lincoln City is a responsible steward of our ocean, beaches, lake, open space, and other natural resources. Our community fosters a healthy environment to create a sustainable and resilient city for future generations to enjoy.

Initiative 1: Offer comprehensive citywide trash reduction and recycling programs.

Initiative 2: Promote citywide clean-up efforts.

Initiative 3: Protect the city's natural areas.

Initiative 4: Support industries that align with Lincoln City's environmental sustainability vision.

Initiative 5: Mitigate the impacts of growth on the environment.

Initiative 6: Promote the use of renewable and non-polluting energy sources.

Initiative 7: Provide outdoor education opportunities.

Initiative 8: Reduce pollution.



COMMUNITY HEALTH + SAFETY

GOAL STATEMENT

Lincoln City is safe and healthy for all. Everyone has a place to stay, access to healthcare, safe pedestrian networks, and freedom from crime and drug and alcohol abuse. The community and individuals are prepared to handle and recover from natural hazards.

Initiative 1: Improve healthcare options and access to care.

Initiative 2: Promote healthier lifestyles in Lincoln City.

Initiative 3: Maintain the safety of Lincoln City's neighborhoods.

Initiative 4: Keep Lincoln City safe through proactive emergency preparedness, education, policing and infrastructure improvements.





APPENDIX

APPENDIX OVERVIEW

The Appendix provides the comprehensive lists of public comments and survey results received through the outreach activities. The appendices provide a detailed look at the comments shared by residents and visitors alike. The comments were vetted by the Project Team, Consultants, and Vision Team to find the emerging themes and shared ideas to include in the final Vision document.



ONLINE SURVEY RESULTS

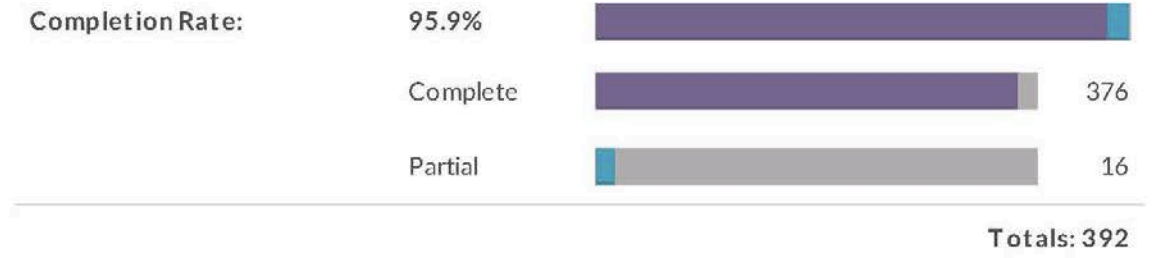
From July through October of 2017, the project team hosted an online survey to gather ideas for the Vision. The survey received 392 responses.

The survey was advertised at community events, public meetings, through the local media, and on social media.

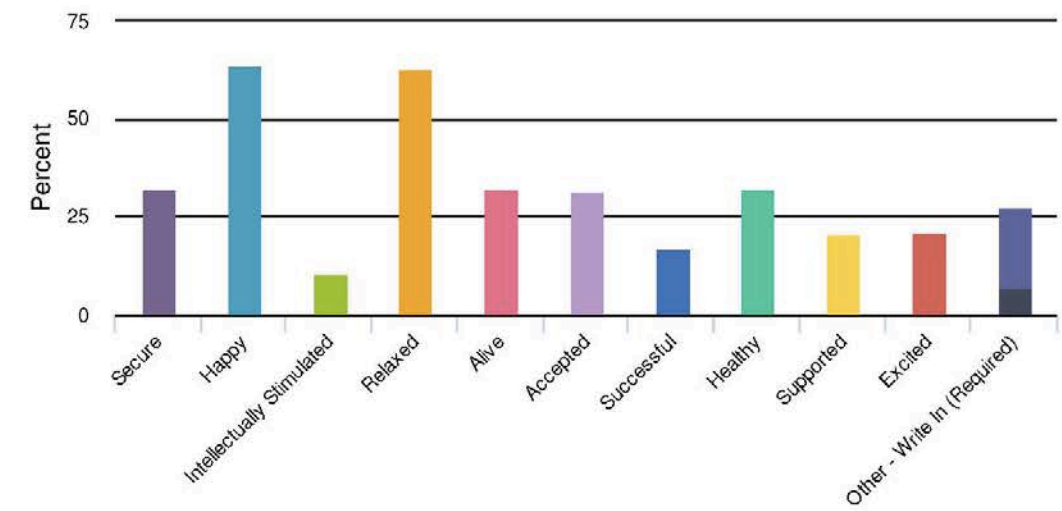


Final Report for Imagine Lincoln City

Response Counts

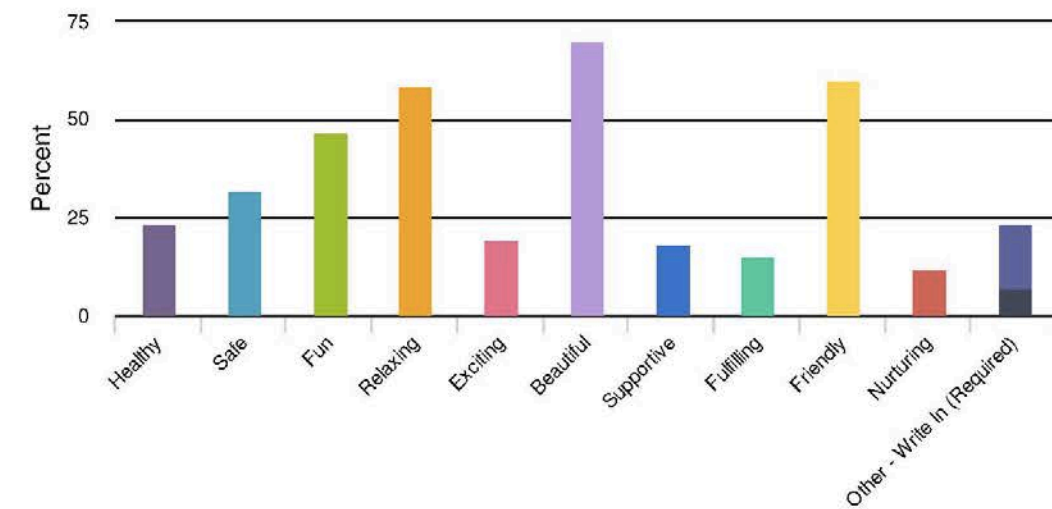


1. Being in Lincoln City makes me feel: (Check all that apply)



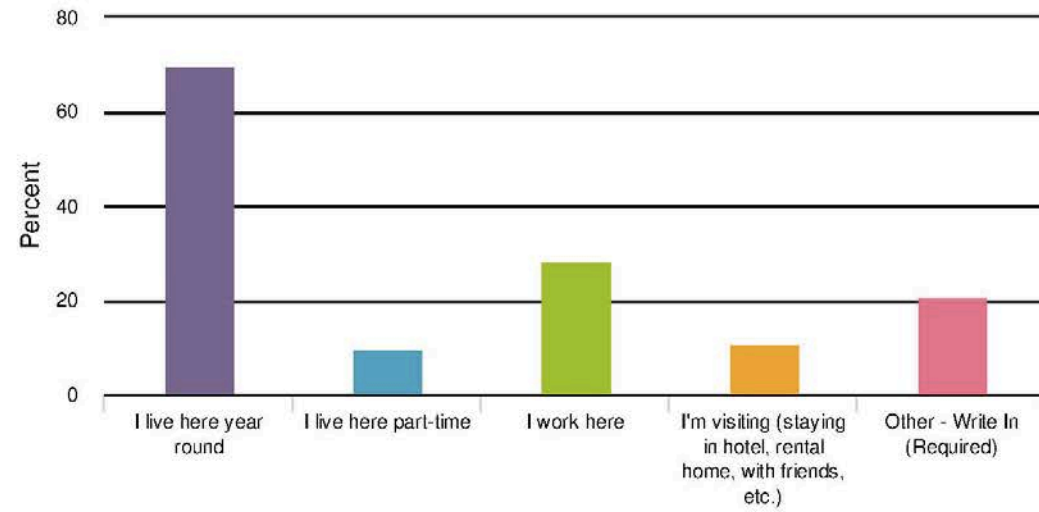
Value	Percent	Responses
Secure	32.0%	124
Happy	63.4%	246
Intellectually Stimulated	10.6%	41
Relaxed	62.6%	243
Alive	32.2%	125
Accepted	31.4%	122
Successful	17.0%	66
Healthy	32.0%	124
Supported	20.6%	80
Excited	21.1%	82
Other - Write In (Required)	27.3%	106
Other - Write In (Required)	7.0%	27

2. How would you describe Lincoln City? (Check all that apply)



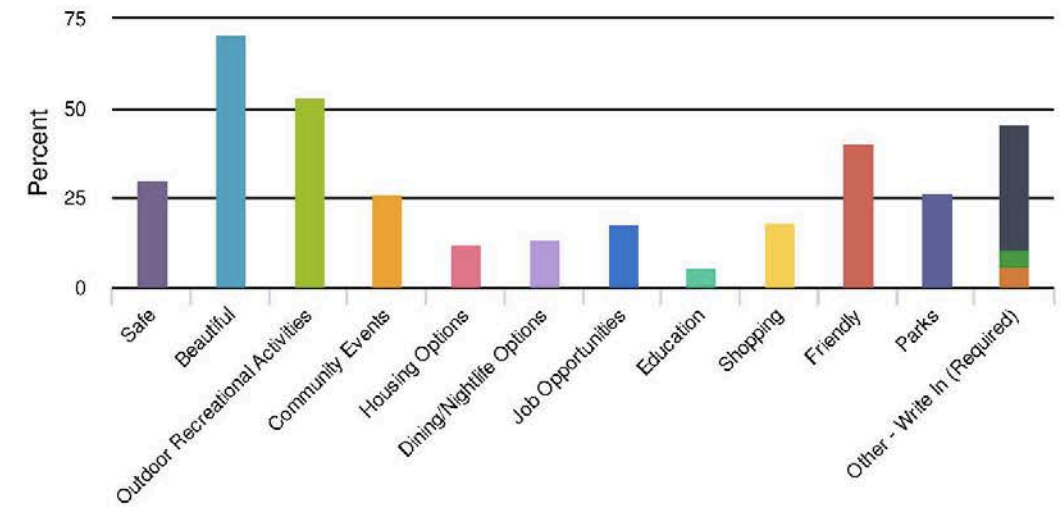
Value	Percent	Responses
Healthy	23.3%	90
Safe	32.0%	124
Fun	46.5%	180
Relaxing	58.7%	227
Exciting	19.4%	75
Beautiful	69.8%	270
Supportive	18.1%	70
Fulfilling	15.0%	58
Friendly	59.9%	232
Nurturing	12.1%	47
Other - Write In (Required)	23.5%	91
Other - Write In (Required)	6.7%	26

3. How are you connected to Lincoln City? (Check all that apply)



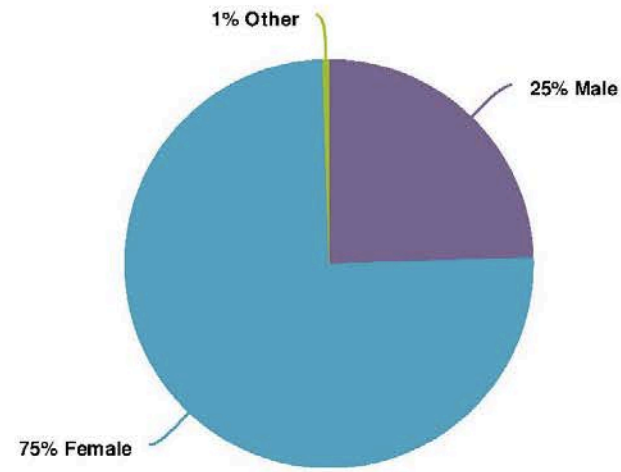
Value	Percent	Responses
I live here year round	69.7%	272
I live here part-time	9.7%	38
I work here	28.2%	110
I'm visiting (staying in hotel, rental home, with friends, etc.)	10.5%	41
Other - Write In (Required)	20.5%	80

4. What factors lead you to live /vacation in Lincoln City? (Check all that apply)



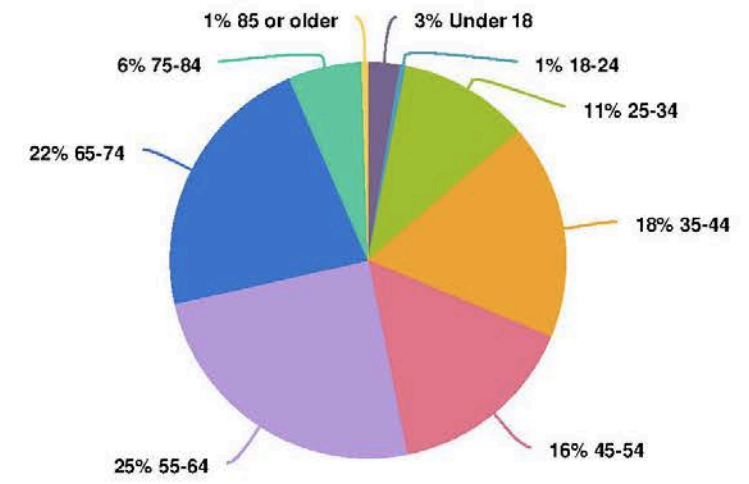
Value	Percent	Responses
Safe	30.1%	116
Beautiful	70.7%	273
Outdoor Recreational Activities	53.1%	205
Community Events	26.2%	101
Housing Options	12.2%	47
Dining/Nightlife Options	13.5%	52
Job Opportunities	17.6%	68
Education	5.4%	21
Shopping	17.9%	69
Friendly	40.2%	155
Parks	26.7%	103
Other - Write In (Required)	45.3%	175
Other - Write In (Required)	10.6%	41
Other - Write In (Required)	6.2%	24

5. What is your gender?



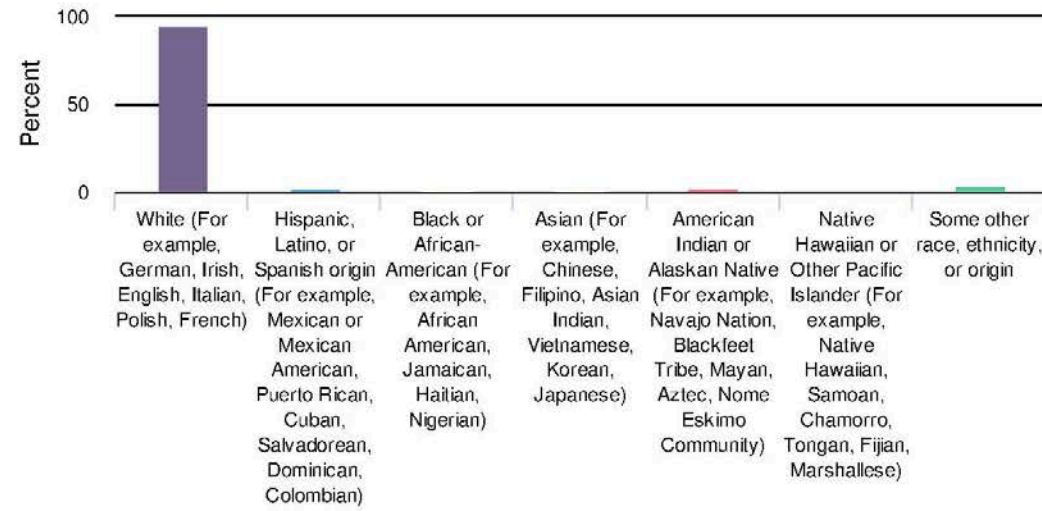
Value	Percent	Responses
Male	24.5%	95
Female	74.9%	290
Other	0.5%	2
Totals: 387		

6. What is your age?



Value	Percent	Responses
Under 18	2.6%	10
18-24	0.5%	2
25-34	10.6%	41
35-44	17.6%	68
45-54	15.5%	60
55-64	24.6%	95
65-74	22.0%	85
75-84	6.0%	23
85 or older	0.5%	2
Totals: 386		

7. Which categories describe you?



Value	Percent	Responses
White (For example, German, Irish, English, Italian, Polish, French)	94.7%	359
Hispanic, Latino, or Spanish origin (For example, Mexican or Mexican American, Puerto Rican, Cuban, Salvadorean, Dominican, Colombian)	2.4%	9
Black or African-American (For example, African American, Jamaican, Haitian, Nigerian)	0.8%	3
Asian (For example, Chinese, Filipino, Asian Indian, Vietnamese, Korean, Japanese)	0.8%	3
American Indian or Alaskan Native (For example, Navajo Nation, Blackfeet Tribe, Mayan, Aztec, Nome Eskimo Community)	2.4%	9
Native Hawaiian or Other Pacific Islander (For example, Native Hawaiian, Samoan, Chamorro, Tongan, Fijian, Marshallese)	0.3%	1
Some other race, ethnicity, or origin	4.0%	15



What's your top suggestion for making Lincoln City an even better place to live, work, learn, play, or visit?

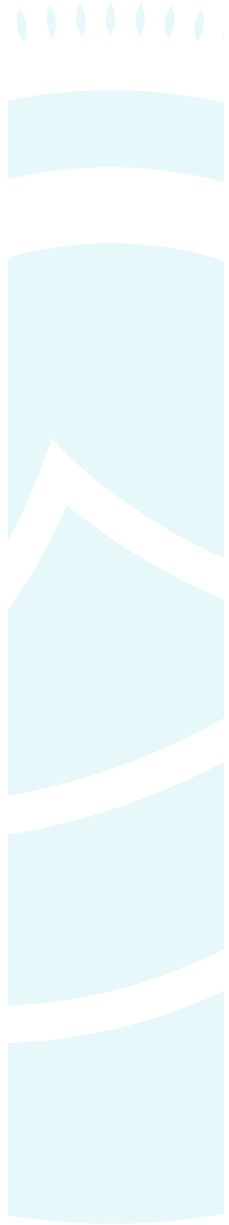
Response
I think it would be fantastic to see the community garden where I don't the members of the community can benefit but also tourists such as myself as well.
A boardwalk from D river to over part of the lake, a large enough space for local first vendors and small businesses in the area to make a street style marketplace in the summer and special events throughout the year.
A dog park. We have lots of small green areas but we could use something substantial with a fenced-in dog park. Do we really need 3 baseball diamonds? Couldn't one be converted to a dog park? Or how about designating a low-traffic area on the beach as off-leash? SW 11th Street beach access would work fine. Lincoln City isn't populated by kite flying, para sailing, canoe paddling, glass float collectors. We are populated by many aging Baby Boomers and empty nesters who want to get out of the house and socialize with their dogs.
A kick ass vegetarian restaurant.
Add activities for young family's to enjoy and build memories on
Add more events to attract tourism
Adding a youth activity center driven toward slightly older kids. Give them a place to go and scocialize and be together after school and before sports.
allow food carts in city limits
Also I would love to see more parks for families. More attractions that are for youth and young adults.
Also, the outlet mall needs the stores to be filled! It's a beautiful place to shop if half the storefronts weren't empty.
An Italian Restaurant Less Antique stores Face lift on stores Hwy 101 traffic grid
Attracting more diverse food establishments here.
Be open to new ideas! We are being passed up in spades by neighboring cities in development of new restaurants and shops. Oregon is a food state and tourists go where there is good food, if we don't catch-up we will simply become the city people drive through on their way to other destinations. Although this takes people willing to invest, it also takes a city that recognizes and is open to new ideas. For example, I was sad to learn that the city prohibited food carts. seems like a silly thing to do given that food carts are an excellent way for people to develop small businesses. Food carts have also provided for great food culture in surrounding cities as seen in the trend over the last 10 years.
beach activities
bring back some shopping, like antiques, gift shops to the coast. Need some more restaurants too.
dog parks
Emphasize outdoor recreational opportunities off the beach.
Encourage boutique shops. Discourage pot shops. More family friendly venues. Encourage artists to come here.
Enhance opportunities to explore and enjoy our natural environment - our open spaces, lakes, bays and river.
Family friendly activities
Focus on trails and hiking
Food Carts!
Have a hydrangea festival. Plan a large blues festival that brings good music from all over America to Lincoln City. Use the park on the east side of Devil's Lake for events. Fiddlin' on the Lake could be a Oregon state fiddlers contest that would bring fiddlers from all over. Build a floating stage on the water and have viewing from the park.
Have a kids/teen center where they can go and hang out, play games, sports etc.
have a winter parade and festival, something like Christmas at the Beach, red and green floats on the beach, free cider in select stores, Santa, etc., it could be a huge draw.
Have finders keepers in the summer!!
Hiking tours. Tour could visit more historical sites than the cemetery
I think integrating another museum would be wonderful for tje economy. It would also benefit the learning and working class, and honestly, who doesn't enjoy museums? I know we already have one but I think another would really bring in the people and put smiles on faces.
I think that it would be amazing to have a beach area designated as a dog park. That way, dogs could be off-leash in that area without conflict, and locals could get to know each other.
I wish that there were more indoor activities. Especially for family's. Except for the Community pool, if you live here with a family, there isn't much to do for 6 months out of the year when it's raining. Even for those visiting with kids, when you can't go to the beach with your kids, what can you do?
I would love to see a dog park. Maybe across the street from Dory Cove or someplace easy to get to. There is nothing like this around here.
Improving the Taft area in the way of a better wharf, parking, restraunts and shops would be a wonderful idea. A little 'Nye Beach' right here in Lincoln City!!! And some type of entertainment for families. A bowling alley ?!
Install an off-leash dog park.
Keep developing the community activities, clamming clinics etc

LC could use a better selection of restaurants.
Less junky shops more quaint personable strolling shops. I really like the Olivia beach area and how Taft is.
Maintain the Lake and provide watercraft rentals at Regatta Park.
Make devil's lake a destination for fishing and water sports. Make the water clear and blue. As you look at the lake from 'D' river wayside make it a breathtaking site clear blue water and a lot of people kayaking and tubing.
Many restaurants are uninviting, uneven or busy food offerings, slow, poor waitstaff.
More activities for children both grade school aged and teenage kids.
More activities for young children.. And a Dog Park.
More activities for younger teens and children. What we do have/had seems to deplete pretty rapidly. Roller skating, laser tag, childrens museum, bike rentals, go carts. Something fun for everyone to enjoy all year round.
More activities in the community. Closer clothes shops.
More activities or things to do. Better store to shop other than mall and bi-mart
More beach access with parking, more activities for kids to bring families here
More community events and easier access to knowing about them.
More cultural events and more trails to hike.
More entertainment
More family and kid orientated destination indoors.
More for kids to do for entertainment
more indoor family entertainment
More local events
More parks and more places for kids and adults to explore. It is really important to have many places for people to interact and learn.
More programs and opportunities for children and teens.
More restaurants & shopping opportunities. Would love to see Costco or Winco here to save trips to the valley.
more safe paths for walking and bike trails
MORE SAFE PLACES FOR THE KIDS AND TWEENS
More shops and restaurants along the beachfront. When I'm visiting I don't want to drive from the beach near Moe's to find shops and restaurants. We generally stay in one spot for everything.
More shops.
More teenage accessibility.
More things child friendly
More things to do for kids.
More variety of quality restaurants.
More walking and biking paths
My top suggestion is more good quality restaurants.
My top suggestion is to have indoor attraction businesses such as laser tag, indoor rock climbing, bounce house, etc that are fun for all ages which will attract business all year round from families. The more people per family the more money Lincoln City makes.
My top suggestion is to welcome more businesses and restaurants
Need even more Great food options Better bakery
Not making hotels so unaffordable on special events.
Offer up more activities to the youth. Often times children get themselves into trouble because it's what their friends are doing, and there's not much else to do besides follow the crowd in this city.
Offering as many educational informative workshops or festivals that are directed towards children and families. I've been personally attracted to the crabbing workshops (though I have yet to attend one), that are offered at the library and finish off with active learning in the bay. I'd love to see either the city/community center offer Trackers type of program(s) which focuses on the local ecology.
Perhaps better maintaining of entertainment facilities, as well as more opportunities for entertainment, such as small businesses that provide cheap services and activities for minors to occupy their time and cut down on "boredom".
places for teens to hang out
Put in bike lane/sidewalk around the lake.
Shops close up too early on busy summer weekends.
Start thinking of actual residents which are mainly retired people and service workers. A vibrant senior center is good for everyone. The community center should be for the community first (hence the word community). It did not need that screen in the pool area as much as it needed more programs for the locals.
Telling the county owner of the lot by The Liberty Inn we will never ever let him do anything and how much does he want for it? Buy it, develop a wonderful Pixie Land Park, all environmentally fine, and the folks who maintain the park (and the beautiful classic old fashioned wooden roller coaster with rain running cars) live in the housing that wraps around and through. The idea of the roller coaster is a very great idea. Ferris Wheel great too, but people will travel long distance to ride a great coaster.
The cultural center is great, along with the farmer's markets. More kids summer activities/camps would be great. Love the culinary offerings, even though I haven't done any yet (always too much work to do when we come to the beach :-).



To have more opportunities for the kids. Day camps, getting them involved in the community and to know how to take care of nature so it's there for generations to come.
vegan restaurants
We need a teen center and more for kids to do. I hear people talking all the time about moving because opportunities for our school aged kids are lacking.
We need an off leash dog park, and a bike/walking trail along the beach
We need more family friendly options. I really feel like it's become a place that is centered around bars, marijuana shops and the casino. This is difficult for someone who grew up here and used to really love this place.
We need more for the younger kids that haven't started public school yet. There are great options at our wonderful public library for story times. However, there are no swim classes, teeball, soccer leagues, outdoor stuff for little kids.
We should also utilize our lake better, and develop the area around d river where it meets the ocean and lake. There is so much opportunity here to develop a cool area with restaurants, shopping and water recreational on the lake, all within walking distance to the ocean. No other town that I know has such an opportunity and it's a shame that we can't figure out a way to utilize it properly. Also, 51st Street in taft could be Lincoln City'
Would like to see the beach sand tamped down so you can walk and ride a bike on it from as far as you can go in either direction! It's too dangerous walking or riding on the streets!
A beautiful wine pavilion and a state of the art cultural center while we're at it.
An auditorium theater there, a real beauty, for lectures, TED Talks, conferences.
Artists coop gallery
Encourage the arts
Have more public art.
Historical markers with guided (map) walk. Love that the Bijou and DeLake are preserved.
I suggest more support for the cultural arts. There are a lot of sports in Lincoln City, and now I think it's time to give equal resources to the arts.
I'd also like to see more artisans & art shops/galleries in town. Fewer tourist traps, more artisans like the glass blowers. It seems like the perfect town to become an artists haven. Think Half Moon Bay or Carmel by the Sea. I'd love to see a serious art/craft shop that also offers classes. Also if you could bring in more high end shops I think it would encourage more tourism.
I'd enjoy some art classes but think the pricing is too high for locals.
more local artist creations in shops (made in lincoln city shop?)
Some kind of kids museum, like an aquarium, but not an aquarium, obviously. Maybe a Rainforest zoo? Or a Native American museum
The cultural center is a gem. A real gem. something for this city to be proud of .
Do more with the homeless, especially around the Safeway and the library.
Drug use programs, options and reality checks.
Enforcing the pan handling and loitering laws.
a health and healing center developed with Samaritan, all the healing arts.
Although Lincoln City depends on the tourist trade, it also depends on the retirement industry and the 8,000 people who live here year-around. The City of Lincoln City needs to spend more of its time and resources taking care of its own residents, including the seniors, people living with disabilities, homeless families with children, homeless workers who can't find housing, the low- and moderm-income individuals and families, and veterans. Provide leadership and support to the nonprofits that are working toward a better place for the people who call Lincoln City "home."
Another thing I would suggest would be more sidewalks, safety first.
Better and more efficient crosswalks.
Better Health Care access
Better health care system
Better housing and support agencies for women seniors and disabled, and children.
Better Physical/Disability ACCESSIBILITY is desperately needed ---Easy Access to Mobility Devices for Visitors ---Beach Wheelchair Rentals; Beach ATVs, Beach Horseback Riding, Fast/Simple Rentals for Hoyer Lifts at Hotels, Wheelchairs Available at all Hotels & gathering Places, FM Sound Systems/CC TVs etc.
come to grips with homeless population. Provide necessary services, food , shelter, counseling. Accept the fact that not dealing with the issue will cost the city/county far more in services, medical , police etc.
Controlling the homeless problem and panhandling. I don't feel safe many times while walking the parks and open spaces in LC because there are homeless people camping in them. Enforce the no camping laws.
crowd control
Deal with homeless issues, and lack of housing.
dealing with drug & theft problems.
Don't encourage more homeless people
Get a handle on the unsanitary conditions and litter created by the homeless people.
Get neighborhood watch set up in our community and in Otis! More police are needed.
get rid of the homeless
Get rid of the homeless people
Have more socially consciousness for those less fortunate

Housing and transients
Housing for homeless families.
I think there should be a homeless shelter and an animal shelter.
I would like to see a greater sense of community from our Police...I feel like they are remote and sometimes scary to approach. They need to be more approachable. I understand there is a law enforcement protocol, but I think a greater, friendlier presence is needed.
If Lincoln City wants to stop being a drive through town they should be giving people reasons to get out of their cars. I live in Lincoln City and as a pedestrian and bicyclist I don't feel safe at times when walking about. And considering how important foot traffic is to businesses, I would think creating a safe environment for pedestrians would be a top priority. In Yachats, they have flags for people to cross the street which would be nice to have here in Lincoln City. But also along 101, there are parts that are very dangerous for a pedestrian to be walking down and I'd like to see more sidewalks go up on 101.
Improve safe access to outdoor amenities by foot and bike. It would contribute to tourism and improve quality of life for residents.
Improve walking infrastructure - specifically add sidewalks. We live right off Coast Ave. and there are a lot of people who attempt to walk on that skinny road with cars whizzing by (the speed limit is 25 MPH, which is INSANE - it should be 15 MPH max!). It would be great to add a staircase from the 11th St. Beach Access up to the short section of Dune Ave. to the south the road there is way too skinny for pedestrians but there isn't space to add a sidewalk there.
Improvements in traffic control, issuing more traffic tickets, less promotion of more tourists.
Install many, many webcams around the city. It cost nearly nothing and no maintenance. Just mount it, plug it in, let people know the IP address. It'll also serve as security cams around the popular spots. Contact me for more input and how to get more tourist to visit.
Make streets safer...Why sirens blaring year round, feels like sirens never stop to residents, a common complaint, feels upsetting and makes you wonder why sooo many accidents in such a small town...why so much worse than anywhere else I have lived?
Monitor the beaches better! I'm sick of being approached/attacked by dogs and cleaning up cigarettes and booze bottles. I think the city rules need to be enforced better, and the police department needs to be more visible.
More Police.
More sidewalks, lights!
My suggestion for Lincoln City is to focus on healthier living. Our world is changing with a minimal and simplifying approach. Ecotourism will transform the economy in Lincoln City. Urban educational farms, homestead visit, and a booming year round farmers market will all help Lincoln City thrive and to be healthier and stay on top. This suggestion will impact the permanent population and also have something to offer to the tourists, coming through our beautiful city.
Need more resources to help the homeless in order to get them from panhandling (for example) and GO AFTER THE DRUG DEALERS that attract them here in the first place! Safety is a major concern of our neighbors.
New hospital with healing gardens on the grounds. It will make a huge impact!
patrol bus stops where homeless gather to allow citizens to feel safe riding public transportation.
provide housing for the homeless
Put more lighted crosswalks up, nobody ever stops unless an adult jumps in front of traffic in front of all the kids and that's bullshit, Lincoln City this is your responsibility. There is only one lighted crosswalk at a lesser used portion of the city not even near the school
Really, the homeless/transient situation is my top concern. Notice that I did not check off the "safe" box above for how Lincoln City makes me feel. We own a second home in Lincoln City and reside full-time in Portland. I have had to call the police WAY more times in Lincoln City about problems with transients than in Portland, which has a HUGE homeless issue. Lincoln City really has got to nip this problem in the bud before it gets out of hand. The house next door to ours, which is under construction, has had major transient issues. The contractor there regularly finds piles of needles left behind by the transients shooting up behind the house or in the porta potty. One time I was at our house alone and felt unsafe because some rough looking men were a few houses down from me and made a cat-call when I was working in the yard. I came to find out from our neighbor that these men are known violent drug dealers and that they are well-known to the police and locals. If they
Safety is a concern. I have never seen a police car, security officer, or the like. It would be nice if there was more of a presence in the tourist parts
showing people that are on the streets that there is a better way to live
Sidewalks
Sidewalks end unexpectedly, or switch to the other side of the street. Between the light at Kenny's and at Safeways, there is one marked pedestrian crossing. Traffic may be solid between these lights, stopped or crawling at 7 miles an hour. The town is not friendly for bicycles, pedestrians, strollers, wheelchairs.
Since 101 is the only way to go through town, make it more interesting and exciting. Incentivize the businesses to do something about.
The homeless population and the panhandlers at the local establishments concern me.
The streets need to be cleaner and safer
Tighter controls on VRDs, VRD parking and VRD patron behavior. If our neighborhoods become uncontrolled frat parties, all else is for naught.



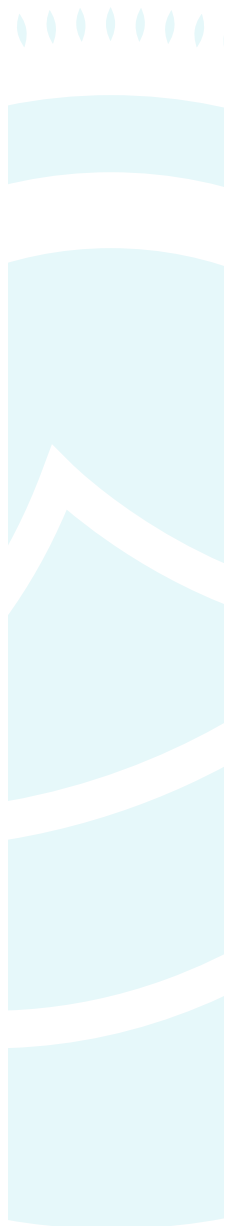
Traffic needs to be controlled. Especially on side streets. People go whizzing down my block (Coast Ave.) like crazy people. Our dog even got hit and killed last spring from someone going too fast.
We have to address homelessness! It is reaching epidemic levels.
We need much better options for pedestrians. Sidewalk all along 101 would be a good start, but also paths and structured trails/sidewalks that put some distance between the walker and 101. Sometimes walking in this town can be dangerous, and it's often very noisy and unpleasant thanks to the highway.
Where ever yoy can, start requiring sidewalks for safety.add sidewalks in areas that need them for safety whenever it can be afforded. The streets are narrow.
You want it better --quit saying things in the press like our police can not handle the crowds. What was that about. See that the pier is not only fixed but promoted.
A moratorium on VRDs and better enforcement of VRD rules and regulations. The city needs to police VRDs that are not registered but have ads on Air B&B - full time VRDs flying below the city's enforcement. The neighbors and the neighborhoods are the losers when commercial properties are operating in residential neighborhoods.
Affordable and well maintained housing stock
Affordable homes, ,
Affordable housing
Affordable housing for the work force.
Affordable housing, more community involvement.
Affordable housing.
Affordable housing. Livable wages.
Allow anyone to rent their beach house, it will bring more revenues to the City and help Property values to increase along with increasing tax revenues for the county.
Allowing larger businesses like Fred Meyer in for less expensive home necessities so we don't rely solely on online retailers or have to drive to Newport or Salem.
Also, the lack of affordable housing and long term rentals is shameful. It was harder to find a place to rent here than it was in Portland. It took us 4 months to find a place (and it wasn't for lack of money).
An increase in industry that brings better paying jobs to the area.
And affordable housing, that is in crisis.
As a new resident I would like to see a Home Depot or Lowe's store on the outskirts of town so maybe just maybe doing anything to improve our home can get done in a timely manner. This would give jobs for the community. The coast would be a great area to approve tiny homes for those looking for work or having jobs but not able to afford the cost of homes in the area.
As for being a better place to work, I think remote jobs that people can do from home and rely on a good solid internet connection would be a good way to bring money here without building big ugly factories.
Attract more non hospitality jobs
Attract non tourist business, reverse the decline of Lincoln City business economic viability caused by casino. Money now goes to casino instead of local business.
Attract online businesses (remote)
Because I live and work here...I don't get to play much or even know LC - cost of living here is high and to maintain a lifestyle of some comfort I need to work 10 hour days
bigger stores, walmart, winco or costco.
Bringing in small brands that out of town folks recognize, like Trader Joe's. Nothing big.
build more housing that is affordable for everyone.
Build new, affordable housing on the east side of the highway. demolish the Sea & Tree RV and Storage along will the other small, run down houses nearby. Re-zone for commercial use and build shops and restaurants.
Cap or decrease vacation rentals & focus on affordable housing. People will visit anyway. Take care of our own.
Create more AFFORDABLE housing
Development, especially more retail, need a big box home improvement store like Lowe's. We could be a larger city which would provide good jobs for local residents.
diverse economy and affordable housing
Don't put communities at odds. Prices of homes are not coming down without a total economic collapse. Expand the city limits to increase housing areas. Otherwise they may attack each other.
economic diversification (zone changes possible big box store, possible cross-docking for goods transfer on coast, small product manufacturing, call center???) , city incentivize diverse housing opportunities,
Emphasis on non-tourism industries,
Encourage business. "Beautify" downtown. Learn from places like Leavenworth, WA and Sisters, OR
Encourage development of LC as a retirement and healthcare center. This would attract fulltime residents and health care centered development would provide high and relatively high-paying employment. A more visionary vision would include geriatric research and specialized care facilities so retirees wouldn't have to move to the valley or elsewhere as they age. LC could be a magnet for retirement, health care, and even end-of-life care. We would have the climate and amenities that would be attractive to retirees and health care workers alike.
enlarge. Incorporate more land west of Hwy 101. .

Food truck pod. I moved from Washington, DC and miss diversified restaurants. Take the Portland Food Truck Pod idea and use it as a incubator for restaurants. We are very limited in places to stop and grab a quick lunch (not burgers!) full time jobs with benefits.
Having more long term rentals for the people that do work here. Cracking down on the slumlords that are taking advantage of people because there is such a lack of long term rentals.
Housing locals can afford. More events geared to locals rather than tourists
Housing, employment opportunities and transient concerns continue to be a struggle for a handful of the Lincoln City community. There are lots of extenuating circumstances which factor into this issue, however, continued discussion about resources, support from community volunteers and businesses as well as the city can help direct those affiliated or affected by this issue to applicable options.
Housing, job growth, business growth and willingness to have bigger stores come to the town. More family oriented activities
Housing! Too many businesses are suffering from the lack of affordable housing here. Nurses, doctors, sales clerk's, bank tellers, wait staff, kitchen staff, etc. Almost every single business suffers due to there being no legit affordable housing here. But there's plenty of vacant vacation rentals/vacation homes.. irony? I think not!
Housing/Rentals are expensive. Lower rent so we don't have to build more affordable housing or get rid of the so many rental vacation homes we have and make them into Affordable housing. We are running out of land here in Lincoln City and getting more congested.
I strongly believe that in order to make Lincoln City a better place to live in is to open up more opportunities for young entrepreneurs. Some, like myself, didn't/don't have that guidance in order to know how to start a business or how to go about making a change in our community. I feel that some information is very vague and our local government should be an open book when it comes to those kinds of things.
I think we should dredge the bay and re-open the Kemville harbor.
I would like to see more senior communities built. Some of the commercial buildings and strip centers need to be renovated and leased (i.e. the strip center where grocery outlet is located). That particular center is an eye sore.
If we had more light industry and non tourism related jobs we would protect ourselves in some measure against the devastation of another (INEVITABLE) economic down turn. Secondly we need to develop affordable housing by any means necessary.
Invite Trader Joe to town.
It would be awesome to have some kind of real store here in town like a Fred Meyers or something of that nature. It's there is nothing for locals to purchase here so everyone ends up going into the valley to spend their money
it would be nicer if hotels were less expensive
Limit vacation rentals, make it easier for building tiny houses, multigenerational housing, or other kinds of affordable housing, update infrastructure, to encourage relocation of remote IT jobs
Lots of money pours into Lincoln City but very little of it stays here. Vacation rentals, retail outlets, and so forth - somewhere near 1 in 4 residents lives in poverty and the city government has proven unable or unwilling to address it. So MORE BUSINESS OWNERSHIP opportunities.
Lower rents rates so people can afford to live here in the community.
Lower the cost of business permits, it's almost to me as if it should be CHEAP in order to encourage home businesses here, especially if they draw more visitors into the town!
Making a more even life in housing, job pay, appreciation,
making more apartment complexes available.
Manufacturing jobs
more affordable housing
More affordable housing and a limit on vacation housing being built.
More affordable housing, less homelessness
More affordable housing.
More affordable housing.
More affordable, quality housing
More business..Wal-Mart, Costco, etc.
More housing for everyone.
More housing for our families and workforce.
More housing for the people who work here
More housing that is affordable.
More housing, less vacation rentals that sit empty on off seasons.
More housing! Bring in senior communal living (aging hippies would understand the concept!). Do something for the youth of the town--they need a place to gather. Spend more time figuring out how to on keep people able to live and work here, full-time, year around, as the city does to attract tourists, and you might have reached a good balance for live ability.
More independent stores.
More jobs and affordable housing.
No more new VRD's built that sit empty after "the season". Affordable housing for the people who work here. Rent control to keep greedy landlords from raising rents on a whim.



Non tourist dependent living wage jobs and housing. We need to diversify our economy. We should also encourage light industry. As it stands we rely solely on tourism for economic development, growth and job security. In a recession or depression the first thing people stop spending money on is travel and entertainment.
Open up housing development to make apartments and homes accessible to average working wage eamer.
Programs to help with housing purchase, affordable housing is an issue. But I am not of the opinion that this is the fault of VRD's.
Promote pop-up businesses and businesses in general . The Old Hill top restaurant and all those closed store fronts do not give a vibrant picture.
Public Fiber broadband, becoming the "connected coast" will allow us to stay relevant and economically successful in the 21st century. This is like electricity, necessary.
Put in a box store like Walmart, Fred Meyer or Winco so us locals and visitors don't have to drive out of our city to shop for linens, dishes, cheaper groceries.
Rent control
Residential availability.
Set standards for companies that do business here. If you want a good stable work force and a year around economy. Companies and employers need to create full time positions with good wages and benefits. The corporations in this area make good profits but most of the profits leave the area. Workers are part time, little or no benefits and this makes an unstable workforce and a seasonal economy. You talk about attracting good paying jobs to the area, why not make the existing jobs good jobs. (Safeway, Walmart, Fred Meyer..)
Support better variety of businesses and services without penalizing existing businesses. I think the number of recreational and culture events is impressive and exceeds any expectations I had when moving here.
The City needs to stop focusing on tourism and diversify our economy and accept some needed change so that locals can get out of poverty and have choices for their lives instead of leaving town for decent jobs. Focusing on the locals will not detract from tourism at all....as long as we have a beach, the tourists will come and spend their money. Stop bickering over VRD's and start focusing on making life better for the locals. If life it better for the locals, it will be better for the tourists, too.
The few grocery stores offer limited selection. I have to travel on 101 to all grocery stores to do my shopping. Often have to go to Newport for Fred Meyer's and Walmart for needed items, or resort to Amazon for brands, sizes, colors I prefer. Worst Safeway in the country. Items out of stock, slow check-out some very high prices. We are a tourist town, but you can only gouge tourists so much before they go elsewhere.
To improve living I would suggest an improvement on the choice of a brand name grocer.
Trader Joe's. Target.
wages
We also need a store like Fred Meyer or Target. I'd love to see a Trader Joes.
We also need support from larger "box stores" such as Fres Myers and such to provide those jobs for middle of the road families and stability in our properties.
We have no houses! Most homes here are VRDs or cheap apartments. We need quality housing! Too many apartments.
We need a Winco and a Trader Joes over here!
We need affordable housing.
We need more housing available as opposed to so many weekend rentals. I see more apartments being built and that is good.
We need the local population to be stable in their employment and housing. By removing those stressors that are currently very extreme it will allow employees to be that much more focused on their job and the health/stability of their families.
We need to gut and heavily restrict Vacation Rental Dwellings to start with. 40 percent of homes in this community are for short term rentals making it literally impossible for the majority of residents to rent a house. This means local service class workers are forced into substandard apartments, trailers and even tents in the wooded areas. I am an apartment manager
Work force and family housing needs to be made available. There needs to be a balance between catering to tourists and supporting the year round community.
Working class here are suffering. Most jobs are less than full time and single people cannot afford to live here. Family average income here is lower than most areas. Property taxes and cost of living is one of the highest in the state. This environment makes it difficult to support the middle and lower income residents and workers that are needed for a stable workforce and off season economy. New Industry and full time opportunity will not locate here because of high taxes . It would be hard to find a workforce that could afford to live here.
Also bullying in our Lincoln city schools is out of hand and nothing is being done about it. I know it's not the city's issue to deal with, but it feels like it's going to take a tragedy for schools to start taking this issue seriously.
And only one accredited day care (SELC) that takes infants.
better involvement with schools (parents)
Build another school for our growing future.
How about encouraging the development of an outdoor natural history education center in the cascade villages area? For public school students from across the state - here for a week of outdoor education
I think we should have a college here.

improve schools
Improving schools
Invite OMSI to build an observatory out here.
Make a "Leadership Lincoln City" class that takes a group of citizens each year on a full induction into the workings of the city....Pendleton can be used as a model for this.
More opportunities for kids within the school system.
Something needs to be done to improve childcare options and affordability. This would help attract young families to the area. Additionally, we need more affordable, single family housing. I'm a mother of 3. I can't afford to work a full-time job in this community because childcare is expensive. My husband and I sacrifice time together so that we don't have to have our children in daycare more than 1 day a week. It would honestly break the bank to have to send our kids even one more day. WE NEED PRESCHOOLS! Our families live day to day to and struggle for basic needs. The majority of school age children have not been to preschool or adequate affordable childcare.
Work on the school system: better communication with parents. Create more long term rental housing options. DAY CARE.
Traffic light at Cutler
A (light rail) transit system connecting The Villages swinging down through NE Voyage, down by the water tower, and on to The Safeway.
a by-pass
A bypass. Additional off-highway arterials, esp. from East Devils to Spyglass/High School area.
A magic way to route traffic through not down town! Adding in another stop light perhaps between the Safeway and the DQ for summer traffic flow.
A shuttle that goes up and down 101 for people to hop on and hop off paired with improved walkability and pedestrian safety. I find driving through Lincoln City stressful. There are a variety of shops and attractions I would like to visit, but I often find it inconvenient to stop, find parking, and cross the street in traffic, so I keep going.
Address the traffic
Affordable Housing
Another north & south route other than the 101
another north south by pass for residents
Better pedestrian access overall along streets. Sidewalks would be nice but perhaps just asphalt paths to maintain the look of the older neighborhoods.
Better traffic flow in the summer months
create a by-pass for people who chose to take the fast route
Create one-way street grids and BUILD sidewalks, enforce and make more no left turns (one streets could assist in that).
Deal with traffic congestion in the busy months. I realize tourism is our main business but we can't serve the visitor if we can't get to work on time.
Fix the congestion ! The idiots responsible for the "Nelscott strip" mess (State of Oregon)? should be held accountable. Nothing was made better or solved !! Go back to the Lincoln City "bypass" proposed back in the 60's. Those that wish to go to Lincoln City will do so !
Fix the traffic
Fix traffic
For the love of god, put a sidewalk on Holmes rd.
I know this is difficult to change but the traffic...
I think there should be a cross walk in cutler city crossing over to the corner café south and the coffee shop
If something could be done about the traffic - rerouting it around Oceanlake, eliminating the terrible intersection at Hwy 101 & Devils Lake Rd. - it would be perfection.
Improve flow of traffic, The City should consider another north south route through town, not to divert visitors but improve the flow of traffic for those who want to get to work, etc without frustration and delays.
Improve traffic on 101
Improve traffic/emphasize the ocean and beach ('20 miracles' concept)
Improving traffic but there may not be a solution for that.
In addition the new three lane improvement to 101 can now be realized as the mistake that ODOT said it would be and make it five lanes as it obviously should have been free the beginning. Very short sighted by our local government.
Increase the walking/biking routes to connect various parts of the city
increased public transportation
Install a bypass for car driving on 101. Too much traffic on main thoroughfare
Lincoln City would greatly benefit from a network of biking and walking trails separate from the highway. They would not only benefit locals but tourists as well, and would allow for alternative transportation that might help alleviate some of Lincoln City's traffic issues. Also, a bypass would really allow Lincoln City to grow in my opinion. It would reduce the traffic strains and make town a much more enjoyable place to be and walk around, as well as make Lincoln City a destination town, rather than a drive through town as so many people see it as.
Make 101 4 lanes from Hwy 18 to Salishan. Too many accidents.
Make it more pedestrian friendly



More connectivity, better trail and sidewalks
More stop lights on hwy 101 at regular intervals to better regulate traffic
More traffic lights to improve safety and traffic flow.
More trees and better traffic, I mean really. ODOT did a great job at N. E. Devil's lake road and Baptist church. and just how long did that take? Taft and nelscott look good but.... We still have bottle necks at Both ends of town. I work at mall live in rose lodge with average time 20 minutes, summer day I Leave one hour early im still late! EMS struggles at best!.
No question Lincoln City needs a bypass to divert through traffic on 101 away from the city. Congested traffic on 101 is a nightmare, impacting both residents and visitors alike. The Nelscott ODOT project has done little to relieve the problem. On weekends 101 from the traffic light at the LC Outlets south to Cutler City can be a parking lot.
One big thing I believe is to get better access to the valley and Portland. The casino has buses running several times a day. I believe the city should find a way to do the same a
one lane each way w/ tum lane in the center
Pedestrian access
Pedestrian/bike walkways from Cutler City to Neotsu- off the highway (East Devil's Lake, etc.) as much as geology permits
Pedestrians only town with big parking lots on the edges
Planning on alternate north-south travel routes is paramount, traffic is a nightmare.
Reroute 101 out of town.
Right where it turns from two lanes to one lane needs more signs. If your not from there it can be easily missed especially if your looking at stuff while driving
Solve the traffic congestion through town.
Solve the traffic congestion.
Solve the traffic issues or offer better bypasses
Solve the traffic problems
Solve traffic problems
Somehow widen the roads to accommodate for traffic. The traffic in town is too busy sometimes.
The one complaint is the traffic and the long unattractive strip city through it.
The traffic situation managed better
Traffic bypass
Traffic can be bad at times with only 2 lanes thru a lot of town.
Traffic can be crazy, so maybe a better better traffic control during the busy times
Traffic control
Traffic control when lots of tourists.
Traffic control, , the town is unfriendly and down right hostile to bicycles and pedestrians, it is at times almost impossible to make a left turn onto 101.
Traffic is a problem.
Traffic resolutions, don't have a good answer but this is an issue.
Uber travel?
we need to deal with the traffic situation, especially summer traffic. One lane to two lane and back just doesn't work.
Well, it is too late now but they built the sidewalk that no one uses (I have never seen one person on it) between LC and Taft and they should have made another lane for traffic cause it is horrible there.
Widen roads for easier traffic flow. Install traffic signals at highly trafficked comers
Work with the state to build a bypass around our town. I don't think it is impossible. The cost can be offset by making it a toll road. Here is why I think it would work: for those who have traveled through L. C. once and either have to or will do again, their frustration with our current traffic will encourage them to use it. After being bottled up in our traffic once the next time the bypass will be a welcome relief. Seaside proved that the businesses weren't hurt at all. Let's explore the possibility.
You have to deal with the traffic issue. I avoid the beach during the summer due to traffic.
Ban plastic shopping bags.Charge 10 cents for every bag consumers use. Encourage consumers to bring their own bags while shopping. The ocean is full of plastic bags, needs to end.
Clean up the lake!!! A beautiful attraction that is going to waste.
Cleaner beaches
Dredge Devils Lake and fix the sewage problem.
Encouraging people a lot MORE to pick up after themselves when they leave the beach. I love the trash for treasures. But a bigger campaign to clean up our beaches! So much trash is left behind.
Find a way to dredge the bay to ocean access which will attract more boaters and locals that go else where .
Honestly the worst thing for me is all the dog crap on the beach... or the bags of dog crap. I've always thought like a weekly or monthly pickup would be nice. Or more garbage cans?
Improve the water quality of the lake and restore the old marina by D River.

it would be nice to see Lincoln City become a place where Oregon coast's unique history, natural beauty, and wildlife, is celebrated. So many visitors come here from both in and out of the state - why not educate them about things like the Beach Bill and the significance of that, natural diversity & best practices, etc. I think there would be a lot of people interested in visiting a little museum like that - of course, you've got the aquarium and Hatfield in Newport, but this could be different in its focus - remind people how special this place is - what we have is extraordinary - and must be appreciated and understood if it is to be respected and preserved.
Keep the Algae out of Devils Lake
Love the idea of the beach clean ups. Perhaps do this involving tourists weekly/monthly?
maintaining and restoring the natural environment
Providing more trash receptacles on beach accesses to cut down on the trash on the beach.
We should be a paper bag only city. Hooray for the 5th graders who proposed this.
You must imagine the role of cooler LC in the context of a hotter world. Ponder the consequences--beginning with advanced energy-efficiency in buildings.
A community fiber optic network.
A nice city park for family and group pictures
And for God's sake stop the petty, polarizing behavior in City Council meetings!
whether you like the mayor or not is irrelevant....common courtesy should rule. small town polarizing politics is hobbling our city council and decision making processes.
bigger and better parks including a dog park.
Bigger picture ... Lincoln County, not just Lincoln City... partner with Depoe Bay & Newport...they are neighbors, not competitors.... the Central Coast is competing with Seaside & Cannon Beach, not each other.
City hall, mostly in the planning department, needs a cultural overhaul. As someone trying to construct, build, or improve a piece of property, the current culture is not a helpful one. I know this is a tough issue to nail down, but it is a feeling widely held by local contractors and those that come from out of town. The out of towners notice it the most, because they come from places that aren't so difficult to work with. It's easy to see a contrast with just going to work with the county versus working with the city. The county has much more of a "how can I help you" attitude. The city's attitude is "what are you trying to pull here" and "we need to make sure you aren't up to no good". In other words, a developer/contractor is seen as the enemy, and the city is the gate keeper. Of course the city is there to enforce the code, but it is an attitude they have about stopping you instead of helping you get through the maze of the city code. This culture is not new with this presen
Coast information centers
Community education on the local economy and how the city derives budget funds directly and indirectly through the tourism industry.
contain taxes
continue letting us know what is happening
Continued improvements to public spaces.
Customer Service can be improved.
Elect commissioners who represent those who live in their districts, rather than themselves
ELECTED CITY GOVERNMENT THAT WORKS FOR THE CITIZENS, NOT THEIR PERSONAL INTERESTS.
Fix Driver state park. That is the towns first glimpse of the ocean and it happens to be the biggest eye sore.
Have the city managers listen to community input and allow them to have their own "flavors" instead of bulldozing the area's uniqueness with their own agendas.
Hot Showers and foot washes at all beach waysides. e.g Canyons. Cleaner bathrooms for our guests and citizens.
I think more information and set plans in case of an emergency like a tsunami or major earthquake available for the community.
I would like to see the return of more services and activities that are free to the public. Living here is expensive enough that paying for increasingly expensive concerts and activities is not feasible for a lot of residents. For example, it would be amazing to have the regatta park stage back up and used for free Shakespeare in the park or similar performances.
Improve internet and cell service
Improve parking
Improve the Taft Dock! The Taft area is a major tourist draw, repair and expansion of the dock would provide an important recreational opportunity for visitors, which would stimulate local business along 51st. Street.
improved parks
It seems that there is no planning on what can be built where and nonling term thinking, such as 101 project where they added only a light and turning lane. That needed to be 4 lanes. The city should have paid to expand when odot did the construction and placed the wires under ground.
Keep it clean, Bury more power lines
Maintaining the infrastructure is very important and only our city can do that best.
Map of all beach accesses!
More benches for residents and visitors
More Place's to pull our rv in, like a parking lot.. We don't have a car..
more public restrooms.



More trails! More emphasis on keeping the beaches clean, and combating graffiti.
Planning and zoning
Please quit punishing VRD's and Bed and Breakfasts. The city has over-reacted to problems that do not exist.
Promote Devil's Lake and help improve it.
Put sewers system all around the lake
Put some of the Roads End property tax back into the roads in Roads End
The City Council should start representing the people and not just the businesses. We could make it a much nicer place to live.
The one drawback is areas with poor cellular service. Improving cell service throughout (getting LTE in all areas of the city) would be amazing.
Updating of older beach access and parks
a sign at the north end of Nelscott gap letting visitors know there's more town past that eye sore.
A successful branding!
Acceptance from one another
Add charm in city signage. Adopt a starfish and a color as the city logo and include it on signs like no parking signs and street signs. Basically put in place charming thematic communication.
Again, promoting the uniqueness of each community. Create competitions to encourage the sections of town to develop their own become identifiable entities of their own, at least along hwy. 101.
Ask all 101 businesses and residents to put up lights in December.
At least as much attention accorded to the year round residents as paid to increasing tourism.
better downtown
Better landscaping along hwy 101. A lot of looks like over grown weeds it could look a lot better and have less maintenance. Also reinvest in local businesses to help them update their appearance, a lot of buildings look shabby and some businesses don't even look approachable
better urban - city planning - not for VRDs but for the whole city growth
Clean up and spiff up the core downtown. Look how the city of Sisters has revamped itself and some so with élan and style. See how Bend has made the city so attractive and fun. Little Joseph, in The far NE part of the state has reinvented itself beautifully. We could do better here in Lincoln!
Clean up commercial areas Support full time residential areas
Clean up the look of the down town. Right now it has trailer trash look. Too many seedy looking stores, not very family oriented.
Cleanup the main strip through town, it's a first impression
Community beautification program - most buildings, signs, etc. all look like they're moldering.
Continue to "spruce up" midtown businesses on Hwy 101 and elsewhere. Attract local small neighborhood eateries and shops southward into well planned walking destinations along Hwy 101 in Cutler City.
Continue to focus on pedestrian/traffic improvements, business/design aesthetics, access to beaches/parks.
controlled growth
Create a central focal point - a boardwalk off D-river up to the Casino.
Create a core downtown
Create a place where people don't feel so isolated.
Create a walkable shopping & dining area in Taft.
Create more public spaces where groups of friends or families can gather for formal or informal occasions.
Creating more of a full time community.
Defend us against developers
Develop another business area off Hwy 101 similar to Cannon Beach, turning the area into walkable shopping with more parking. Start one block at a time.
Do a façade project along 101 through urban renewal. Plant hydrangeas along 101. They are gorgeous and they thrive here.
Do NOT increase tourism. Keep the town as it is, clean, safe and homey.
Don't cap the number of short term rentals; don't forbid owners from passing on their permits. Take revenue from short term rentals and build more affordable housing (Portland just broke ground on their first affordable housing project funded by AirBNB). Today's tourists and vacation rental owners are tomorrow's retired permanent residents. With respect to vacation renter and livability, punish behavior from bad guests, not owners who made an investment in your city. Consider making a minimum vacation renter age of 24, because the actual problem is "underage and college drinking parties," not "short term renters" per se. Short term rentals promote middle-class investing (owners who aren't the uber-rich), and middle-class vacations (multi-generational groups who want to experience of a beach house without having to buy their own). And impose the same rules on houses held in family trusts--in our neighborhood the big parties are at houses held in family trusts, not licensed vacation re
Don't let urban growth get out of hand.
Downtown needs overhaul. People should want to visit and SPEND MONEY the way they do in more charming towns like cannon beach.

Each neighborhood needs a gathering place that is walkable
Facelift It is stuck in the 50s. The beachy look is OK but looks neglected not fun & beachy
Fewer vacation rentals
Fewer VRDs.
Flowers! Like Cannon Beach.
Gathering hub-music, food, shops
Generally, storefronts on Hwy 101 are shabby and poorly maintained. Not sure of the solution but maybe some volunteer Chamber activities could spruce it up to "sparkling".
Get rid of planning and zoning practices that don't focus on residents.
Hang flower pots from old fashioned light posts, along the entire 101 strip, during high season. Keep tiny white lights lit, wrapped around lamp posts year round. Make it look like a quaint old town.
Have a criteria for stores/buildings along Hwy 101 through town, some look like trash.
Help encourage something in each neighborhood like a coffee shop or dog park to unite community that does not involve drinking or using drugs.
Help the resident who live here year-round more
Hold events for low income residents, and at times when people who work in the tourism industry (read: weekends) can attend. Make it a welcoming place for our whole community, not solely those with a good income or tourists.
I believe Lincoln City needs to embrace it's position on the ocean and being next to lake and rivers, and strongly promote the many outdoor activities you can do here, as well as help foster local businesses that can cater to that crowd. Surfing, Kayaking, Mountain Biking, Kitesurfing, and Hiking should all be a main tourist attraction to Lincoln City (as well as a main reason people end up moving here). Lincoln City should be considered a destination for people who love the outdoors.
I do appreciate the fact that in the 70's, the citizens voted to join six communities into one city; well done folks. And I like the various signs along 101 indicating those historical communities, although the signs are getting rather worn and/or overgrown. I would suggest that the town raise this aspect of the city and create larger, handsome signs at the beginning and end of each former community welcoming folks to, for example, "Taft, a Village of Lincoln City" or "Roads End, a Village of Lincoln City." I think the "village" concept would do well in encouraging tourism.
I feel we should adopt a rustic and natural aesthetic standard for the built environment that complements our surrounding natural beauty.
I just spent a weekend in Seaside, Or. They have made a big effort to clean up neighborhoods and make the city look inviting and organized. We have too many areas that could be lovely but are run down and look like it's taken over by homeless or low income, these people don't care what their homes and surrounding areas look like. My neighbor for instance doesn't live here and her house, yard and fencing is a mess. I have called the city multiple times and get no help.
I love the storefronts being spruced up, it makes it so much more inviting
If you take advantage of the natural beauty of the area and develop a long term plan to become THE destination place to visit on the Oregon coast all the work, learn, play and visit goals will be successful
Improved signage.
Keep looking for and supporting things that make our city attractive to others.
Keep population small. Integrate the community through events and programs. Prevent citizens from becoming faceless or anonymous.
Keep the conservative hateful people out and embrace the liberal and like minded people. The confederate flags need to go. The mindset that it's ok to fly hates peach freely is disgusting.
Keep the small town vibe
Keeping progress out of the area.
LC needs to fully embrace tourism with open arms. Instead of fighting the fact that we have a tourism economy, embrace it and go all in. Be the best destination we can be. Bleed hospitality and guest experience without sacrificing livability.
Less concern for visitors, more for residents.
limit or reduce the pot stores
limit VRDs they are destroying neighborhoods
Locals need to be more patient with sharing our life in Lincoln City..what do they get out of all the promo?discounts maybe?
Make downtown nicer, try to get more businesses to move downtown.
Make it easier for local people to live
make the "down town" Lincoln City look more appealing to tourists
Make the down town area appearances uniform, clean, and cohesive, give it an overall theme.
Make the profiteers (aka VRD owners) pay more for the infrastructure; i.e., waste disposal, roads, sidewalks, water and sewage, etc. They are ruining our town because they are NOT INVESTED.
Make the town a classy place with more cute shops and family friendly activities and a place you want to be. Town kind of looks trashy and way too many Cannabis stores, is that necessary really?
Make the west side of 51st pedestrian only, and cobblestone the street.
Making the town more appealing. Sadly all the shop fronts and restaurants look run down and not kept up. So it gives off a bad first impression even though once inside it could be amazing. Seems to be the entire town as a whole sadly that looks run down or lacks character



more attention to aesthetics – emphasize beauty and attractiveness
More citizen priority over tourists
more community involvement and revitalizing what we already have. I am suggesting development of open areas to include parks, open space, and development of master planned communities.
More developed business sections, more restaurants, business areas like Newport and Seaside.
More focus on permanent residents and less on tourism.
More year-round residents.
Move the Lincoln statue to a more visible location (I suspect this has been discussed before...). Whether it specifically "honors" Lincoln City or Lincoln County or both, I think no one ever sees it...certainly not our visitors; we lived here for over two years before we ever saw it, much less knew that it exi
My top suggestion is leave the town as it is. The shops in Oceanlake are what the visitors look for when they visit "the beach". They look for shops like Candyland and Read's Candy. They look for Bamacle Bills, Rockinghorse Mall, and on and on. Our visitors aren't looking for high end shopping experience. They are looking for souvenirs and "old" things; hoping for a real find at one of our unique shops. We don't need a "theme" like the mayor is suggesting. We have a theme - it is "the beach". We are a beach town. Many of our visitors tell me how happy they are to see the Bijou still a theater not a retail business. "What a cool theater" I hear often. Don't fix something that isn't broken.
Newport has a simple structure for handling VRD's and I think we should review their approach.
No more pot shops!! We have more than enough for a town only 7 miles long. If you're trying to bring more tourists and families stop allowing more pot shops. That's not going to help reach the goal.
Plant more flowers, make more parks for kids to play, add a couple of swings in some parks on the lake and on the beach.
Promenade
Seeing The Villages developed sensibly with an emphasis on health, the arts, a few nice shops, a true village. The Knoll be accessible for all to enjoy
Some buildings need cleaned up
stop being so focused on the almighty dollar for the city, and more on building community and decent neighborhood planning which is sorely lacking. Planners seem to tell residents what they want, not listen to their wants.
stop letting the contractors, developers, and hospitality managers run the city.
The best thing that could be done would be to make Lincoln city a place someone wants to live not just visit. adding family friendly parks and creating sidewalks to walk on not just on 101. Improve the shopping experience for locals.
The city should work to focus on long term resident needs in addition to tourist needs. One of the things the city has going for it is that it has neighborhoods, many other coastal towns lump tourists and residents together. But the city does not work to protect those neighborhoods.
The elimination of residential vacation rentals.. residential zoning does NOT include commercial uses..
The seven miles of the City need to be cohesively linked. i.e. I like the lighting and hanging baskets in Taft. I think all along highway 101 should have that same look, the light posts, the hanging baskets, and archways identifying each pearl going over highway 101, this will help to show we are one City. right now, things are so broken up and something needs to be done to not only beautify 101 but something that the entire City can be identified.
The whole town needs a facelift. When you drive Down hwy 101 on your way out of town, it looks old & junky. Needs to be cleaned up.
There is so much potential if we would just have a long range vision for it and follow it. We need something to attract people who will live on Lincoln City. The people who visit here now have no respect for it and leave it trashed when they leave town. We also need people in charge who care about the residents. The same people who fail to maintain their business also pay unlivable wages and lay off during the winter. It's not a sustainable model. We need to pull together to make this a better place to live.
Trees along highway
We have no structure for young families. We only care about tourism when we need more to keep the community sustained.
We need to ensure a fair balance of vacation and resident housing.
We need to REVITALIZE downtown. Get the buildings updated and do things to make it seem cozier (i.e. hanging flower baskets, awnings over stores). Also encouraging the hotels update their places, inside and out.
welcome everyone all peoples
work with businesses and residences to clean up there properties...start LC beautification projects.
Writing grants for beautification and preservation projects to beautify buildings and areas of town would be helpful.

What's your top suggestion for making Lincoln City an even better place to live, work, learn, play, or visit?
Response
I think it would be fantastic to see the community garden where I don't the members of the community can benefit but also tourists such as myself as well.
A boardwalk from D river to over part of the lake, a large enough space for local first vendors and small businesses in the area to make a street style marketplace in the summer and special events throughout the year.
A dog park. We have lots of small green areas but we could use something substantial with a fenced-in dog park. Do we really need 3 baseball diamonds? Couldn't one be converted to a dog park? Or how about designating a low-traffic area on the beach as off-leash? SW 11th Street beach access would work fine. Lincoln City isn't populated by kite flying, para sailing, canoe paddling, glass float collectors. We are populated by many aging Baby Boomers and empty nesters who want to get out of the house and socialize with their dogs.
A kick ass vegetarian restaurant.
Add activities for young family's to enjoy and build memories on
Add more events to attract tourism
Adding a youth activity center driven toward slightly older kids. Give them a place to go and socialize and be together after school and before sports.
allow food carts in city limits
Also I would love to see more parks for families. More attractions that are for youth and young adults.
Also, the outlet mall needs the stores to be filled! It's a beautiful place to shop if half the storefronts weren't empty.
An Italian Restaurant Less Antique stores Face lift on stores Hwy 101 traffic grid
Attracting more diverse food establishments here.
Be open to new ideas! We are being passed up in spades by neighboring cities in development of new restaurants and shops. Oregon is a food state and tourists go where there is good food, if we don't catch-up we will simply become the city people drive through on their way to other destinations. Although this takes people willing to invest, it also takes a city that recognizes and is open to new ideas. For example, I was sad to learn that the city prohibited food carts. seems like a silly thing to do given that food carts are an excellent way for people to develop small businesses. Food carts have also provided for great food culture in surrounding cities as seen in the trend over the last 10 years.
beach activities
bring back some shopping, like antiques, gift shops to the coast. Need some more restaurants too.
dog parks
Emphasize outdoor recreational opportunities off the beach.
Encourage boutique shops. Discourage pot shops. More family friendly venues. Encourage artists to come here.
Enhance opportunities to explore and enjoy our natural environment - our open spaces, lakes, bays and river.
Family friendly activities
Focus on trails and hiking
Food Carts!
Have a hydrangea festival. Plan a large blues festival that brings good music from all over America to Lincoln City. Use the park on the east side of Devil's Lake for events. Fiddlin' on the Lake could be a Oregon state fiddlers contest that would bring fiddlers from all over. Build a floating stage on the water and have viewing from the park.
Have a kids/teen center where they can go and hang out, play games, sports etc.
have a winter parade and festival, something like Christmas at the Beach, red and green floats on the beach, free cider in select stores, Santa, etc., it could be a huge draw.
Have finders keepers in the summer!
Hiking tours. Tour could visit more historical sites than the cemetery
I think integrating another museum would be wonderful for the economy. It would also benefit the learning and working class, and honestly, who doesn't enjoy museums? I know we already have one but I think another would really bring in the people and put smiles on faces.
I think that it would be amazing to have a beach area designated as a dog park. That way, dogs could be off-leash in that area without conflict, and locals could get to know each other.
I wish that there were more indoor activities. Especially for family's. Except for the Community pool, if you live here with a family, there isn't much to do for 6 months out of the year when it's raining. Even for those visiting with kids, when you can't go to the beach with your kids, what can you do?
I would love to see a dog park. Maybe across the street from Dory Cove or someplace easy to get to. There is nothing like this around here.
Improving the Taft area in the way of a better wharf, parking, restaurants and shops would be a wonderful idea. A little 'Nye Beach' right here in Lincoln City!!! And some type of entertainment for families. A bowling alley ?!
Install an off-leash dog park.
Keep developing the community activities, clamming clinics etc



LC could use a better selection of restaurants.
Less junky shops more quaint personable strolling shops. I really like the Olivia beach area and how Taft is.
Maintain the Lake and provide watercraft rentals at Regatta Park.
Make devil's lake a destination for fishing and water sports. Make the water clear and blue. As you look at the lake from 'D' river wayside make it a breathtaking site clear blue water and a lot of people kayaking and tubing.
Many restaurants are uninviting, uneven or lousy food offerings, slow, poor waitstaff.
More activities for children both grade school aged and teenage kids.
More activities for young children.. And a Dog Park.
More activities for younger teens and children. What we do have/had seems to deplete pretty rapidly. Roller skating, laser tag, childrens museum, bike rentals, go carts. Something fun for everyone to enjoy all year round.
More activities in the community. Closer clothes shops.
More activities or things to do. Better store to shop other than mall and bi-mart
More beach access with parking, more activities for kids to bring families here
More community events and easier access to knowing about them.
More cultural events and more trails to hike.
More entertainment
More family and kid orientated destination indoors.
More for kids to do for entertainment
more indoor family entertainment
More local events
More parks and more places for kids and adults to explore. It is really important to have many places for people to interact and learn.
More programs and opportunities for children and teens.
More restaurants & shopping opportunities. Would love to see Costco or Winco here to save trips to the valley.
more safe paths for walking and bike trails
MORE SAFE PLACES FOR THE KIDS AND TWEENS
More shops and restaurants along the beachfront. When I'm visiting I don't want to drive from the beach near Moe's to find shops and restaurants. We generally stay in one spot for everything.
More shops.
More teenage accessibility.
More things child friendly
More things to do for kids.
More variety of quality restaurants.
More walking and biking paths
My top suggestion is more good quality restaurants.
My top suggestion is to have indoor attraction businesses such as laser tag, indoor rock climbing, bounce house, etc that are fun for all ages which will attract business all year round from families. The more people per family the more money Lincoln City makes.
My top suggestion is to welcome more businesses and restaurants
Need even more Great food options Better bakery
Not making hotels so unaffordable on special events.
Offer up more activities to the youth. Often times children get themselves into trouble because it's what their friends are doing, and there's not much else to do besides follow the crowd in this city.
Offering as many educational informative workshops or festivals that are directed towards children and families. I've been personally attracted to the crabbing workshops (though I have yet to attend one), that are offered at the library and finish off with active learning in the bay. I'd love to see either the city/community center offer Trackers type of program(s) which focuses on the local ecology.
Perhaps better maintaining of entertainment facilities, as well as more opportunities for entertainment, such as small businesses that provide cheap services and activities for minors to occupy their time and cut down on "boredom".
places for teens to hang out
Put in bike lane/sidewalk around the lake.
Shops close up too early on busy summer weekends,
Start thinking of actual residents which are mainly retired people and service workers. A vibrant senior center is good for everyone. The community center should be for the community first (hence the word community). It did not need that screen in the pool area as much as it needed more programs for the locals.
Telling the county owner of the lot by The Liberty Inn we will never ever let him do anything and how much does he want for it? Buy it, develop a wonderful Pixie Land Park, all environmentally fine, and the folks who maintain the park (and the beautiful classic old fashioned wooden roller coaster with rain running cars) live in the housing that wraps around and through. The idea of the roller coaster is a very great idea. Ferris Wheel great too, but people will travel long distance to ride a great coaster.
The cultural center is great, along with the farmer's markets. More kids summer activities/camps would be great. Love the culinary offerings, even though I haven't done any yet (always too much work to do when we come to the beach :-).

To have more opportunities for the kids. Day camps, getting them involved in the community and to know how to take care of nature so it's there for generations to come.
vegan restaurants
We need a teen center and more for kids to do. I hear people talking all the time about moving because opportunities for our school aged kids are lacking.
We need an off leash dog park, and a bike/walking trail along the beach
We need more family friendly options. I really feel like it's become a place that is centered around bars, marijuana shops and the casino. This is difficult for someone who grew up here and used to really love this place.
We need more for the younger kids that haven't started public school yet. There are great options at our wonderful public library for story times. However, there are no swim classes, teeball, soccer leagues, outdoor stuff for little kids.
We should also utilize our lake better, and develop the area around d river where it meets the ocean and lake. There is so much opportunity here to develop a cool area with restaurants, shopping and water recreational on the lake, all within walking distance to the ocean. No other town that I know has such an opportunity and it's a shame that we can't figure out a way to utilize it properly. Also, 51st Street in taft could be Lincoln City'
Would like to see the beach sand tamped down so you can walk and ride a bike on it from as far as you can go in either direction! It's too dangerous walking or riding on the streets!
A beautiful wine pavilion and a state of the art cultural center while we're at it.
An auditorium theater there, a real beauty, for lectures, TED Talks, conferences.
Artists coop gallery
Encourage the arts
Have more public art.
Historical markers with guided (map) walk. Love that the Bijou and DeLake are preserved.
I suggest more support for the cultural arts. There are a lot of sports in Lincoln City, and now I think it's time to give equal resources to the arts.
I'd also like to see more artisans & art shops/galleries in town. Fewer tourist traps, more artisans like the glass blowers. It seems like the perfect town to become an artists haven. Think Half Moon Bay or Carmel by the Sea. I'd love to see a serious art/craft shop that also offers classes. Also if you could bring in more high end shops I think it would encourage more tourism.
I'd enjoy some art classes but think the pricing is too high for locals.
more local artist creations in shops (made in lincoln city shop?)
Some kind of kids museum, like an aquarium, but not an aquarium, obviously. Maybe a Rainforest zoo? Or a Native American museum
The cultural center is a gem. A real gem something for this city to be proud of .
Do more with the homeless, especially around the Safeway and the library.
Drug use programs, options and reality checks.
Enforcing the pan handling and loitering laws.
a health and healing center developed with Samaritan, all the healing arts.
Although Lincoln City depends on the tourist trade, it also depends on the retirement industry and the 8,000 people who live here year-around. The City of Lincoln City needs to spend more of its time and resources taking care of its own residents, including the seniors, people living with disabilities, homeless families with children, homeless workers who can't find housing, the low- and medium-income individuals and families, and veterans. Provide leadership and support to the nonprofits that are working toward a better place for the people who call Lincoln City "home."
Another thing I would suggest would be more sidewalks, safety first.
Better and more efficient crosswalks.
Better Health Care access
Better health care system
Better housing and support agencies for women seniors and disabled, and children.
Better Physical/Disability ACCESSIBILITY is desperately needed ---Easy Access to Mobility Devices for Visitors ---Beach Wheelchair Rentals; Beach ATVs, Beach Horseback Riding, Fast/Simple Rentals for Hoyer Lifts at Hotels, Wheelchairs Available at all Hotels & gathering Places, FM Sound Systems/CC TVs etc.
come to grips with homeless population. Provide necessary services, food , shelter, counseling. Accept the fact that not dealing with the issue will cost the city/county far more in services, medical , police etc.
Controlling the homeless problem and panhandling. I don't feel safe many times while walking the parks and open spaces in LC because there are homeless people camping in them. Enforce the no camping laws.
crowd control
Deal with homeless issues, and lack of housing.
dealing with drug & theft problems.
Don't encourage more homeless people
Get a handle on the unsanitary conditions and litter created by the homeless people.
Get neighborhood watch set up in our community and in Otis! More police are needed.
get rid of the homeless
Get rid of the homeless people
Have more socially consciousness for those less fortunate



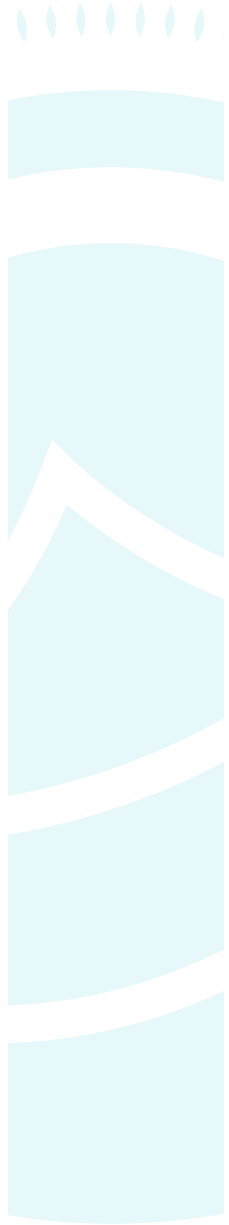
Housing and transients
Housing for homeless families.
I think there should be a homeless shelter and an animal shelter.
I would like to see a greater sense of community from our Police...I feel like they are remote and sometimes scary to approach. They need to be more approachable. I understand there is a law enforcement protocol, but I think a greater, friendlier presence is needed.
If Lincoln City wants to stop being a drive through town they should be giving people reasons to get out of their cars. I live in Lincoln City and as a pedestrian and bicyclist I don't feel safe at times when walking about. And considering how important foot traffic is to businesses, I would think creating a safe environment for pedestrians would be a top priority. In Yachats, they have flags for people to cross the street which would be nice to have here in Lincoln City. But also along 101, there are parts that are very dangerous for a pedestrian to be walking down and I'd like to see more sidewalks go up on 101.
Improve safe access to outdoor amenities by foot and bike. It would contribute to tourism and improve quality of life for residents.
Improve walking infrastructure - specifically add sidewalks. We live right off Coast Ave. and there are a lot of people who attempt to walk on that skinny road with cars whizzing by (the speed limit is 25 MPH, which is INSANE - it should be 15 MPH max!). It would be great to add a staircase from the 11th St. Beach Access up to the short section of Dune Ave. to the south - the road there is way too skinny for pedestrians but there isn't space to add a sidewalk there.
Improvements in traffic control, issuing more traffic tickets, less promotion of more tourists.
Install many, many webcams around the city. It cost nearly nothing and no maintenance. Just mount it, plug it in, let people know the IP address. It'll also serve as security cams around the popular spots. Contact me for more input and how to get more tourist to visit.
Make streets safer...Why sirens blaring year round, feels like sirens never stop to residents, a common complaint, feels upsetting and makes you wonder why sooo many accidents in such a small town...why so much worse than anywhere else I have lived?
Monitor the beaches better! I'm sick of being approached/attacked by dogs and cleaning up cigarettes and booze bottles. I think the city rules need to be enforced better, and the police department needs to be more visible.
More Police.
More sidewalks, lights!
My suggestion for Lincoln City is to focus on healthier living. Our world is changing with a minimal and simplifying approach. Ecotourism will transform the economy in Lincoln City. Urban educational farms, homestead visit, and a booming year round farmers market will all help Lincoln City thrive and to be healthier and stay on top. This suggestion will impact the permanent population and also have something to offer to the tourists, coming through our beautiful city.
Need more resources to help the homeless in order to get them from panhandling (for example) and GO AFTER THE DRUG DEALERS that attract them here in the first place! Safety is a major concern of our neighbors.
New hospital with healing gardens on the grounds. It will make a huge impact!
patrol bus stops where homeless gather to allow citizens to feel safe riding public transportation.
provide housing for the homeless
Put more lighted crosswalks up, nobody ever stops unless an adult jumps in front of traffic in front of all the kids and that's bullshit, Lincoln City this is your responsibility. There is only one lighted crosswalk at a lesser used portion of the city not even near the school
Really, the homeless/transient situation is my top concern. Notice that I did not check off the "safe" box above for how Lincoln City makes me feel. We own a second home in Lincoln City and reside full-time in Portland. I have had to call the police WAY more times in Lincoln City about problems with transients than in Portland, which has a HUGE homeless issue. Lincoln City really has got to nip this problem in the bud before it gets out of hand. The house next door to ours, which is under construction, has had major transient issues. The contractor there regularly finds piles of needles left behind by the transients shooting up behind the house or in the porta potty. One time I was at our house alone and felt unsafe because some rough looking men were a few houses down from me and made a cat-call when I was working in the yard. I came to find out from our neighbor that these men are known violent drug dealers and that they are well-known to the police and locals. If they
Safety is a concern. I have never seen a police car, security officer, or the like. It would be nice if there was more of a presence in the tourist parts
showing people that are on the streets that there is a better way to live
Sidewalks
Sidewalks end unexpectedly, or switch to the other side of the street. Between the light at Kenny's and at Safeways, there is one marked pedestrian crossing. Traffic may be solid between these lights, stopped or crawling at 7 miles an hour. The town is not friendly for bicycles, pedestrians, strollers, wheelchairs.
Since 101 is the only way to go through town, make it more interesting and exciting. Incentivize the businesses to do something about.
The homeless population and the panhandlers at the local establishments concern me.
The streets need to be cleaner and safer
Tighter controls on VRDs, VRD parking and VRD patron behavior. If our neighborhoods become uncontrolled frat parties, all else is for naught.

Traffic needs to be controlled. Especially on side streets. People go whizzing down my block (Coast Ave.) like crazy people. Our dog even got hit and killed last spring from someone going too fast.
We have to address homelessness! It is reaching epidemic levels.
We need much better options for pedestrians. Sidewalk all along 101 would be a good start, but also paths and structured trails/sidewalks that put some distance between the walker and 101. Sometimes walking in this town can be dangerous, and it's often very noisy and unpleasant thanks to the highway.
Where ever yoy can, start requiring sidewalks for safety.add sidewalks in areas that need them for safety whenever it can be afforded. The streets are narrow.
You want it better --quit saying things in the press like our police can not handle the crowds. What was that about. See that the pier is not only fixed but promoted.
A moratorium on VRDs and better enforcement of VRD rules and regulations. The city needs to police VRDs that are not registered but have ads on Air B&B - full time VRDs flying below the city's enforcement. The neighbors and the neighborhoods are the losers when commercial properties are operating in residential neighborhoods.
Affordable and well maintained housing stock
Affordable homes, ,
Affordable housing
Affordable housing for the work force.
Affordable housing, more community involvement.
Affordable housing.
Affordable housing. Livable wages.
Allow anyone to rent their beach house, it will bring more revenues to the City and help Property values to increase along with increasing tax revenues for the county.
Allowing larger businesses like Fred Meyer in for less expensive home necessities so we don't rely solely on online retailers or have to drive to Newport or Salem.
Also, the lack of affordable housing and long term rentals is shameful. It was harder to find a place to rent here than it was in Portland. It took us 4 months to find a place (and it wasn't for lack of money).
An increase in industry that brings better paying jobs to the area.
And affordable housing, that is in crisis.
As a new resident I would like to see a Home Depot or Lowe's store on the outskirts of town so maybe just maybe doing anything to improve our home can get done in a timely manner. This would give jobs for the community. The coast would be a great area to approve tiny homes for those looking for work or having jobs but not able to afford the cost of homes in the area.
As for being a better place to work, I think remote jobs that people can do from home and rely on a good solid internet connection would be a good way to bring money here without building big ugly factories.
Attract more non hospitality jobs
Attract non tourist business, reverse the decline of Lincoln City business economic viability caused by casino. Money now goes to casino instead of local business.
Attract online businesses (remote)
Because I live and work here...I don't get to play much or even know LC - cost of living here is high and to maintain a lifestyle of some comfort I need to work 10 hour days
bigger stores, walmart, winco or costco.
Bringing in small brands that out of town folks recognize, like Trader Joe's. Nothing big.
build more housing that is affordable for everyone.
Build new, affordable housing on the east side of the highway. demolish the Sea & Tree RV and Storage along will the other small, run down houses nearby. Re-zone for commercial use and build shops and restaurants.
Cap or decrease vacation rentals & focus on affordable housing. People will visit anyway. Take care of our own.
Create more AFFORDABLE housing
Development, especially more retail,need a big box home improvement store like Lowe's. We could be a larger city which would provide good jobs for local residents.
diverse economy and affordable housing
Don't put communities at odds. Prices of homes are not coming down without a total economic collapse. Expand the city limits to increase housing areas. Otherwise they may attack each other.
economic diversification (zone changes possible big box store, possible cross-docking for goods transfer on coast, small product manufacturing, call center???) , city incentivize diverse housing opportunities,
Emphasis on non-tourism industries,
Encourage business. "Beautify" downtown. Learn from places like Leavenworth, WA and Sisters, OR
Encourage development of LC as a retirement and healthcare center. This would attract fulltime residents and health care centered development would provide high and relatively high-paying employment. A more visionary vision would include geriatric research and specialized care facilities so retirees wouldn't have to move to the valley or elsewhere as they age. LC could be a magnet for retirement, health care, and even end-of-life care. We would have the climate and amenities that would be attractive to retirees and health care workers alike.
enlarge. Incorporate more land west of Hwy 101. .



Food truck pod. I moved from Washington, DC and miss diversified restaurants. Take the Portland Food Truck Pod idea and use it as a incubator for restaurants. We are very limited in places to stop and grab a quick lunch (not burgers!)
full time jobs with benefits.
Having more long term rentals for the people that do work here. Cracking down on the slumlords that are taking advantage of people because there is such a lack of long term rentals.
Housing locals can afford. More events geared to locals rather than tourists
Housing, employment opportunities and transient concerns continue to be a struggle for a handful of the Lincoln City community. There are lots of extenuating circumstances which factor into this issue, however, continued discussion about resources, support from community volunteers and businesses as well as the city can help direct those affiliated or affected by this issue to applicable options.
Housing, job growth, business growth and willingness to have bigger stores come to the town. More family oriented activities
Housing! Too many businesses are suffering from the lack of affordable housing here. Nurses, doctors, sales clerk's, bank tellers, wait staff, kitchen staff, etc. Almost every single business suffers due to there being no legit affordable housing here. But there's plenty of vacant vacation rentals/vacation homes.. irony? I think not!
Housing/Rentals are expensive. Lower rent so we don't have to build more affordable housing or get rid of the so many rental vacation homes we have and make them into Affordable housing. We are running out of land here in Lincoln City and getting more congested.
I strongly believe that in order to make Lincoln City a better place to live in is to open up more opportunities for young entrepreneurs. Some, like myself, didn't/don't have that guidance in order to know how to start a business or how to go about making a change in our community. I feel that some information is very vague and our local government should be an open book when it comes to those kinds of things.
I think we should dredge the bay and re-open the Kemville harbor.
I would like to see more senior communities built. Some of the commercial buildings and strip centers need to be renovated and leased (i.e. the strip center where grocery outlet is located). That particular center is an eye sore.
If we had more light industry and non tourism related jobs we would protect ourselves in some measure against the devastation of another (INEVITABLE) economic down turn. Secondly we need to develop affordable housing by any means necessary.
Invite Trader Joe to town.
It would be awesome to have some kind of real store here in town like a Fred Meyers or something of that nature. It's there is nothing for locals to purchase here so everyone ends up going into the valley to spend their money
it would be nicer if hotels were less expensive
Limit vacation rentals, make it easier for building tiny houses, multigenerational housing, or other kinds of affordable housing, update infrastructure, to encourage relocation of remote IT jobs
Lots of money pours into Lincoln City but very little of it stays here. Vacation rentals, retail outlets, and so forth - somewhere near 1 in 4 residents lives in poverty and the city government has proven unable or unwilling to address it. So MORE BUSINESS OWNERSHIP opportunities.
Lower rents rates so people can afford to live here in the community.
Lower the cost of business permits, it's almost to me as if it should be CHEAP in order to encourage home businesses here, especially if they draw more visitors into the town!
Making a more even life in housing, job pay, appreciation,
making more apartment complexes available.
Manufacturing jobs
more affordable housing
More affordable housing and a limit on vacation housing being built.
More affordable housing, less homelessness
More affordable housing.
More affordable housing.
More affordable, quality housing
More business..Wal-Mart, Costco, etc.
More housing for everyone.
More housing for our families and workforce.
More housing for the people who work here
More housing that is affordable.
More housing, less vacation rentals that sit empty on off seasons.
More housing! Bring in senior communal living (aging hippies would understand the concept!). Do something for the youth of the town--they need a place to gather. Spend more time figuring out how to on keep people able to live and work here, full-time, year around, as the city does to attract tourists, and you might have reached a good balance for live ability.
More independent stores.
More jobs and affordable housing.
No more new VRD's built that sit empty after "the season". Affordable housing for the people who work here. Rent control to keep greedy landlords from raising rents on a whim.

Non tourist dependent living wage jobs and housing. We need to diversify our economy. We should also encourage light industry. As it stands we rely solely on tourism for economic development, growth and job security. In a recession or depression the first thing people stop spending money on is travel and entertainment.
Open up housing development to make apartments and homes accessible to average working wage earner.
Programs to help with housing purchase, affordable housing is an issue. But I am not of the opinion that this is the fault of VRD's.
Promote pop-up businesses and businesses in general. The Old Hill top restaurant and all those closed store fronts do not give a vibrant picture.
Public Fiber broadband, becoming the "connected coast" will allow us to stay relevant and economically successful in the 21st century. This is like electricity, necessary.
Put in a box store like Walmart, Fred Meyer or Winco so us locals and visitors don't have to drive out of our city to shop for linens, dishes, cheaper groceries.
Rent control
Residential availability.
Set standards for companies that do business here. If you want a good stable work force and a year around economy. Companies and employers need to create full time positions with good wages and benefits. The corporations in this area make good profits but most of the profits leave the area. Workers are part time, little or no benefits and this makes an unstable workforce and a seasonal economy. You talk about attracting good paying jobs to the area, why not make the existing jobs good jobs. (Safeway, Walmart, Fred Meyer.)
Support better variety of businesses and services without penalizing existing businesses. I think the number of recreational and culture events is impressive and exceeds any expectations I had when moving here.
The City needs to stop focusing on tourism and diversify our economy and accept some needed change so that locals can get out of poverty and have choices for their lives instead of leaving town for decent jobs. Focusing on the locals will not detract from tourism at all.....as long as we have a beach, the tourists will come and spend their money. Stop bickering over VRD's and start focusing on making life better for the locals. If life is better for the locals, it will be better for the tourists, too.
The few grocery stores offer limited selection. I have to travel on 101 to all grocery stores to do my shopping. Often have to go to Newport for Fred Meyer's and Walmart for needed items, or resort to Amazon for brands, sizes, colors I prefer. Worst Safeway in the country. Items out of stock, slow check-out some very high prices. We are a tourist town, but you can only gouge tourists so much before they go elsewhere.
To improve living I would suggest an improvement on the choice of a brand name grocer.
Trader Joe's. Target.
wages
We also need a store like Fred Meyer or Target. I'd love to see a Trader Joes.
We also need support from larger "box stores" such as Fres Myers and such to provide those jobs for middle of the road families and stability in our properties.
We have no houses! Most homes here are VRDs or cheap apartments. We need quality housing! Too many apartments.
We need a Winco and a Trader Joes over here!
We need affordable housing.
We need more housing available as opposed to so many weekend rentals. I see more apartments being built and that is good.
We need the local population to be stable in their employment and housing. By removing those stressors that are currently very extreme it will allow employees to be that much more focused on their job and the health/stability of their families.
We need to gut and heavily restrict Vacation Rental Dwellings to start with. 40 percent of homes in this community are for short term rentals making it literally impossible for the majority of residents to rent a house. This means local service class workers are forced into substandard apartments, trailers and even tents in the wooded areas. I am an apartment manager
Work force and family housing needs to be made available. There needs to be a balance between catering to tourists and supporting the year round community.
Working class here are suffering. Most jobs are less than full time and single people cannot afford to live here. Family average income here is lower than most areas. Property taxes and cost of living is one of the highest in the state. This environment makes it difficult to support the middle and lower income residents and workers that are needed for a stable workforce and off season economy. New Industry and full time opportunity will not locate here because of high taxes. It would be hard to find a workforce that could afford to live here.
Also bullying in our Lincoln city schools is out of hand and nothing is being done about it. I know it's not the city's issue to deal with, but it feels like it's going to take a tragedy for schools to start taking this issue seriously.
And only one accredited day care (SELC) that takes infants.
better involvement with schools (parents)
Build another school for our growing future.
How about encouraging the development of an outdoor natural history education center in the cascade villages area? For public school students from across the state - here for a week of outdoor education
I think we should have a college here.



improve schools
Improving schools
Invite OMSI to build an observatory out here.
Make a "Leadership Lincoln City" class that takes a group of citizens each year on a full induction into the workings of the city.....Pendleton can be used as a model for this.
More opportunities for kids within the school system.
Something needs to be done to improve childcare options and affordability. This would help attract young families to the area. Additionally, we need more affordable, single family housing. I'm a mother of 3. I can't afford to work a full-time job in this community because childcare is expensive. My husband and I sacrifice time together so that we don't have to have our children in daycare more than 1 day a week. It would honestly break the bank to have to send our kids even one more day. WE NEED PRESCHOOLS! Our families live day to day to and struggle for basic needs. The majority of school age children have not been to preschool or adequate affordable childcare.
Work on the school system: better communication with parents. Create more long term rental housing options. DAY CARE.
Traffic light at Cutler
A (light rail) transit system connecting The Villages swinging down through NE Voyage, down by the water tower, and on to The Safeway.
a by-pass
A bypass. Additional off-highway arterials, esp. from East Devils to Spyglass/High School area.
A magic way to route traffic through not down town! Adding in another stop light perhaps between the Safeway and the DQ for summer traffic flow.
A shuttle that goes up and down 101 for people to hop on and hop off paired with improved walkability and pedestrian safety. I find driving through Lincoln City stressful. There are a variety of shops and attractions I would like to visit, but I often find it inconvenient to stop, find parking, and cross the street in traffic, so I keep going.
Address the traffic
Affordable Housing
Another north & south route other than the 101
another north south by pass for residents
Better pedestrian access overall along streets. Sidewalks would be nice but perhaps just asphalt paths to maintain the look of the older neighborhoods.
Better traffic flow in the summer months
create a by-pass for people who chose to take the fast route
Create one-way street grids and BUILD sidewalks, enforce and make more no left turns (one streets could assist in that).
Deal with traffic congestion in the busy months. I realize tourism is our main business but we can't serve the visitor if we can't get to work on time.
Fix the congestion ! The idiots responsible for the "Nelscott strip" mess (State of Oregon)? should be held accountable. Nothing was made better or solved !! Go back to the Lincoln City "bypass" proposed back in the 60's. Those that wish to go to Lincoln City will do so !
Fix the traffic
Fix traffic
For the love of god, put a sidewalk on Holmes rd.
I know this is difficult to change but the traffic...
I think there should be a cross walk in cutler city crossing over to the corner café south and the coffee shop
If something could be done about the traffic - rerouting it around Oceanlake, eliminating the terrible intersection at Hwy 101 & Devils Lake Rd. - it would be perfection.
Improve flow of traffic. The City should consider another north south route through town, not to divert visitors but improve the flow of traffic for those who want to get to work, etc without frustration and delays.
Improve traffic on 101
Improve traffic/emphasize the ocean and beach ('20 miracles' concept)
Improving traffic but there may not be a solution for that.
In addition the new three lane improvement to 101 can now be realized as the mistake that ODOT said it would be and make it five lanes as it obviously should have been free the beginning. Very short sighted by our local government.
Increase the walking/biking routes to connect various parts of the city
increased public transportation
Install a bypass for car driving on 101. Too much traffic on main thoroughfare
Lincoln City would greatly benefit from a network of biking and walking trails separate from the highway. They would not only benefit locals but tourists as well, and would allow for alternative transportation that might help alleviate some of Lincoln City's traffic issues. Also, a bypass would really allow Lincoln City to grow in my opinion. It would reduce the traffic strains and make town a much more enjoyable place to be and walk around, as well as make Lincoln City a destination town, rather than a drive through town as so many people see it as.
Make 101 4 lanes from Hwy 18 to Salishan. Too many accidents.
Make it more pedestrian friendly

More connectivity, better trail and sidewalks
More stop lights on hwy 101 at regular intervals to better regulate traffic
More traffic lights to improve safety and traffic flow.
More trees and better traffic, I mean really. ODOT did a great job at N. E. Devil's lake road and Baptist church. and just how long did that take? Taft and nelscott look good but.... We still have bottle necks at Both ends of town. I work at mall live in rose lodge with average time 20 minutes, summer day I Leave one hour early im still late! EMS struggles at best!..
No question Lincoln City needs a bypass to divert through traffic on 101 away from the city. Congested traffic on 101 is a nightmare, impacting both residents and visitors alike. The Nelscott ODOT project has done little to relieve the problem. On weekends 101 from the traffic light at the LC Outlets south to Cutler City can be a parking lot.
One big thing I believe is to get better access to the valley and Portland. The casino has buses running several times a day. I believe the city should find a way to do the same a one lane each way w/ turn lane in the center
Pedestrian access
Pedestrian/bike walkways from Cutler City to Neotsu- off the highway (East Devil's Lake, etc.) as much as geology permits
Pedestrians only town with big parking lots on the edges
Planning on alternate north-south travel routes is paramount, traffic is a nightmare.
Reroute 101 out of town.
Right where it turns from two lanes to one lane needs more signs. If your not from there it can be easily missed especially if your looking at stuff while driving
Solve the traffic congestion through town.
Solve the traffic congestion.
Solve the traffic issues or offer better bypasses
Solve the traffic problems
Solve traffic problems
Somehow widen the roads to accommodate for traffic. The traffic in town is too busy sometimes.
The one complaint is the traffic and the long unattractive strip city through it.
The traffic situation managed better
Traffic bypass
Traffic can be bad at times with only 2 lanes thru a lot of town.
Traffic can be crazy, so maybe a better better traffic control during the busy times
Traffic control
Traffic control when lots of tourists.
Traffic control, , the town is unfriendly and down right hostile to bicycles and pedestrians, it is at times almost impossible to make a left turn onto 101.
Traffic is a problem.
Traffic resolutions, don't have a good answer but this is an issue.
Uber travel?
we need to deal with the traffic situation, especially summer traffic. One lane to two lane and back just doesn't work.
Well, it is too late now but they built the sidewalk that no one uses (I have never seen one person on it) between LC and Taft and they should have made another lane for traffic cause it is horrible there.
Widen roads for easier traffic flow. Install traffic signals at highly trafficked corners
Work with the state to build a bypass around our town. I don't think it is impossible. The cost can be offset by making it a toll road. Here is why I think it would work: for those who have traveled through L. C. once and either have to or will do again, their frustration with our current traffic will encourage them to use it. After being bottled up in our traffic once the next time the bypass will be a welcome relief. Seaside proved that the businesses weren't hurt at all. Let's explore the possibility.
You have to deal with the traffic issue. I avoid the beach during the summer due to traffic.
Ban plastic shopping bags.Charge 10 cents for every bag consumers use. Encourage consumers to bring their own bags while shopping. The ocean is full of plastic bags, needs to end.
Clean up the lake!!! A beautiful attraction that is going to waste.
Cleaner beaches
Dredge Devils Lake and fix the sewage problem.
Encouraging people a lot MORE to pick up after themselves when they leave the beach. I love the trash for treasures. But a bigger campaign to clean up our beaches! So much trash is left behind.
Find a way to dredge the bay to ocean access which will attract more boaters and locals that go else where .
Honestly the worst thing for me is all the dog crap on the beach... or the bags of dog crap. I've always thought like a weekly or monthly pickup would be nice. Or more garbage cans?
Improve the water quality of the lake and restore the old marina by D River.



it would be nice to see Lincoln City become a place where Oregon coast's unique history, natural beauty, and wildlife, is celebrated. So many visitors come here from both in and out of the state - why not educate them about things like the Beach Bill and the significance of that, natural diversity & best practices, etc. I think there would be a lot of people interested in visiting a little museum like that - of course, you've got the aquarium and Hatfield in Newport, but this could be different in its focus - remind people how special this place is - what we have is extraordinary - and must be appreciated and understood if it is to be respected and preserved.
Keep the Algae out of Devils Lake
Love the idea of the beach clean ups. Perhaps do this involving tourists weekly/monthly?
maintaining and restoring the natural environment
Providing more trash receptacles on beach acceses to cut down on the trash on the beach.
We should be a paper bag only city. Hooray for the 5th graders who proposed this.
You must imagine the role of cooler LC in the context of a hotter world. Ponder the consequences--beginning with advanced energy-efficiency in buildings.
A community fiber optic network.
A nice city park for family and group pictures
And for God's sake stop the petty, polarizing behavior in City Council meetings!
whether you like the mayor or not is irrelevant....common courtesy should rule. small town polarizing politics is hobbling our city council and decision making processes.
bigger and better parks including a dog park.
Bigger picture ... Lincoln County, not just Lincoln City... partner with Depoe Bay & Newport...they are neighbors, not competitors.... the Central Coast is competing with Seaside & Cannon Beach, not each other.
City hall, mostly in the planning department, needs a cultural overhaul. As someone trying to construct, build, or improve a piece of property, the current culture is not a helpful one. I know this is a tough issue to nail down, but it is a feeling widely held by local contractors and those that come from out of town. The out of towners notice it the most, because they come from places that aren't so difficult to work with. It's easy to see a contrast with just going to work with the county versus working with the city. The county has much more of a "how can I help you" attitude. The city's attitude is "what are you trying to pull here" and "we need to make sure you aren't up to no good". In other words, a developer/contractor is seen as the enemy, and the city is the gate keeper. Of course the city is there to enforce the code, but it is an attitude they have about stopping you instead of helping you get through the maze of the city code. This culture is not new with this presen
Coast information centers
Community education on the local economy and how the city derives budget funds directly and indirectly through the tourism industry.
contain taxes
continue letting us know what is happening
Continued improvements to public spaces.
Customer Service can be improved.
Elect commissioners who represent those who live in their districts, rather than themselves
ELECTED CITY GOVERNMENT THAT WORKS FOR THE CITIZENS, NOT THEIR PERSONAL INTERESTS.
Fix Driver state park. That is the towns first glimpse of the ocean and it happens to be the biggest eye sore.
Have the city managers listen to community input and allow them to have their own "flavors" instead of bulldozing the area's uniqueness with their own agendas.
Hot Showers and foot washes at all beach waysides. e.g Canyons. Cleaner bathrooms for our guests and citizens.
I think more information and set plans in case of an emergency like a tsunami or major earthquake available for the community.
I would like to see the return of more services and activities that are free to the public. Living here is expensive enough that paying for increasingly expensive concerts and activities is not feasible for a lot of residents. For example, it would be amazing to have the regatta park stage back up and used for free Shakespeare in the park or similar performances.
Improve internet and cell service
Improve parking
Improve the Taft Dock! The Taft area is a major tourist draw, repair and expansion of the dock would provide an important recreational opportunity for visitors, which would stimulate local business along 51st Street.
improved parks
It seems that there is no planning on what can be built where and nonling term thinking, such as 101 project where they added only a light and turning lane. That needed to be 4 lanes. The city should have paid to expand when odot did the construction and placed the wires under ground.
Keep it clean, Bury more power lines
Maintaining the infrastructure is very important and only our city can do that best.
Map of all beach acceses!
More benches for residents and visitors
More Place's to pull our rv in, like a parking lot.. We don't have a car..
more public restrooms.

More trails! More emphasis on keeping the beaches clean, and combating graffiti.
Planning and zoning.
Please quit punishing VRD's and Bed and Breakfasts. The city has over-reacted to problems that do not exist.
Promote Devil's Lake and help improve it.
Put sewers system all around the lake
Put some of the Roads End property tax back into the roads in Roads End
The City Council should start representing the people and not just the businesses. We could make it a much nicer place to live.
The one drawback is areas with poor cellular service. Improving cell service throughout (getting LTE in all areas of the city) would be amazing.
Updating of older beach access and parks
a sign at the north end of Nelscott gap letting visitors know there's more town past that eye sore.
A successful branding!
Acceptance from one another
Add charm in city signage. Adopt a starfish and a color as the city logo and include it on signs like no parking signs and street signs. Basically put in place charming thematic communication.
Again, promoting the uniqueness of each community. Create competitions to encourage the sections of town to develop their own become identifiable entities of their own, at least along hwy. 101.
Ask all 101 businesses and residents to put up lights in December.
At least as much attention accorded to the year round residents as paid to increasing tourism.
better downtown
Better landscaping along hwy 101. A lot of looks like over grown weeds it could look a lot better and have less maintenance. Also reinvest in local businesses to help them update their appearance, a lot of buildings look shabby and some businesses don't even look approachable
better urban - city planning - not for VRDs but for the whole city growth
Clean up and spiff up the core downtown. Look how the city of Sisters has revamped itself and some so with élan and style. See how Bend has made the city so attractive and fun. Little Joseph, in The far NE part of the state has reinvented itself beautifully. We could do better here in Lincoln!
Clean up commercial areas Support full time residential areas
Clean up the look of the down town. Right now it has trailer trash look. Too many seedy looking stores, not very family oriented.
Cleanup the main strip through town, it's a first impression
Community beautification program - most buildings, signs, etc. all look like they're moldering.
Continue to "spruce up" midtown businesses on Hwy 101 and elsewhere. Attract local small neighborhood eateries and shops southward into well planned walking destinations along Hwy 101 in Cutler City.
Continue to focus on pedestrian/traffic improvements, business/design aesthetics, access to beaches/parks.
controlled growth
Create a central focal point - a boardwalk off D-river up to the Casino.
Create a core downtown
Create a place where people don't feel so isolated.
Create a walkable shopping & dining area in Taft.
Create more public spaces where groups of friends or families can gather for formal or informal occasions.
Creating more of a full time community.
Defend us against developers
Develop another business area off Hwy 101 similar to Cannon Beach, turning the area into walkable shopping with more parking. Start one block at a time.
Do a façade project along 101 through urban renewal. Plant hydrangeas along 101. They are gorgeous and they thrive here.
Do NOT increase tourism. Keep the town as it is, clean, safe and homey.
Don't cap the number of short term rentals; don't forbid owners from passing on their permits. Take revenue from short term rentals and build more affordable housing (Portland just broke ground on their first affordable housing project funded by AirBNB). Today's tourists and vacation rental owners are tomorrow's retired permanent residents. With respect to vacation renter and livability, punish behavior from bad guests, not owners who made an investment in your city. Consider making a minimum vacation renter age of 24, because the actual problem is "underage and college drinking parties," not "short term renters" per se. Short term rentals promote middle-class investing (owners who aren't the uber-rich), and middle-class vacations (multi-generational groups who want to experience of a beach house without having to buy their own). And impose the same rules on houses held in family trusts--in our neighborhood the big parties are at houses held in family trusts, not licensed vacation re
Don't let urban growth get out of hand.
Downtown needs overhaul. People should want to visit and SPEND MONEY the way they do in more charming towns like cannon beach.



Each neighborhood needs a gathering place that is walkable
Facelift It is stuck in the 50s. The beachy look is OK but looks neglected not fun & beachy
Fewer vacation rentals
Fewer VRDs.
Flowers! Like Cannon Beach.
Gathering hub-music, food, shops
Generally, storefronts on Hwy 101 are shabby and poorly maintained. Not sure of the solution but maybe some volunteer Chamber activities could spruce it up to "sparkling".
Get rid of planning and zoning practices that don't focus on residents.
Hang flower pots from old fashioned light posts, along the entire 101 strip, during high season. Keep tiny white lights lit, wrapped around lamp posts year round. Make it look like a quaint old town.
Have a criteria for stores/buildings along Hwy 101 through town, some look like trash.
Help encourage something in each neighborhood like a coffee shop or dog park to unite community that does not involve drinking or using drugs.
Help the resident who live here year-round more
Hold events for low income residents, and at times when people who work in the tourism industry (read: weekends) can attend. Make it a welcoming place for our whole community, not solely those with a good income or tourists.
I believe Lincoln City needs to embrace it's position on the ocean and being next to lake and rivers, and strongly promote the many outdoor activities you can do here, as well as help foster local businesses that can cater to that crowd. Surfing, Kayaking, Mountain Biking, Kitesurfing, and Hiking should all be a main tourist attraction to Lincoln City (as well as a main reason people end up moving here). Lincoln City should be considered a destination for people who love the outdoors.
I do appreciate the fact that in the 70's, the citizens voted to join six communities into one city; well done folks. And I like the various signs along 101 indicating those historical communities, although the signs are getting rather worn and/or overgrown. I would suggest that the town raise this aspect of the city and create larger, handsome signs at the beginning and end of each former community welcoming folks to, for example, "Taft, a Village of Lincoln City" or "Roads End, a Village of Lincoln City." I think the "village" concept would do well in encouraging tourism.
I feel we should adopt a rustic and natural aesthetic standard for the built environment that complements our surrounding natural beauty.
I just spent a weekend in Seaside, Or. They have made a big effort to clean up neighborhoods and make the city look inviting and organized. We have too many areas that could be lovely but are run down and look like it's taken over by homeless or low income, these people don't care what their homes and surrounding areas look like. My neighbor for instance doesn't live here and her house, yard and fencing is a mess. I have called the city multiple times and get no help. I love the storefronts being spruced up, it makes it so much more inviting
If you take advantage of the natural beauty of the area and develop a long term plan to become THE destination place to visit on the Oregon coast all the work, learn, play and visit goals will be successful
Improved signage.
Keep looking for and supporting things that make our city attractive to others.
Keep population small. Integrate the community through events and programs. Prevent citizens from becoming faceless or anonymous.
Keep the conservative hateful people out and embrace the liberal and like minded people. The confederate flags need to go. The mindset that it's ok to fly hates peach freely is disgusting.
Keep the small town vibe
Keeping progress out of the area.
LC needs to fully embrace tourism with open arms. Instead of fighting the fact that we have a tourism economy, embrace it and go all in. Be the best destination we can be. Bleed hospitality and guest experience without sacrificing livability.
Less concern for visitors, more for residents.
limit or reduce the pot stores
limit VRD's they are destroying neighborhoods
Locals need to be more patient with sharing our life in Lincoln City. what do they get out of all the promo? discounts maybe?
Make downtown nicer, try to get more businesses to move downtown.
Make it easier for local people to live
make the "down town" Lincoln City look more appealing to tourists
Make the down town area appearances uniform, clean, and cohesive, give it an overall theme.
Make the profiteers (aka VRD owners) pay more for the infrastructure; i.e., waste disposal, roads, sidewalks, water and sewage, etc. They are ruining our town because they are NOT INVESTED.
Make the town a classy place with more cute shops and family friendly activities and a place you want to be. Town kind of looks trashy and way too many Cannabis stores, is that necessary really?
Make the west side of 51st pedestrian only, and cobblestone the street.
Making the town more appealing. Sadly all the shop fronts and restaurants look run down and not kept up. So it gives off a bad first impression even though once inside it could be amazing. Seems to be the entire town as a whole sadly that looks run down or lacks character

more attention to aesthetics – emphasize beauty and attractiveness
More citizen priority over tourists
more community involvement and revitalizing what we already have. I am suggesting development of open areas to include parks, open space, and development of master planned communities.
More developed business sections, more restaurants, business areas like Newport and Seaside.
More focus on permanent residents and less on tourism.
More year-round residents.
Move the Lincoln statue to a more visible location (I suspect this has been discussed before...). Whether it specifically "honors" Lincoln City or Lincoln County or both, I think no one ever sees it...certainly not our visitors; we lived here for over two years before we ever saw it, much less knew that it existed.
My top suggestion is leave the town as it is. The shops in Oceanlake are what the visitors look for when they visit "the beach". They look for shops like Candyland and Read's Candy. They look for Barnacle Bill's, Rockinghorse Mall, and on and on. Our visitors aren't looking for high end shopping experience. They are looking for souvenirs and "old" things; hoping for a real find at one of our unique shops. We don't need a "theme" like the mayor is suggesting. We have a theme - it is "the beach". We are a beach town. Many of our visitors tell me how happy they are to see the Bijou still a theater not a retail business. "What a cool theater" I hear often. Don't fix something that isn't broken.
Newport has a simple structure for handling VRD's and I think we should review their approach.
No more pot shops!! We have more than enough for a town only 7 miles long. If you're trying to bring more tourists and families stop allowing more pot shops. That's not going to help reach the goal.
Plant more flowers, make more parks for kids to play, add a couple of swings in some parks on the lake and on the beach.
Promenade
Seeing The Villages developed sensibly with an emphasis on health, the arts, a few nice shops, a true village. The Knoll be accessible for all to enjoy
Some buildings need cleaned up
stop being so focused on the almighty dollar for the city, and more on building community and decent neighborhood planning which is sorely lacking. Planners seem to tell residents what they want, not listen to their wants.
stop letting the contractors, developers, and hospitality managers run the city.
The best thing that could be done would be to make Lincoln city a place someone wants to live not just visit. adding family friendly parks and creating sidewalks to walk on not just on 101. Improve the shopping experience for locals.
The city should work to focus on long term resident needs in addition to tourist needs. One of the things the city has going for it is that it has neighborhoods, many other coastal towns lump tourists and residents together. But the city does not work to protect those neighborhoods.
The elimination of residential vacation rentals.. residential zoning does NOT include commercial uses..
The seven miles of the City need to be cohesively linked. i.e. I like the lighting and hanging baskets in Taft. I think all along highway 101 should have that same look, the light posts, the hanging baskets, and archways identifying each pearl going over highway 101, this will help to show we are one City. right now, things are so broken up and something needs to be done to not only beautify 101 but something that the entire City can be identified.
The whole town needs a facelift. When you drive Down hwy 101 on your way out of town, it looks old & junky. Needs to be cleaned up.
There is so much potential if we would just have a long range vision for it and follow it. We need something to attract people who will live on Lincoln City. The people who visit here now have no respect for it and leave it trashed when they leave town. We also need people in charge who care about the residents. The same people who fail to maintain their business also pay unlivable wages and lay off during the winter. It's not a sustainable model. We need to pull together to make this a better place to live.
Trees along highway
We have no structure for young families. We only care about tourism when we need more to keep the community sustained.
We need to ensure a fair balance of vacation and resident housing.
We need to REVITALIZE downtown. Get the buildings updated and do things to make it seem cozier (i.e. hanging flower baskets, awnings over stores). Also encouraging the hotels update their places, inside and out.
welcome everyone all peoples
work with businesses and residences to clean up there properties...start LC beautification projects.
Writing grants for beautification and preservation projects to beautify buildings and areas of town would be helpful.



What do you like most about Lincoln City? What should we preserve into the future?

Response
The beaches
Access to the beach
Beaches
Devil's Lake
Small and friendly! But still has things we need if we forgot
The natural beauty
Always be willing to help others who need our help.
I absolutely love the Lincoln city cultural center, visiting the beaches, all of the little mom-and-pop shops, the antiques (especially antique week), finders keepers(ESPECIALLY), the farmers market, the community center and the church communities.
The sense of community.
-the sense of community -the overwhelming beauty
A bigger community center more new step machines
A culture of people that support each other. The beauty of the area - ocean, lake, forest. Small town feel; good community.
A lack of large numbers of non-whites
Access to beaches, forested areas and small businesses.
Access to ocean beaches and forest
Access to the beach and lake.
Access to the ocean and the bay. Major improvements can be made to improve the use of the bay. Boat ramps are needed, ADA type access would be a great addition for all people to enjoy the fun of doing things in the sand at low tide. A long pier like the one in Newport would allow visitors to experience crabbing, fishing and just enjoying the sun (and sometimes rain), especially if it were designed to accommodate shops and covered areas. The bay should be a major part of the attraction of coming to Lincoln City. There is no other bay on the coast that can compete with it.
Affordable housing for people wanting to retire here.
All is good
All of the beach access. It makes it so easy to see many beaches in one day
All the beautiful nature and the amazing access to it; ocean, forests, lakes, hiking trails...
All the great beach access, hiking trails nearby and all the basic urban amenities. I love the history/identity around the villages/neighborhoods that have become a city.
All the open space and plants. It makes the city very welcoming.
All the parks, open spaces and trails!
Aquatic Center in Both Lincoln City and Newport are good & especially useful in the winter rainy months when the summer outdoor pools are closed.
Arts
Arts community
BEACH ACCESS
Beach Access Small town atmosphere This is not just a tourist town
Beach access
Beach access, dog friendly public spaces,
Beach access.
Beach access; Open Space parks; pedestrian access.
Beaches!!!
Beaches, beach access
Beaches, hiking, lake. All need to be preserved. Open spaces too
Beautiful beaches. Great restaurants. Floats!
Beautiful coast. Keeping it clean and safe.
Beautiful natural areas, support for creativity and innovation
Being near the ocean and the beauty
Bijou Theatre Glass Floats Beaches Fathoms Restaurant Great People
Clean Beaches, ability for anyone to rent their beach house.

Clean beaches, restaurants with the ocean view, Finders Keepers, art galleries
Close to the ocean. Nature. I like that there is still a community of people who live here year around. Preserve Lincoln City as a home to those of us who are not tourists.
Coastal Cham
Coastal rain forest beach front. Beach access
Community Spirit supporting Non-Profit Outreach toward ordinary people and families
Community. Living in Cutler City, I continue to advocate for the priority and respect of residents and cohesive neighborhoods. In this week of crises, lets appreciate our Lincoln City Police Officers and First Responders.
Devil's Lake and the surrounding forested hills. Regatta Park is a gem. Good food and activities. Friendly neighbors and low stress tempo. Preserve the Lake clarity by replacing the Carp!
Devils Lake
Devils lake and the beach
Devils lake is my favorite place to relax and enjoy friends and family. Preserve the lake! Love the food options around town also Always something going on in town and at the beach
Diverse resturants
Dog friendly and love the special events like the kite festival. Has the finders keepers float find and shopping at the outlet. Casino has great concerts. Wish still had mutt masters.
Don't like much at all!. Preserve the heritage and history = simplicity.
Easy access to nature. Preserve open space, beach accesses, etc with roads and streets to get there. Preserve the community feeling where people talk to each other and are genuinely concerned about the welfare of their citizens--especially children and seniors
Eclectic atmosphere Small businesses
Fall
Family Beach access, recreational access, Open space and water quality
Finder keepers is what we like most. Such an amazing program for citizens. To preserve the future and safety of your citizens there needs to be a traffic light to get in and out of Culter. Turning left on 101 is a nightmare. Half the time the Robys trucks are blocking my view and make the tum even more dangerous.
Finders Keepers! It keeps me coming back to Lincoln City vs other beaches along the coast.
Finders keepers is such a treasure
Finders keepers!!
Float finds
Floats on the Beach is a great concept for bringing in visitors and for encouraging the rest of us to get out to the beach.
Friendly atmosphere
Friendly caring looking out for neighbors and neighborhood. Keeping beaches clean and making sure there are plenty of bags available for people to clean up after there pets. Maybe having a sign posted for people and pets.
Friendly, coastal cham
Full-time residents, part-time residents, and short-term visitors are equally welcome and supported.
Great community, some good support for the arts, good support for natural areas/open spaces.
Having a 2nd home.
Healthy lifestyle w lots of outdoor activities
Healthy outdoor activities..
Hiking, access to open spaces/beach. Create a system of trails through the Villages property BEFORE it's developed.
Historic areas like the Nelscott Strip, the bay front and dock. Also, I would like the different "pearls" to be maintained and focused on.
Historic places, Bijou, DeLake school (as business), etc. Embrace the past in photos as in city hall and Safeway, and old street lamps, underground utilities throughout especially at D-River...keep it a cottage community reduce VRD's. Make pedestrian / dog friendly...
How so many people will reach out and help one another.
I chose Lincoln City out of all Oregon Coast towns to live because of the combination of the outdoor activities and commercial businesses. It has a great balance for a small town. I absolutely love that Lincoln City has invested in numerous parks and open spaces for walking and hiking. As more and more full time residents move here those will increase the quality of life immensely. I hope the city continues to preserve and maintain them.
I do love the beach



I enjoy all the coast line in Lincoln City. I'm from Arkansas and come to Lincoln City every year for vacation. I enjoy it there and feel that the coast lines need to be preserved along with all natural parks
I enjoy that there are lots of people my age (retirement age) and that there's always something happening in town. In particular I love the Cultural Center and ALL that it offers. Also the kite festivals, the casino, the cook offs, the sand building events. Always something to do surrounded by lots of hiking options.
I grew up in this city, and believe it has a lot of offer for its citizens as well as those visiting. There is a particular culture here and a community involvement, that's appealing for groups of people of all ages and backgrounds. I think that such community involvement (community events, public forums, meet and greets, school/athletic events for kids and families) needs to be preserved and generated as frequently as possible.
I like how many different bodies of water it has, and how beautiful the scenery is. We need to keep the nature
I like how the beach is close and because its a small town you don't have to drive everywhere you can walk sometimes
I like our beautiful coastline.
I like public beaches and nature walks
I like some of the quirky shops and the abundance of locally owned, small restaurants.
I like that we have so many water sport options, but I wish we could clean up the lake better
I like that we still have a small town feel. Visitors tell me they like that we are still "rustic", "quaint", "old town" feel. Not like Cannon Beach, Seaside, etc.
I like that, for the most part, our community is accepting of different lifestyles. I think we need to make sure that acceptance continues
I like the Community. As far as structure of the city goes, preserve private residences. I like the vacation homes that are in clusters as opposed to VRDs.
I like the beach environment. It is very relaxing, I feel like I am on vacation every time I am over there. The neighborhoods, the feel, unfettered beach access, and very limited vehicular access.
I like the beaches the most and think we should do everything possible to keep them clean, safe and healthy for everyone.
I like the clean ocean air, and that it a small town, at least in the winter. So don't build factories with dirty exhaust.
I like the community, which is like an extended family reaching out to help others.
I like the educational programs posted on the Visitors Board. For example, visiting the local tide pools with a biologist and crabbing instruction.
I like the feeling of a family-like community. The fact that you can go to the store and they know you by name and even probably guess what you are going to buy. I like that I can walk down the street or go to dinner with my interracial family and feel safe and welcomed.
I like the feeling of a small community.
I like the friendly atmosphere of the town.
I like the friendly locals, going to football games and even going to the casino and having people recognize you. I like the restaurants.
I like the laid back, relaxed feeling of Lincoln City. It has beautiful beaches and I feel much safer here than in the big city I used to live in. I like that I can find concerts and interesting things to do sometimes.
I like the large green spaces, and long beach. I would preserve the cozy coastal feel while expanding.
I like the many dining options available, and the good customer service at most places
I like the natural environment. Preserve the parks, open access to the beach. Help the lake to thrive again, improve the water quality.
I like the neighborhoods and their identity.
I like the ocean. I don't like disrespect for poor and needy and homeless by the police!!!
I like the people here. For the future, preserve our natural environment.
I like the relaxed culture and the natural beauty. These things must be preserved.
I like the sense of community and helping others.
I love Lincoln City's natural beauty the most of all. As a city, we should keep this in mind when developing: we are situated in a rare place of extraordinary beauty, and to waste that for new offices and houses seems ridiculous if other options exist.
I love all the trees and green space.
I love coming there to vacation and relax. I love the sound of the ocean and letting the grandkids enjoy it. The kite festival and the sand castle building. I like to explore places I have seen and seeing the bald eagles.
I love how many people care fiercely about this community. I love that they value their library and are proud of their city.

I love it's location, and proximity to the ocean, rivers, and a lake. The surf here can be incredible, and the area allows for tons of other outdoor activities when the surf is not good.
I love the beach. Siletz bay is beautiful. I'm glad black squid came into town, it's a nice hang out/meet up place to be with friends that's more than just a sports bar or restaurant.
I love the beaches!
I love the beaches, hiking, biking, tennis, golf. Why did we change the bike trails in Cutler City to not allow dogs??? It was listed as a bike trail on the maps until recently.
I love the beauty and serenity. Preserve the beauty and the history and the livability.
I love the casual feel of the City, I love the friendliness of the community and willingness to come together to help each other.
I love the community here. Most people are super friendly and overall this town has the most outgoing and welcoming attitude of any coastal town. We should preserve and grow our beautiful outdoor recreational resources and make them more available for everyone to enjoy.
I love the community involvement. There are many opportunities for volunteering.
I love the fishing, crabbing, casino, yoga classes, searching for globes and walking on the beach. I also enjoy the outlet mall when I'm in the mood to shop.
I love the glass float that are put out every year! And to walk along the miles of beaches!!!!
I love the independent businesses such as the antique mall, mom & pop restaurants and Bijou theater. These places give Lincoln City a much-needed dose of character that is easily looked over among the fast food chains, strip malls and endless 101 traffic. I also like how each "neighborhood" has its own identity. I think the city should try to maintain and enhance that even more, if possible. The signage along 101 that identifies when you enter each neighborhood (Roads End, Wecoma, Taft, etc.) is a great start but I bet there are even better ways to enhance the character of each neighborhood. "Place making" is a concept that Metro in Portland has done a lot of work on. Maybe city officials could reach out to them to get more information?
I love the lake. It is the best environment I have ever lived in or on.
I love the natural beauty of this place. Don't overdevelop.
I love the natural beauty. I feel we should make sure to protect the beauty of the surrounding environment by not building big buildings near the beach, or building too high of buildings that block other's views. I think it is fabulous that we have the community center as it has a great place to work out and a supportive senior center.
I like the community gardens.
I love the ocean.
I love the ocean. Our beaches!
I love the outdoor options. There are so many ways to be outside from playgrounds, hikes, walks, beaches, and all so accessible to the public. I never want to lose this accessibility to the outdoors!
I love the quaintness of Lincoln City. Please continue to preserve the older hotels and mom and pop shops along the Beach and continue to keep big business out of the city.
I love the storm watching and hiking opportunities.
I love the walkability of this town and friendliness of most business owners. The beautiful open spaces we have in the way of trails and parks is something that should be maintained and preserved.
I would like to see Lincoln City include residents who are not within the city limits in certain resident discounts. We work in LC, dine out, drink, attend cultural events, etc. in LC but have to pay tourist rates. Since we support LC, we should benefit.
If Cannon Beach is the coast's uncomfortable stiletto heels, Lincoln City is its comfy old Chuck Taylors. We need to maintain that feel; we don't need to become the next Carmel by the Sea.
It is a small community where each individual feels valued
It tries to be a community in addition to tourism
It's great! the community center is great. It's beauty and friendly, helpful people
It's heart - it's humanity.
It's just a great little sea side town.
It's natural beauty and protected lands. Most people are kind. It's size. The cultural activity brought in. Many of the schools do amazing work. We have some wonderful families.
It's outstanding beauty. It's lake should be preserved and developed for locals and visitors alike. But what should be preserved and built upon is its workforce, without growing and supporting the quality of the workforce a town cannot exist.
Its as close to nature as you can get. We need to protect and preserve the natural surroundings, habitats and creatures of land and sea.
Its' close proximity to Portland. The "small town" feel is special and Theatre West is a tremendous asset providing "big town" entertainment.



Just having moved here, I appreciate how welcoming most people are to us. I love the small town feel where everyone knows each other. Also, the land is beautiful and there are so many fun and healthy activities like hiking and surfing.
Keep the hide-n-seek glass floats! Old Car Shows @Casino..Chili cook-off.. Chowder cook off..Kite Festivals.. LC is a vacation destination through and through with a great stretch of beach and convenient location. This town should preserve its destination status and tourism economy. There is so much unrealized potential in this city.
Like most: The quiet, relaxed atmosphere.
Likes: The people Recommendation: Get Out Of The Realestate Business
Lincoln City Cultural Center The art community, galleries, and art classes. And the beach!
Lincoln City is my soon to be permanent home. I soon will be raising a family there, and starting my small local farm. I most like the sense of community in Lincoln City, and the year round hard working people that build that community to come to life in Summer. Lincoln City also has an excellent little farmer's market. I believe, that preserving the beaches for millions to travel is very important.
Local neighborhoods and businesses. No box stores. Library. Parks.
Location on the ocean. Please preserve and protect beach access and do not let motorized vehicles, street people/campers, or destructive behaviors endanger our precious beach.
Lots of beach access; community amenities like swimming pool, parks, tennis courts; good restaurants/food; fun shops.
Lots of great options for entertainment, food choices, small town feel with cute shops!
Lots of shopping opportunities, law enforcement is professional and efficient, the town and roads are always clean.
Love all the natural areas being accessible to all. Please preserve all that beauty. Love Lincoln City!!
Love its hilly coast location, its beach and easy access to Portland. Also the fact that it includes a freshwater lake....quite unexpected. Preserve the lake and eventually annex all the land around the lake. Unfortunate (as I understand it..) to have much of the east side not part of LC. Also preserve the uncluttered north and south sides of LC. So nice not to have extended, rambling fast food restaurants, gas stations and any other commercial enterprises wandering out in to the countryside.
Love the ocean view. Love the casino. There are a few restaurants that I love. Love hunting for floats!!
Maintain our beaches and culture
Many local Oregonians that don't know LC think of it as a strip along Hwy 101. They don't know it's beauty. The city and participating partners have done a great job of countering that with finders keepers, the Oregon Coast website and many activities. The fact is, Lincoln City is thriving because of this effort. It has become destination location. Like Hawaii, people want to come for a getaway. Embrace this and build on it. Look at the struggling commerce in Toledo. The empty store fronts. Many small towns would like to be like Lincoln City. After loosing 2/3rd of its population when the fishing and logging industries collapsed Astoria is now striving to be a destination location just to survive. Nearby Seaside did not have the same collapse. Tourism is the #1 industry in Oregon and will stay at the top due to nature. Understand your strength here and build on it to prevent what happened to other coastal towns.
More things to do family oriented
Natural Beauty, Support Programs, Open Spaces
Natural beauty. It seems tha LC is very focused on catering to people who do not live in the city, this is sad. It also makes me wonder how long the natural beauty will be protected as development for tourists and short term residents appears to be the priority of the city. The community would greatly improve if the city also prioritized the needs of long term locals.
Natural resources like the beaches, the forest, and Devils Lake. Find ways to make it welcome to tourist and allow those that own property to rent it out if they like as long as they keep the area attractive. Think Cannon Beach. Set a theme for specific areas and provide incentives to invest towards obtaining that goal. What I like best about Lincoln City is the OPPORTUNITY IT PROVIDES for everyone that wants to create a beautiful destination area.
Natural spaces- beaches, open spaces
Natural spaces.
Nature
Nature. Preserve it. Too many houses going up. Traffic will increase and people will travel through and go elsewhere if it looks too busy/cheap.
Neighborhoods
Nelscott reef
Nice town. Living here for over 20 years. Great weather

No box stores killing the smaller independent stores.
Ocean view dining
Ocean views
Ocean, beach (I was impressed with clean beaches). Wildlife.
Of course the casino. I enjoy going to the mall, the different cook offs. To preserve the culture for our kids. And the beauty of nature.
Open Spaces Sense of Community Beaches, water, and environmental quality
Open spaces and traile
Open spaces, Public library, parks, beach access, and the balance of gritty-history-artsy-polished shops, restaurants and venues
Original structures that have been first built
Our beaches and our view properties. Relax the rules on rip rap, so we can preserve our banks.
Our coastline, some excellent restaurants, my neighbors. Preserve affordable housing, focus on resident needs so families and their children can stay here, get educated, get a decent job and even retire here. LC now one of the few communities in the country that is so our of touch with neighborhood wants and needs. Believe city staff need to get into neighborhood and go through imagining process with them but after a appropriate survey goes out to those who live, work, rent and and/or are retired here
Our open spaces.
Our protected open spaces that, like the Pacific Ocean, constantly remind me of the beautiful environment that surrounds us.
Our schools and our hard working low income housing and fair housing practices.
Outdoor Lifestyle Friendly Community
Outdoor spaces
People helping people. The friendliness
Personally I would like to see the educational culture surrounding the town to improve. It's a stigma in our school and even beyond to other cities, that Lincoln City (Taft High 7-12 particularly) doesn't care that much about our schools. We are often portrayed as aggressive and ignorant.
Pet friendly places I just love to go and relax and take it all in
Preserve parks and green spaces. I moved here in 1989, before mall, World mark moved in on Glen eden Beach and depoe bay. Construction on Regatta Grounds just started. So I bought property for my oldest son's 4th birthday and had a baby Aug 1990. I moved to Rose Lodge to be with the trees. It is 10 years out here and more trees being removed. Keep the trees in town. Give remaining deer a chance to live!
Preserve the ability of homeowners to have a short term rental. There are plenty of planned communities that ban short term rentals—City government's attitude of banning and limiting short term rentals will kill everything good about Lincoln City, because the future is changing and people are more nomadic. Don't turn Lincoln City into a gated community—people who wanted no rentals should buy a property in a gated community that forbids short term rentals.
Preserve the residential areas and parks. Keep developers at bay and maintain the natural beauty of neighborhoods when considering new construction
Public beach access and open views of the ocean - no high rise buildings blocking views
Public beaches and other open spaces, including parks. Cultural center, community center, library.
Public beaches, small town feel, quaint, green spaces, no big box stores.
Recreational opportunities. City services: water, sewer, law enforcement, library, infrastructure.
Relationships with people to be able to coordinate projects together.
Roads End
Sense of community. The ocean, of course.
Small beach town atmosphere.
Small town atmosphere. Sense of privacy.
Small town feel should preserve devil's lake
Small town feel with big city activities
Small town feel with larger city amenities. Community spirit.
Small town feel.
Small town feel. Friendly people. Lots of trees. Views of ocean from 101. Clean beaches. Float drops. Clean streets and beaches.
Small town feel. Maintain the beaches and hiking trails
Small town lifestyle. Neighbors know and look out for each other. VRDs in neighborhoods are changing our small town and ruining the community.
Small, beach town feel. Open spaces.
Small, fairly quite



Surfing, hiking at Cascade Head, clamming, boating in the Salmon River, the skate park, great parks and outdoor recreation in general. I love Bob's book stores and the Bijou theater too! Be sure to preserve the city's natural areas as well as its independent businesses. They are Lincoln City's biggest assets.
THE OCEAN, VIEWS AND LOVELY BEACHES.
Taft district area
That it has been my home for 30 years that my children have gone to the same school their whole life and even one has graduated
That it's very peaceful and fun and friendly place to vist
That most locals know eachother in some type of way, being a smaller community and that they come together to help one another out. The Ocean beaches are beautiful and very well kept up.
The Beach
The Beach Bill was by far the best thing to happen to the Oregon coast. The most important thing about all Oregon beaches is that they remain publicly owned and accessible to everyone. That needs to be respected. Other than that, I would hate to see Lincoln City grow out of control. It would be nice if we had a museum or something, maybe focusing on the Oregon Coast history as a whole or on Oregon wildlife. I personally like Lincoln City the way it is..
The Community support. The way everyone comes together in times of need.
The Ocean
The Oregon Coast and the activities associated with LC.
The art scene, the Community Center, Theater West, green spaces and especially the lake!
The balance of community, nature, and variety of activities available
The beach
The beach and the accepting people.
The beach and the lake
The beach areas!The restaurants!
The beach friendly people
The beach is gorgeous
The beach side community feeling.
The beach!!
The beach, and sense of community in it's citizens
The beach, but there needs to be more access points with decent parking
The beach, casino and ease of getting to both
The beach, the shops, the nostalgic feel.
The beach. The rumblings of an open and accepting care of locals.
The beaches and forests
The beaches, its history, and the arts
The beaches, lake and outdoor spaces.
The beaches.
The beaches. The mall to attract tourism and business.
The beaches. The sense of community with the ways the city gets people involved, ie the kite festival, the hidden floats, etc. it makes me want to hurry & move there.
The beautiful beach . It's clean and pristine.
The beautiful beach and quaint stores.
The beautiful beach and wildlife.
The beautiful beaches and the fact that they are all public!!!
The beautiful beaches and the lovely parks on Devil's Lake.
The beautiful beaches.
The beautiful natural environment
The beautiful ocean, and wonderful beaches.
The beautiful wooded neighborhoods. I love the trees, much more than the ocean and even more than the lake.
The beauty of the Pacific Ocean. Nice quiet neighborhood with minimal through traffic. Friendly supportive neighbors. Getting information from my cell phone about events, happenings, where to find contractors, maintenance professionals and if someone needs something like finding a lost dog or directions to a specific place. Also I like the safety aspect of planning for disaster and the texted notifications of adverse events which I hope include traffic backups. Unfortunately ODOT does not give directions around an accident, but notifications are very helpful in helping us plan how we are going to deal with the adverse event.
The beauty of the coastline. Hiking.
The beauty of the ocean and lake.

The boat ramps.
The caring, compassionate people are it's best asset. Then of course there is the ocean, the lake, and trails. Also, a wide array of local events.
The community! The community, such as the employees and people along the nelscott strip are just amazing. I recently moved away from Lincoln city and I couldn't be missing the community more. I visit often and hope to see more community events and bands on the patio of the nelscott strip and other areas around town.
The definition and sense of separate, small communities instead of an overreaching "city". That's what gives the towns (Taft, Roads End, etc.) that make up Lincoln City it's appeal. Lose that and all you have is a smaller Newport clone.
The different neighborhoods
The downtown shops, outlet malls and arcade!
The easily accessible open spaces are really an asset. Plentiful access to the beach is wonderful. Good selection of restaurants.
The environment.
The fact that it's a beach town - not a big city.
The friendliness of the community. Concern for all its citizens and for the environment.
The green areas around Lincoln city
The hiking trails, big and small, are an intricate part of Lincoln City and should always be available for everyone to enjoy: don't sell out to contractors who want to build big expensive homes that only the one-percenters can even afford
The history of it. The historic areas of course and the great beach access
The history, glass floats, visitors center, tour to die for.... too much to list. Awesome place to visit, amazing get away!
The library
The little shops, the libaray, the historical center
The mix of city and nature, city amenities like restaurants, art and shopping. Improve exposure to drive off season travel.
The mom and pop shops are wonderful and a great change from other places with so much big chain stores and restaurants
The natural beauty such as the beaches, lakes, mountains and hiking trails.
The natural beauty that surrounds us. The city should work to preserve the natural beauty and treasures of nature that we love.
The natural beauty. Prevent big box stores from coming in
The natural character of being a beach town.
The natural surroundings. We should preserve the forests, lake, and, of course, the ocean and beach.
The ocean - the beach - walking on the beach. The various villages, keep that concept
The ocean and climate, clean air, green plants
The ocean and the lake.
The ocean beaches with access and Devils Lake with access.
The ocean is very close and easy to access. Preserve and enhance beach access for elderly and disabled residents, as well as strollers and toddlers. More parking near the beach access points.
The ocean view from our backyard. The beaches, the clean air, the trees, and small town atmosphere.
The ocean, the lake and the surrounding forest. The natural beauty of the area.
The ocean, the surf, the beaches, where we live is beautiful. The beaches all being public is fantastic.
The ocean/beaches
The open and inviting atmosphere.
The open spaces, the beach access
The outdoor lifestyle and relaxed atmosphere. Preserve space for activities, parks, hiking and beach access.
The outdoors: the ocean, the woods, the rivers all with 5 minute drive. We should preserve as much land as possible.
The people, public access to beach, the food.
The pristine beaches, and so many water sports opportunities.
The proximity to the ocean. The clean air and peaceful environment. The small town feel. The anti gay discrimination ordinances. We need to preserve and grow our sense of community and the air and environment.
The public access along with the community businesses
The relaxed vibe, the beach, walking trails
The relaxed, laid-back feeling. The view of oceanterrace@wcn.net and lake.



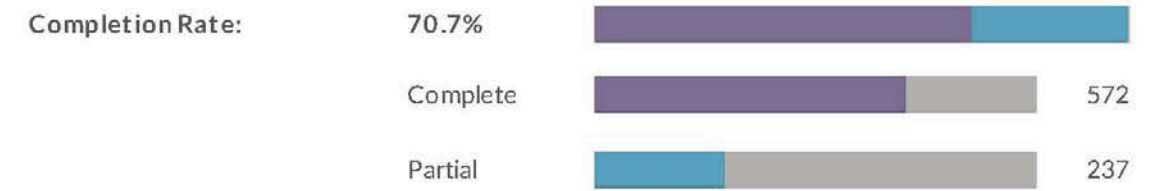
The sense and feel of community. Fellow residents are proud and glad to be here, truly different than larger metropolitan areas.
The sense of community in working class locals.
The sense of community.
The slow atmosphere
The small shops and the walking paths. More of the paths please.
The small town atmosphere
The small town feel and the individuality of each of the towns, especially Road's End and Taft. I would promote individual "flavors" in each of the other communities.
The small town feel while offering a wide variety of activities for all age ranges. I would like to see our beautiful nature preserved, in particular keeping tourists from destroying our beaches by climbing on sand cliffs and litter.
The small town feel.
The small, beach town atmosphere. I wish, there would be more of an old, walkable town feeling everywhere in town and not just some spots. Highway 101 and the traffic needs to bypass. The town could thrive
The small-town feeling that it has during the off season. Access to the beach
The smallness, quiet.
The thing I like the most is the friendliness of the residents and the thing that needs preservation is the waters, forest and access to these things.
The towns history and our beautiful beaches. I would love to keep our beaches user friendly.
The trails and state park. Volunteers can help preserve our beautiful area.
The unique landscape should be preserv d not drastically publicized. You have trails without Parkin lots where citizens must park on other people lots to stay off the street. And the city keeps makin humongous financial mistakes.... a \$500,000 bridge because it's Alaskan cedar means four other bridges weren't built for a cheaper price and my kids barely have a sidewalk that's safe except right at the school but then can't get home
The uniqueness of the towns turned into one, accessibility of beaches, the different events, museums variety of restaurants.
The view of the Ocean
The views, trees, fresh air. Preserve the hiking trails and parks.
The weather and natural beauty. We need to preserve the walking areas all around town from over-development and crowding. There is nothing better than to find a quiet and beautiful place to go for a healthy walk with my dogs. Fresh breeze, clean sand and ocean sounds are so restoring.
The welcoming friendly people
The wilderness areas. Places to walk within the city limits is very appealing.
There's everything you need to have fun
This a magnificent place with the ocean lakes and rivers. people can surf, fish , boat and swim. There is also the casino and outlet stores. It has straight on access from Portland. It is / was a great place to retire. Until you quit thinking about the actual residents.
Trees, flowers, chirping birds, clean water and air
Views of beach & ocean. Opportunity for long walks, hikes, kayak, fishing. Close to important cultural centers. We need to assure beaches are clean, welcoming to visitors. We need to apply careful planning to make our town charming. Unfortunately, lots of our town is run down, appears tacky, dated.
Viewscapes to ocean
We have the potential and personalities locally to make this place an amazing place to live, work and play.
We have wonderful local, independent businesses and a number of small residential communities throughout the county. I would like to be confident in the feeling that support for locally owned businesses and communities of full time residents would be preserved.
We live here because of the beaches, and the hiking trails. The natural areas need to be protected.
We've had more cultural events in the area in the past few years it seems, though they're generally too expensive or on the weekends so we can't go, I'm glad they're going on.
What I like best is that I feel safe and secure here. I know growth is good but keep the small town feel to the city, that being said with all the repairs that need to take place with established homes it would be nice to see a Home Depot store somewhere down here.
What I like most is how friendly everyone is. Having just moved here, it's been pretty wonderful to feel so loved before I even know anyone.
beach coast line
beach access
beach and lake, we need to maintain/improve beach accesses and preserve our lake

beaches
clean air and beaches
clean coastline and lake
clean, safe public beaches with no motor vehicles on the beach. Great law enforcement.
coastline, nature
diversity, clean beaches, casino, Finders Keepers,
everywhere is friendly and caring
green space beach access
green spaces. Exercise stations on a trail. Would like to see safer bike lanes. Also A place with NO Alcohol for teens to "hang" do homework, talk with guiding staff. Warm and safe in winter. Also more family activity businesses.
i like just being able to look out my window and seeing the beach but i wish there were more places for teens to hang out.
i think we should have another kids' daycare for younger kids. I like that Lincoln City is a good place and a safe place.
location should preserve ability for working families to live here
my favorite thing about lincoln city would have to be the beach entrances. i love the beach, the waves, and just the sound of everything. i looove sand.
ocean
ocean view good library nearby health
open beach access as we have now
open space, parks
open spaces and forests - trails
our wonderful coast
parks, beaches, good restaurants
retirement and single family housing
safety through frequent city police patrols.
searching/finding glass floats
spirit and community involvement with issues that matter, like hunger and housing.
the beach
the coastal pine trees
the library and the beach
the people and the beach
the people and the weather
the surrealness of communities
walking and hiking trails Preserve a good portion of Villages of Cascade Head as a natural area
walking the beach and the shopping mall
weather
showing people that are on the streets that there is a better way to live
stop being so focused on the almighty dollar for the city, and more on building community and decent neighborhood planning which is sorely lacking. Planners seem to tell residents what they want, not listen to their wants.
stop letting the contractors, developers, and hospitality managers run the city.
vegan restaurants
wages
we need to deal with the traffic situation, especially summer traffic. One lane to two lane and back just doesn't work. Newport has a simple structure for handling VRD's and I think we should review their approach.
welcome everyone all peoples



Imagine Lincoln City - Priorities Survey Final Report 2.7.18

Response Counts



Totals: 809

1. We received 25 ideas for "Enhancing Mobility" in our outreach. Please share your priorities by choosing up to 10 ideas from the list below.

Value	Percent	Responses
Add More sidewalks and pedestrian connections that make it easy for everyone to walk	56.0%	366
Provide a better bus system with later hours and expanded routes outside the City	48.5%	317
Add traffic safety signage or signals at all crosswalks	44.6%	291
Work with the state to relieve traffic congestion by building a bypass or alternate routes	44.3%	289
Prohibit left turns in downtown to increase the flow of traffic	40.7%	266

Value	Percent	Responses
Use lodging tax revenue to pay for traffic improvements	34.0%	222
Add benches along sidewalks to make it easier for seniors to get around	33.7%	220
Add a bike lane and/or sidewalk to East Devil's Lake Road	30.2%	197
Fix traffic and relieve congestion	29.4%	192
Offer Uber travel	27.9%	182
Widen 101 to 4-5 lanes to alleviate congestion	27.6%	180
Rebuild the 101 through Nelscott from Bard to Inn at Spanish Head as a four-lane road	25.3%	165
Provide a trolley system to welcome visitors	25.0%	163
Provide better access to the valley and Portland	24.7%	161
Add Class A Bike lanes	22.2%	145
Add traffic signals at Spanish Head, Cutler, and between Safeway and DQ	20.4%	133
Improve highway coming in to Lincoln City on the north side. Remove the curves.	17.2%	112
Plan for light rail or high capacity transit	16.4%	107
Reduce speed limits through town	14.4%	94
Provide additional wayfinding signage	11.9%	78
Provide more traffic control services	10.4%	68
Reroute traffic around Oceanlake	8.3%	54
Add an ODOT Camera south of Schooner Creek Bridge	6.9%	45
Create one-way street grids	5.1%	33



Value	Percent	Responses
Slow traffic down on 51st Street	4.1%	27

2. We received 33 ideas for "Activities and Attractions for All Ages" in our outreach. Please share your priorities by choosing up to 10 ideas from the list below.

Value	Percent	Responses
Bring food trucks to Lincoln City	50.6%	319
Develop more places and opportunities for teens and young adults to gather	47.1%	297
Expand walking and hiking trails	43.9%	277
Build a boardwalk where people can walk, skate, ride a bike, sit on a bench, etc. along the beach.	42.3%	267
Add more indoor activities	39.8%	251
Start a teen center, youth services club/boys and girls club with indoor activities for kids	36.3%	229
Expand farmers market offerings	33.6%	212
Add more things for kids to do (ages toddler-elementary)	33.4%	211
Offer more beach festivals - Have more events on the beach instead of in adjacent parking lots	32.3%	204
Add more activities for people of all ages	31.2%	197
Enhance opportunities to explore and enjoy our natural environment	30.3%	191

Value	Percent	Responses
Develop amenities and policies to foster a more dog-friendly community	29.0%	183
Provide a Senior Center and more opportunities for seniors	25.8%	163
Improve the Taft area with a better wharf, parking, restaurants, and shops	25.0%	158
Offer more family oriented events and attractions	23.5%	148
Provide more places for locals to hang out	21.9%	138
Setup science and nature seminars with speakers and hand-on science	21.9%	138
Offer more nightlife places to party and dance other than bars	21.4%	135
Increase daycare options for kids under 2 years	19.8%	125
Expand retail and dining opportunities	19.8%	125
Restore the old marina by D-River	18.4%	116
Host holiday community events for more local events for those who live here year-round	18.1%	114
Build a children's museum	16.8%	106
Offer different categories at the Sand Castle Festivals and expand the event to allow professional sand castle builders to participate	15.5%	98
Offer more community events	15.1%	95
Provide spaces other than the Casino to host conventions and attract more visitors to Lincoln City	14.3%	90
Market the crabbing and foraging clinics for visitors	13.9%	88
Start a young professionals group to connect young adults	12.7%	80
Allow the public in to Salishan Beach	12.5%	79

Value	Percent	Responses
Add a coffee shop in Taft that opens before 10 a.m. on the weekends	10.1%	64
Host an old car show	7.3%	46
Add a bocce ball court	6.7%	42
Allow vehicle use on the beach and host dune buggy races	3.5%	22

3. We received 20 ideas for "Environmental Sustainability" in our outreach. Please share your priorities by choosing up to 10 ideas from the list below.

Value	Percent	Responses
Offer citywide recycling (including curbside glass pickup)	64.6%	402
Launch a trash public education campaign and provide more trash receptacles	53.2%	331
Protect the city's natural areas	50.8%	316
Improve the water quality of the lake and remove/prevent algae	50.6%	315
Host beach clean-up events weekly/monthly with local volunteers and tourists	39.4%	245
Host neighborhood clean-up programs to clean up garbage and weeds	39.2%	244
Recruit industries that align with Lincoln City's environmental sustainability goals and vision	35.0%	218
Create programs to better maintain the public beach and lake areas.	34.9%	217

Value	Percent	Responses
Host a public education campaign about cleaning up after pets and provide more dog bags in public areas and near beaches	34.1%	212
Develop renewable and non-polluting energy sources	33.9%	211
Organize program or event to celebrate Oregon coast's unique history, natural beauty, and wildlife	31.5%	196
Mitigate the impacts of growth on the environment. Be more thoughtful regarding what is allowed to be built on cliff sides.	30.4%	189
Develop policies to encourage advanced energy-efficiency in buildings	30.4%	189
Allow fewer clear cuts	26.2%	163
Clean up the ocean	23.8%	148
Reduce the pollution from lighting to allow better views of the stars	21.1%	131
Prohibit people from cutting down more trees	14.6%	91
Offer better resources to help beached baby seals	8.5%	53
Reduce beachfront riprap	8.0%	50
Prohibit fires at the beach	7.9%	49

4. We received 20 ideas for "Community Health and Safety" in our outreach. Please share your priorities by choosing up to 10 ideas from the list below.

Value	Percent	Responses
Plan and build a better pedestrian network with safe crosswalks	64.6%	397



Value	Percent	Responses
Develop a program or services to work with transients	50.4%	310
Enforce the panhandling and loitering laws	48.0%	295
Provide better housing and support agencies for women, seniors, disabled, and children	46.0%	283
Improve healthcare options and access	45.0%	277
Promote drug prevention services and enhance drug enforcement activities	42.0%	258
Set up neighborhood watch programs in Lincoln City and Otis	39.8%	245
Provide more patrols and enforcement of illegal activities at VRD's	34.0%	209
Analyze the traffic and pedestrian related accidents, and determine solutions for mitigating	30.9%	190
Develop and communicate emergency preparedness plans	29.3%	180
Support the new hospital with healing gardens	26.0%	160
Improve ADA access across the City	25.0%	154
Enforce leash laws in public areas	24.2%	149
Focus on healthier living	23.9%	147
Expand police presence across the community	21.1%	130
Enforce traffic rules for cyclists	20.8%	128
Provide more traffic policing and enforcement of traffic laws	18.5%	114
Install webcams around the City to provide security surveillance	13.7%	84
Add red-light cameras	11.1%	68
Provide crowd control services from police	5.5%	34

5. We received 27 ideas for "Economic Opportunity and Housing" in our outreach. Please share your priorities by choosing up to 10 ideas from the list below.

Value	Percent	Responses
Recruit businesses that provide year-round, family-wage jobs and benefits	71.2%	430
Develop affordable housing and facilitate housing options that meet employee preferences	59.9%	362
Allow food truck pods as an incubator opportunity for new restaurants	39.4%	238
Diversify the economy to reduce the reliance on the tourism industry	38.6%	233
Promote pop-up businesses in vacant storefronts	37.4%	226
Target business recruitment to grow jobs and community wealth	35.9%	217
Develop policies and programs to help reduce the overall cost of living	35.3%	213
Improve infrastructure and provide better high-speed internet to attract more tech jobs and remote work opportunities.	34.9%	211
Recruit more general retail stores such as Lowe's, Target, Wal-Mart, etc.	33.9%	205
Create policies that make it easier and cheaper to build in Lincoln City	32.0%	193
Expand grocery retail opportunities	30.8%	186
Support local small businesses by launching a "shop local" campaign	30.1%	182



Value	Percent	Responses
Examine the Vacation Rental Dwelling policies, and balance the needs of neighborhoods, second-homeowners, public safety, and the economy	30.1%	182
Foster job opportunities for local youth	28.5%	172
Promote ecotourism	27.0%	163
Preserve local small local businesses and prevent big-box stores from developing	26.2%	158
Diversify housing options	25.3%	153
Maintain the efforts to promote Lincoln City as a tourist destination	21.9%	132
Develop a policy for rent control	21.2%	128
Establish a small business incubator to support start-ups and encourage economic growth.	20.9%	126
Expand the City limits to allow more land for the development of affordable housing	17.9%	108
Maximize tourism by facilitating the offering of higher quality artisan goods	17.7%	107
Dredge the bay to attract more boaters, re-open the Kernville harbor	17.1%	103
Offer incentives for businesses to be located off the highway	15.4%	93
Offer professional development opportunities to improve customer service skills at local businesses	12.1%	73
Develop some of the property designated as Open Space	5.1%	31
Offer more lodging options for tourists	2.6%	16

6. We received 21 ideas for "Education and Learning" in our outreach. Please share your priorities by choosing up to 10 ideas from the list below.

Value	Percent	Responses
Improve and upgrade Lincoln City's schools	56.4%	331
Emphasize outdoor activities/educational opportunities	48.4%	284
Offer proactive job training for youth	47.4%	278
Improve the community college, trade, and higher education opportunities in the area	45.8%	269
Enhance the culture in our schools to illustrate career pathways and skills training	43.6%	256
Address bullying issues in Lincoln City's schools	38.5%	226
Invite OMSI to build an observatory	38.5%	226
Develop programs and services that focus on kids' mental health through the schools	37.6%	221
Provide more daycare and early childhood facilities	36.1%	212
Enhance the gardens at all of the schools within Lincoln City and educate the children in botany and organic farming	35.4%	208
Improve the dropout rate	32.5%	191
Provide better special needs programs for students	31.3%	184
Provide more opportunities for kids within the school system	30.7%	180
Develop a children's museum	25.9%	152
Develop targeted training programs and education for young women to ensure they are equipped to secure living wage jobs	23.7%	139
Improve parent involvement at the schools	23.3%	137
Develop a natural history education center for public school students	21.8%	128

Value	Percent	Responses
Create incentive programs that increase kids' excitement about school	17.5%	103
Build a college campus in Lincoln City	17.5%	103
Offer year-round school year	14.1%	83
Build another school to accommodate future growth	9.5%	56

7. We received 16 ideas for "Arts and Culture" in our outreach. Please share your priorities by choosing up to 10 ideas from the list below.

Value	Percent	Responses
Continue to maintain, support, and fund the cultural center	66.1%	381
Provide more art programs in our schools - at all grade levels	52.3%	301
Offer more local artists' works in shops. Develop a "made in Lincoln City" shop or brand	43.6%	251
Host a Jazz music festival/performances on the beach	36.3%	209
Offer more cultural events	35.4%	204
Offer more affordable art classes for locals	34.9%	201
Recognize and celebrate Lincoln City's history	34.7%	200
Provide retail spaces that support local artisans and fewer trinket/souvenir shops	34.5%	199
Develop historical markers to identify significant historical sites	32.1%	185
Offer more opportunities for the glass float hunts	30.2%	174
Develop an auditorium theater here for lectures, TED T alks, conferences	30.2%	174
Host more art shows that include fine craftsmen, jewelry, and clothing	26.9%	155
Provide more public art and allocate more city resources for investing in public art	25.3%	146
Incorporate more art in public amenities	23.1%	133
Establish a consortium of artists and/or a coop gallery to help artists identify and support one another	20.0%	115
Encourage/incentivize more artists to come here	15.5%	89



8. We received 24 ideas for "Sense of Place/Community Identity" in our outreach. Please share your priorities by choosing up to 10 ideas from the list below.

Value	Percent	Responses
Provide an incentive program for downtown merchants to complete remodels and storefront beautification projects	55.9%	328
Create a downtown central gathering place, town square, pedestrian plaza, etc.	49.7%	292
Maintain Lincoln City's small-town feel, and preserve the relaxing, beach community vibe	46.5%	273
Embrace Lincoln City's unique location on the ocean and being next to lake and rivers, and strongly promote the many outdoor activities you can do here	44.8%	263
Reduce the number of vacation rental dwellings and evaluate policies to better balance VRD's with the needs of full-time residents	40.5%	238
Facilitate local access to fresh food	39.4%	231
Create a central place to find volunteer opportunities	36.8%	216
Create a downtown/city-center feel	35.9%	211
Provide careful planning to support balanced growth for local residents and tourists	33.4%	196
Encourage business owners along 101 to put up a December holiday light display	30.3%	178
Reduce the number of pot/cannabis shops and/or discourage any new shops	29.8%	175
Clean up the trailer and RV parks	29.0%	170
Foster an inclusive community where all people are welcomed, engaged, and included	27.3%	160

Value	Percent	Responses
Provide more outdoor service projects and volunteer opportunities	22.1%	130
Develop landmark signs and wayfinding signs that are consistent in design	20.4%	120
Preserve local history of the Pearls and continue to develop these areas into unique neighborhoods and retail destinations	18.2%	107
Change highway 101 and move it to Devils lake road and make downtown pedestrian friendly	17.9%	105
Develop a city brand	17.2%	101
Move the Lincoln statue to a more visible location	15.5%	91
Offer a "Leadership Lincoln City" class that takes a group of citizens each year on a full induction into the workings of the city	13.8%	81
Change the City's name to reflect its beautiful location	11.9%	70
Add Otis to Lincoln City	11.8%	69
Encourage more thoughtful new urbanism zones like that one in Olivia Beach	11.4%	67
Increase building setbacks	3.9%	23

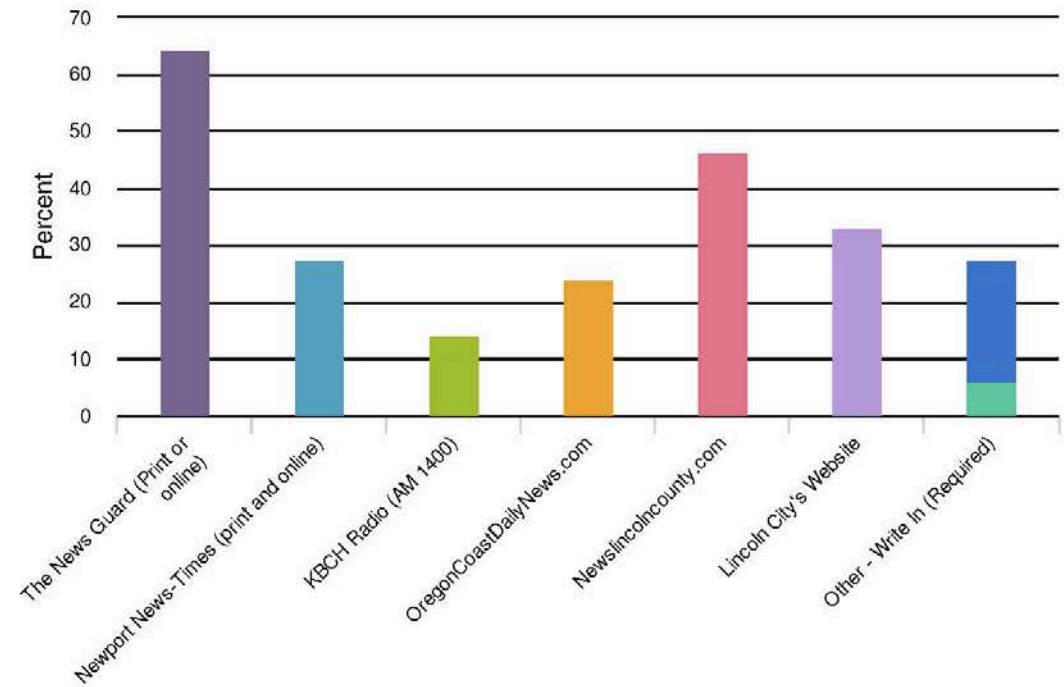
9. We received 26 ideas for "Quality Community Services" during our outreach. Please share your priorities by choosing up to 10 ideas from the list below.

Value	Percent	Responses
Underground utilities to improve reliability and eliminate eyesore	47.3%	276

Value	Percent	Responses
Improve trails and parks	46.1%	269
Improve cellular service	44.8%	261
Install sewer system around the lake	37.6%	219
Add more public restrooms	36.7%	214
Add more garbage service for beaches during the high season	35.8%	209
Develop city policies that focus on resident needs versus tourism and business community	34.8%	203
Improve access to the lake and beaches	34.3%	200
Install community fiber optic network	33.8%	197
Provide better access to parks and open spaces	31.9%	186
Provide better access to public parking and more public parking lots	29.0%	169
Continue to maintain and improve city's infrastructure systems	29.0%	169
Improve and maintain the City's recreational amenities	27.8%	162
More progressive and involved City Council and City government working to represent local interests in a civil and transparent manner	26.6%	155
Improve the Taft Dock area	26.2%	153
Improve signage for beach access and parking	22.8%	133
Provide more online information about emergency alerts, public amenities, events, and programs	22.6%	132
Support the visitor and information center	20.2%	118
Improve the City's permitting process	18.9%	110

Value	Percent	Responses
Work collaboratively with the County and neighboring communities on common issues	16.3%	95
Add hot showers and foot wash areas at all beach access points	16.3%	95
Develop the gully next to the skate park into a bike park.	15.3%	89
Provide more public water fountains and dog fountains	14.8%	86
Enhance City customer service training and foster a culture of excellent customer service	12.3%	72
Invest the Roads End property taxes in Roads End neighborhood	10.1%	59
Provide more community education on the local economy and how city services are funded	8.9%	52

11. Where do you get your community news in Lincoln City? (Please check all that apply)



Value	Percent	Responses
The News Guard (Print or online)	64.2%	367
Newport News-Times (print and online)	27.3%	156
KBCH Radio (AM 1400)	14.2%	81
OregonCoastDailyNews.com	24.0%	137
NewsLincolnCounty.com	46.2%	264
Lincoln City's Website	33.0%	189
Other - Write In (Required)	27.4%	157
Other - Write In (Required)	5.9%	34

Lincoln City: Priorities Survey Open Ended Responses

Love the food cart idea. The promotion of local artists and small businesses is so positive. Better accommodating the foot traffic creates a good vibe!
Lincoln City would be a great artists mecca, a place where people think of to go when wanting to make a fine art purchase. Joseph, OR is known for its natural beauty and as a place for art. In particular, bronze sculpture. There are wonderful bronze sculptures on the street corners which are great attractions and make the downtown area beautiful. There's a show on YouTube called 'Put Some Colour in Your Life' where they showcase artists and their techniques. Maybe once the show for the Culinary Center gets established, start working on one for local artists. Also, an exhibit that incorporates art & the natural beauty. The Franklin Park Conservatory in Columbus, OH had a fabulous exhibit with featuring Dale Chihuly glass artwork.
Outdoors all year round, weather included. If you dress correctly then all will be great in the great outdoors. Get some business activities focused on the outdoors.
Just to make it welcoming to visitors and locals alike!!
This was a pretty comprehensive list!
Sidewalks on Coast Ave. south of the Canyon park! There are a lot of visitors and tourists walking and driving on that street and it's freakin' dangerous!
Bring regional municipal broadband to Lincoln City. Needed now more than ever to maintain net neutrality and diversify our economy
It would be great to have at least one beach area that is wheelchair accessible.
Bring light industry for jobs. Work with the county and state to improve roads and infrastructure in anticipation of population growth and natural
The #1 thing I think Lincoln city really needs is a family fun center. It will provide jobs and will pull more families into Lincoln city. Something like indoor go-karts, indoor paint balling, or a roller rink. I've lived here my whole life and this is something that Lincoln city has always needed.
Require businesses that dramatically benefit from public space to pay into their upkeep.
Change is good.... but not too much.
Yes, I think that the City should have a proper Welcome Center for our visitors. Right now we don't have one...just a small gift shop in the Cultural Center. We need to show our visitors that we care about them and welcome them to our town.
Beautify 101 frontage with more flowers, hanging baskets, trees, etc.
More residential rental housing to East of the city.
City needs to be more pedestrian friendly. It's dangerous to walk anywhere,,,no sidewalks and very dangerous crosswalks on 101. Even if people didn't want to use their cars, they'd be afraid to walk instead. There should be garbage containers at every public beach access. Police should patrol the neighborhoods and beach accesses more, especially at night. I rarely see police in Lincoln City,,,where are they? Casino should take responsibility for cleaning up trash on the beach in front of their property. Casino coffee cups, plastic stir straws, and cigarette butts are a problem there. Also, I hate that we are called Lincoln City because there's nothing in the name that would make someone think it's on the coast. It's way more awesome here than the
Crosswalks needed at beach access locations - additional parking at beach access - speed control at beach access - the beach is for walking/exploring Not vehicles. Next address drug related crime. Next beach fireworks ban needs enforced!
Make your local population and their needs your focus instead of short-term profits on VRDs. Any affordable housing has been scooped up by profiteers, who are raking in money without paying for the strain wrought on our infrastructure by their holiday tenants. Unrestrained tourism ruins everything beautiful about our city. We need a sustainable balance.
We are new residents and I am appalled by the amount of money problems his city has. Transparency, public involvement, and actually giving full time citizens more of a say in what develops here with adequate and appropriate voting capabilities for everyone. Can't keep getting bent over by someone with a lot of money when there's plenty of developers who will do what's right and not what's lucrative
Another traffic light is needed on Devils Lake. How many deaths and accidents have to happen there? Maybe one at Neotsu Road as well. Lowering the speed limit to 35 would be helpful as well.
Please, keep it up! This survey is great!
Embrace the area's native american heritage and nearby reservation areas. No, not the casino.
Create a seasonal Vespa Scooter/ bicycle co-op rental system during summer with rental services in each district.
Addressing the 'blight' that plagues the structures all along the 101 corridor would improve many of the areas mentioned in this survey. A beautiful downtown attracts business, shoppers, and instills a sense of pride. It makes people WANT to be here. It's an awful eyesore right now which is very hard
I would love to see a partnership with the hospital to make homelessness more of a mental health concern and focus on offering a Homeless/Warming Shelter as part of the hospital open year round
Bring in bigger business that will enhance the locals livelihood, retain opportunities for workers, and improve living costs as possible
make all the zoning codes equal through out the town
Lower all prices to be more reasonable and more like prices in the Valley. Everything is way more expensive here from gas to groceries and we're just as poor of a community as the Valley cities. Prices should reflect that.
Local restaurants staying open later than 8 pm. Bringing local hotels up to code. Making sure evacuation routes are in place for fire and tsunamis. Making sure structures are up to code and not a danger to tourist.
Seriously need more activities for all ages year round
I believe our number one priority is to our environment and enabling our residents to become proactive members of the community through recycling and learning about sustainability measures. Secondly, the youth of this town desperately need something to do aside from drugs. As one of the few twenty something's in this town that does not use or drink, I think it would have been nice to have something to do. A bus system that runs to Otis more frequently would help our youth in Otis to work part time jobs and to get to places like after school sports or the community center.
I have lived in Lincoln City for 30 years. I loved my home and neighborhood. The influx of VRD's and the ensuing crime and trespass issues and the lack of police enforcement of speed limits and safety issues in favor of not "offending" the tourists have caused me to move to the valley. The building codes are not enforced and people who ignore them are helped into compliance even though what they have done has been to the detriment of the neighborhood. (Huge RV moved onto a lot without permits blocking sun and causing the flooding of a long time LC resident - Gary Galluci) I spent retirement funds hiring lawn care, home cleaners, and various contractors... now that money is no longer spent in Lincoln City. I am one of several retirees who have become discouraged with sacrificing the needs of the community to the wants of the tourists or VRD developers and moved away. Please examine the if we don't create a place for people to live affordably who work here first and foremost. You won't have a city to visit.
Invest in Devils Lake water quality and recreation issues. Support other conservation efforts in the area - marine reserve and salmon recovery



Create a bypass so that Lincoln City can have more of a "destination" feel rather than a drive through town. Consider building a wavegarden cove wavepool and marketing LC as the surfing destination of the Northwest. Develop pedestrian friendly areas and encourage businesses to set up off the highway. Add flashing signals to crosswalks. Have local artists design unique signs for each beach access to create a more community oriented and artsy feel. Try and encourage a store such as trader Joe's to set up shop in town, as this would be unique for anywhere on the coast and fill a needed gap in our
Develop a run around the Lake event
Improve and expand library services and partnerships.
I encourage the development of wind energy. We should capitalize on the fact that Lincoln City is a wind tunnel and harness that energy to create clean energy and jobs. It is vital for us to diversify our economy; creating progressive, higher paying jobs.
Housing drives everything. Identify and contact owners of vacant or part time houses to see what incentives could be used to make them long term rentals. This obstacle keeps us from solving many other problems. Also... Walking patrols for police on occasion so they get to know community members
I think courting OMSI to build an interactive learning and art center is a great idea.
My biggest issue isn't the amount of dog poopie, and that as addressed. Then my other is making housing somehow more affordable.
Keep working to keep it clean and safe. I hope Lincoln City can continue to evolve into a place where full time residents love to live just and not end up a low end tourist town like Seaside ridden with crime, drugs and run down properties. Just in the 6 years I've been in Lincoln City I love the improvements. The designated open spaces are outstanding and in the future as the population grows with more full time residents those open spaces will be priceless and add immense quality of life value to LC. Very happy LC is working to stop panhandling, what a difference so far!
establish an annual lincoln city beach day festival for live music, vendors and activities for all.
Ease regulations and fees to provide affordable long term housing. Replace governmental officials who represent their own interests rather than those of constituents. Promote collaborative and cooperative government.
Increase the options for kids and family activities!
Envision a city where business is important and leads to a better future for all. See Bend/Sisters as a guide
Emphasis on FOOD CARTS in Lincoln City
I like that the cultural center is funded partly by the city but the \$24 price for event tickets means that I can't afford to go to any of the events. Perhaps a local discount raffle? Or a certain number of free tickets to events?
Develop each of the small city's (Taft, Roads End, etc.) unique "flavor" and encourage friendly competition between them to give tourists a variety of experiences instead of the universal blasé of most Coastal towns. Create distinctive and innovative burrows, and prominently identify them, instead of a bland, homogeneous Lincoln City.
Be progressive in addressing storm water from existing and future development. Create a set back and riparian zone requirement from wetlands, rivers and lake. Develop a brownfield program to remediate sites and to return lots to the tax base for redevelopment. Double up on public bathroom maintenance in summer months and holiday weekends.
I think these ideas are great and speak to a local desire to invest in our schools, infrastructure, and beauty of our city.
Make it more family friendly with slower speed limits especially around the Roads End area where people go 35 in the already fast 25mph zones. Enforce the panhandling laws especially by McDonald's and Safeway. Dog waste bins by each public access point on the beach. Playground at Roads End State Park. We love our town. We live, work and play here but a lot of our money leaves town. We need to be able to buy items such as batteries, pillows, diapers and every other household need at an affordable price. With it being a tourist town comes higher prices for locals. We could not afford to live here if it wasn't for amazon.com. A Fred Meyer would be higher end than a Walmart and has better quality items as well as better opportunities for
More modal development that allowed/zoned for small commercial businesses, i.e. Deli, quick market, small restaurants, laundry, pub, . in the neighborhoods and off 101. That would allow both locals and tourists to walk to shop at least sometimes, without getting in a car and being forced to use 101 for every single need.
Reduce the number of VRDs that are making neighborhoods non livable in our city
Focus on pedestrian safety, through traffic for non-visitors, and underground wires (updating to fiberoptic) would be good starts.
Use concrete sidewalks for non-motorized vehicles. Create body-friendly sidewalks, such as small gravel, cinder. Many of the suggestions on this form are already in place. Perhaps, they need more advertising.
More festivals that include local artists, bakeries and music!
thoughts from a new resident/homeowner: 1) Better signage at City Hall. I have not figured out how to get into the building. 2) Could you add a welcome to town map for new residents on the city web page? It takes quite an effort to figure out where the hospital, police station, DMV etc. are to be found. 3) Sneaker wave warning signs. I read about these waves in the paper, not at the beach accesses. Please improve warning signage. 4) I was shocked to be in a store with no exit signage, exit doors that open inward, etc. Does the fire marshal inspect businesses? Many of the older buildings are fire traps.
Indoor play structure for kids!
family activities for year round visitors and residences funding for start up non profits that benefit the children and the city
1) SOME SORT OF BYPASS IS URGENTLY NEEDED. TRUCKERS, TRAVELERS ON 101 HEADED FURTHER NORTH OR SOUTH, ETC., SHOULD NOT HAVE TO ENDURE OUR HORRENDOUS SUMMERTIME TRAFFIC. 2) NO MORE SINGLE DAY OR WEEKEND SPECIAL EVENTS!! THEY DRAW DAY TRIPPERS FROM THE VALLEY WHO CLOG OUR STREETS AND LIKELY DON'T SPEND MUCH MONEY. MANDATE THE VISITORS' BUREAU TO PLAN WEEK-LONG SPECIAL EVENTS THAT DRAW TOURISTS WHO WILL COME TO SPEND THE WHOLE WEEK OR MORE HERE. 3) PROMOTE LINCOLN CITY AS A "BASE CAMP" FOR EXPLORING THE CENTRAL OREGON COAST.
Continue with a strong police presence to discourage criminal activity.
If you consider incorporating Otis into Lincoln City, then Neotsu should also be included.
Increase safety and police patrols. Get rid of the transients and meth heads.
Provide housing and food for the homeless. Get businesses to help with the homeless situation. Eliminate Panhandling
Encourage bike tourism (that goes with bike trails ingestion). There are thousands of people in Portland, Vancouver, Eugene who do not have cars but would love to come to the beach. The access is too limited. The casino already has buses everyday (almost). maybe you could partner with them. That means less cars but also means Trolley service and safe bike paths. I don't know any other city on the coast that is doing that. You want a brand? Less
Invest in the beautiful Devils Lake by installing sewer systems around the entire lake to decrease septic runoff from really old, unchecked septic systems. The lake is beautiful and has not been supported by the city. A lot of events could be held on the lake where it's not as windy as the beach.
Need to emphasize environmental stewardship programs and education by community experts
Need responsible growth, keep the trees, no high density housing in coastal town, keep the ambience. Cascade head is unique, keep it natural with trails and bike paths. Trees provide us with oxygen in return for filtering out carbon monoxide, we need TREES!

Establish a permanent building for the homeless, especially those with children, to have shelter, food, showers, and with programs to help them live independently. I recommend that we get NAMI (National Alliance for Mental Illness) involved.
Stop the political backstabbing, and support Mayor Williams in his efforts to sell the Villages, simplify the permitting process, and encourage the building of workforce/affordable housing. Focus on supporting the Warming Shelter, and other homeless initiatives. Stop blaming our city's woes on second homes, and second home owners.
You are doing a good job!
- Provide affordable housing so people who work here can live here. - Address homelessness by providing low income housing and shelters. - Promote locally-grown or harvested vegetables, meats and seafood. - Promote music education in the schools. - Prohibit fireworks on the beach.
Please put flashing lights at all crosswalks
More parks for kids to play. Maybe playgrounds on the beach.
I feel like we need to focus on making sure our senior population is better taken care of. We need to offer more services, especially transportation for seniors to get to appointments out side of Lincoln City.
Get the City Council to focus more on improving living for local people instead of all the interest on getting people to come to our stores and places to spend their money.
More lights along 101 to allow easier access from side streets.
We need broadband and wifi travel access as well. Affordable housing for locals or increased wages. Incentivize the ideal community with a progressive reward system. (Example free tickets to local events, free meal, free community center membership for a year.) for each volunteer activity you win something. Also teach love for our beautiful community at the edge of the earth.
More, hometown feel, to cluttered busy right know.
Complete pedestrian access from Taft to Roads End with continuous sidewalks and crossings on 101. Develop pedestrian plaza on 3rd, beach overlook Resurrect D wayside and D River park. Reopen public parking, develop playground, picnic, swimming and kayak launch on D River with beach access. Maintain and police the area.
Improve medical resources, enhance police/fire support, reduce vacation rentals, improve communication services (internet, etc.), develop an area like Nye Beach in Newport.
Looking to find ways to gather together i our community for families. Creating awareness of events in our schools. More health and fitness opportunities and more open art spaces.
enforcing beach laws would be great
Priority #1 should be relocating 101 to relieve summer traffic.
Encourage urban growth by reducing obstacles to new businesses.
I think the downtown area could be more cohesive, not in an uniform way but in an unique color scheme way. This could make Lincoln City unique and Cap the VRD - don't allow them in communities that have year round residents. Preserve the feel we have today, don't turn this place into Miami Beach.
A community dog park would be amazing! It's sad we have to drive all the way to the south side of Newport for a dog park. I think having one here in Lincoln City would provide a place other than the beach for dogs to gather off leash safely. It's affordable and I know there are people who would be willing to volunteer their time to helping set up and maintain it. Your consideration in this matter is much appreciated. Thankyou! :)
Focus on long term support of natural resources, trails, community opportunities such as festivals/volunteering, focus on high quality services/goods
Create a true "Department of Social Services" for Lincoln City comprised of several municipal care giving & referral agencies (and stop depending on those that have had to be formed and run by community volunteers by default to fill the need). The City could then operate these municipal agencies year round at a sustainable level for people in need, thereby taking the load off community residents to do the city's job and also end the use of our local jail as a dumping ground for substance abuse and other forms of mental illness and/or non-criminal behavior.
We have got to make this an attractive place to live year round. Local residence are the employees, year-round consumers, and representatives (customer service or otherwise) of our town. Without the capacity to build, the town will stagnate and sputter. "Making this an attractive place" means supporting living-wage jobs development, working-wage housing, access to nutritious food and medical care, walkable streets and access to parks and beaches, child care and youth development programs, and community events. As an attractive place to live and work, Lincoln City will promote and support tourism as an outcome; with tourism as the priority we lose the capacity to support it.
Maximize current revenue to meet community needs without increasing burden on property owners and full time residents by creating no new taxes.
Some good ideas already submitted. Lincoln City has earned some harsh comments for lack of a decent and all service hospital, horrific traffic, run down storefronts and the school system; we are even losing good teachers who don't feel the schools are doing a good job. The out of area VRD owners have and continue to eradicate community neighborhoods which once enticed full time owners who would support the town year round. Same with some out of area building owners who are not updating their rented store fronts. Hood River no longer allows out of area owners to own a VRD and existing have 7 years to sell, rent full time or move into their homes. They are recreating neighborhoods for their citizens who care about their city.
Add a whole foods market or trader Joe's. Need a teen center. Need indoor facilities for things to do. More classes like dance, yoga, martial arts, photography, cooking. And, they need to be affordable. Love the idea of an indoor concert type hall. I miss the roller skating rink in Taft. I miss bowling. We need a dog park. The school system needs serious work. We need to put the shop back in the curriculum. There's machines just collecting dust, it's a shame. I think there should be a report card for teachers from students. I hope LC gives residents as much care and consideration during this development process as its value to the tourist dollars.
Make it better for young professionals and families. More of a "hip" vibe like black squid and hearth and table. Clean and sleek, not cluttered and run down we have too many old run down businesses with dead flies in the windows and such. We need year round families. Money and growth depend on affordable houses. Less vrds and more young professionals.
Sewer system in Otis (if Otis becomes part of LC).
Encourage owner of the big yellow building in the corner of 14th and 101 to have a mural painted in the outside of the building.
The city has a magnificent skate park, you should market that and hold yearly competitive tournaments, with prizes and trophies. Hundreds would
Affordable Housing (focus on houses not low income apartments). More jobs from industry and not tourism. More emphasis on helping local residents and less on transients. More events in the parks. A formal area either in regatta or in the old Hershey lot for concerts. Quit wasting money on "re-branding" ever couple of years. Bigger police department.
Change the name of Lincoln City as well as the high school! Also, add more things for tourists and local families to do when the beach isn't an option! We don't have any indoor family activities such as bowling, roller skating, etc.
Eliminate the Wards. Have city-wide elections.



1. At stop lights use blinking lights instead of red/green arrows for left turns to help move traffic. 2. Allow accessory dwelling units in rental properties to help alleviate housing shortage. 3. Be friendlier to VRDs 4. Serve our retiree population better. They are as much the backbone of our economy as tourists. 5. Celebrate our beach. That is our brand.
I am a resident who works locally. My dream is to see LC transform into a town like Sisters, OR - where locals and tourists can find easy access to art, activities/events, quality restaurants and reasonably priced grocery options. LC cannot survive without tourism; if we fight it, everyone will lose. Embracing the idea that what we have in our backyard is worthy of sharing - and transforming the city into a place where people want to visit - will provide the jobs, housing and amenities locals (and tourists) desire.
A series of pedestrians viaducts or bridges crossing highway 101. Each located to maximize the view, improve the pedestrian traffic and provide a space for public art.
I fear for my life riding my bicycle through town. It is hard to find reasonably priced, healthy groceries. Downtown businesses rarely pull me to explore and family/friends who visit might visit the shops once... but rarely want to go back. Many of the shops are trinket-heavy vs artistic, historical or simply businesses that invite you to explore more frequently like bookshops, cafes, or quality affordable diners for the many families who visit.
Lincoln City feels like a dying town, and the division between "keep it old-school" and "gentrify" is meaning that nothing is changing. Towns like ours must embrace change and mimic the development goals of towns like Park City, UT, Moab UT, Sisters/Bend OR: they realized they had great outdoor activities to offer so they embraced it and built upon it. Improve downtown for those who want to wander and shop, welcome tourists to varying levels of accommodations, and make our town user-friendly for those in cars, on bicycles or walking.
Just believe that all crosswalks need flashing signs. During the winter months, need businesses to remain open longer for local residents.
Overall, paying attention to the details. Encourage volunteers to help, and continue surveying public opinion to foster residents' interest and involvement.
Affordable housing Indoor activities for kids Fix the lake
A Roller Coaster! " From The Knoll To Mo's!" Talk about a rapid transit system! Thank you all so very much for all that you do for all of us. We are lucky to have such excellent and faaaabulous people working for Lincoln City. You rock!
We need a fenced off leash dog park.
Somehow eliminate the traffic bottlenecks.
Reduce the speed limit in Oceanlake to 25mph. Reroute Hwy 101, but NOT onto East and West Devils Lake Roads Prevent residential over-crowding - allow fewer residences per acre.
Great enthusiasm and effort, thank you! Please consider stopping to annex cities, but instead focus on creating real quality in the current community. Increase walkability, community sense, and beach feel by restricting & slowing down traffic and creating points of interest. Reroute through-traffic away from local neighborhoods. Protect our biggest jewel, the surrounding wilderness access.
Underground utilities please!!! Our beautiful water areas of ocean and lake are semi spoiled by all of the poles and wires. Improve the traffic flow with more lights to break up the bumper to bumper lines of cars.
We love it here, but it is rather spendy and I know many people who have come, but can't afford to stay. The school systems need support.
In general, stop trying to be the walmart of beach communities. Perhaps work with top wineries in the region and Portland Restaurants to host "foodie" events...less junky gift shops cluttering up downtown, and more nice restaurants, & quality shops. Try to be more like Carmel, or Cambria, and less like Coney Island.
Maybe instead of the big box stores like Walmart, Fred Meyer or Lowe's. Bring in smaller popular stores like Trader Joe's, Winco, and Wilco. I think our city is moving in the right direction, I have lived here most of my life and there have been many great improvements to beautify our city. I know we rely on tourism and motels and lodging, but people from out of state are buying up housing for these rentals as a money maker, sure we might make some thing. But there isn't any affordable housing for the people who live here. Teachers moving into the area for jobs having to leave because there isn't housing or commute or live outside the city or not keep their jobs. Something has to be done about this.
More yearly events such as: A summer leisure olympics featuring badminton, croquet, lawn bowling, horse shoes, deck shuffle board, corn hole, etc. A jug band festival A one act theater competition How about a zip line from the Agnes Creek trail head on Bard Road down to the green space/parking lot on Restrict development that blocks the public's views of natural beauty, because the natural beauty of our environment is the very best thing about Lincoln City and the one thing that we ought most to protect.
We need to allow "big box stores". For many retirees and younger workers who do not have a large income, we must go to another town to shop at lower prices & more choices. For those who do not drive, this can be challenging. Delivery charges can be very expensive. And their pay is better so people can pay for rent and food.
I'd like to see Lincoln City become more like Cannon Beach, Bend or Sisters Oregon. Lincoln City is primarily a town with a highway through it and a bunch of junk trinket/souvenir shops. Promote small business shops such as coffee, local artists, restaurants and do away with the ugly cannabis shops. I would also like to see a better grocery store like New Seasons from Portland come here. Lets attract younger families, artists to the area by promoting outdoor activities such as surfing, biking, hiking and outdoor music venues and better schools. Add some biking/hiking trails. Please widen or add turning lanes along 101 and limit left lane turns except for lights through downtown. I really like Sisters, Cannon Beach and Bend and would like to see Lincoln City
I would love to see the city embrace tourism - something that we cannot survive without. I've been a lifelong Oregonian and have always wondered why the dumpy little 'downtown' strip in LC never changed. Most people who come to visit us here in LC stroll through those shops once and never want to go back. Instead, when they visit, we'll all make a drive as a group to Cannon Beach to explore the shops and galleries, spending money on goods, services and food there. Focusing on tourism means it's a bit more expensive to live here - but it can help us maintain the 'chill beach town vibe' we all love; and when tourists dollars stay in town, jobs abound! We are also missing out by not focusing on the abundance of outdoor activities here - surfing, fishing, biking, hiking, fat-bike riding on the sand, golf. Focus on those amazing outdoor activities and embrace artisans: encourage artists to offer a creative outlet to those who don't want to be outside via workshops or strolls through th(Read More)
I live in Otis and in the house my parent's built and I grew up in. Absolutely do not want to see Otis be annexed. The biggest issue in my mind is the traffic through town; the lack of places and opportunities for kids and young adults and all the garbage tourists leave behind. I have no interest in seeing more tourism promoted. We need jobs and housing for locals.
More indoor activities for people of all ages; bowling alley or roller rink(the old hilltop restaurant would be a great spot.) Less vacation rentals and more affordable housing for families. A shelter with a work program and access to health care for the homeless(offer work cleaning up beaches and parks or renovating public areas for a wage, place to live or even a warm meal.)
affordable housing for residents.
More safe walking paths for people to run, jog, walk and push strollers in a safe environment (ex. woods and along 101 are not generally safe or easy to push strollers or walk with small children).
More user friendly city, cutting back on traffic stupidly, affordable housing... as a single person I had to work 3 jobs to pay the rent... not bills or food.... rent...this is stupid I'm 43 yrs old.... no one should ever have to do that. Imagine if I had a kid.... I would have been homeless.....

Seniors are more than 50% of our population ...and an even bigger % of our volunteers. Make our community more senior-friendly and welcoming (transportation, activities, housing, adult day centers, ...). Those services help the rest of the community as well
Walking trail around the perimeter of Chinook/Winds golf course. Walking trails above the golf course. Finish the head to Bay trail so it is continuous. Dog parks, please - not just the beach, which is not safe at times.
Biggest issue for locals and tourists are the bottlenecks of traffic and the unsafe crosswalks.
I support a Highway 101 bypass. We should have done it years ago.
Require owners of mobile parks to maintain/improve their inner access areas annually, to fill pot holes and level out the rough roads within the park.
I feel the homeless problem is huge in Lincoln City. We need to stop pan handling in the city. If you have to have a license to sell your craft projects on the street then pan handles should have to have a license to pan handle. The crime and the trash these people create is a huge resource drain on our community. Please do something about the beggars in our town!!!!
Focus more on the variety of birds here, as birders would find it a paradise any time of year. Support our local Audubon Society and expand birding opportunities (class now at OCCC is popular).
There seems to be a large retirement community here. Why aren't the things that attract retired folks given more emphasis? Improve the Geriatric Care available. Promote the healthy living here. And, finally, put some effort into Senior Services. The Community Center has one or two pages for Senior Activities! And we're a significant segment of this community. You're missing out on a gold mine in not creating the idea that Lincoln City is a great place to retire to. A gold mine!!
PEDESTRIAN BRIDGES! Lower and enforce speed limit in Taft Dog park in Taft No purple, yellow, orange, pink or blue buildings - we live in the Pacific Northwest, not the tropics
Plan for the people Education is the biggest need Bring Costco in and the world will drive here for gas and shopping and then continue on the coast Future development Stop thinking kids need less school THEY NEED to keep up with STANDARD education levels
Perhaps we could stop allowing the Olsenholt's to monopolize our city with housing nobody here can afford, such as Olivia Beach. And stop them from purchasing anything they can get their hands on for the sake of our city. This town used to be a nice place to live, away from the hussle and bussle of the valley, but now it is starting to feel like the locals are diminishing and it's nothing but tourists that pollute, litter, drive like idiots and act as if we're suppose to serve their every whim.
Adequate housing for the people who live and work in lincoln city. This is needed for those who live here and those who are needed for police, teachers and workers.
Promote healthy, sustainable lifestyles by partnering with the local hospital for community outreach
Changing the city's name should be a top priority. It should be changed to something more enticing as a destination beach town. Cannon Beach and Seaside evoke something positive and beachy just by the words alone and the name "lincoln city" does the opposite.
Promote more plant-based living via healthcare & wellness education programs, festivals, events, classes, partnerships w/ local farms, etc for greater community health for individuals and the environment (much smaller carbon footprint than animal agriculture and kinder to animals). Greening up existing events (w/ recycling, plant-based options, etc.). And better access to composting please! Yard waste and plant-based food scraps make great compost and should not be adding to our garbage problem when they could be positively contributing to our gardens :) Stop the vehicles on the beach and add sidewalks where needed.
Hire local residents for all city positions and make sure that they are interviewed for the position and not denied without the interview but on the profile states not chosen after interview. Make sure that all homes are operating within the laws of VRD and registered there are so many unregistered VRD's operating illegally that hurt our economy. Make our leaders be more transparent and accountable for their actions and pay consequences for their actions to show community that you are truly for the community and not just for the wealthy. Stop the good ole boys outdated running of our city and make it truly a place to live and visit.
101 is just one long bumper to bumper traffic jam, as you know. The 'improvement' going into Nelscott is ridiculous at only 2 lanes. It should be changed to 4 lanes and get rid of the turn lanes. More traffic signals would 'break up' the long line of traffic that makes it perilous to try and turn left!
I think that we really need to focus on making Lincoln City a better place to live. For example: if we can make it a more affordable area for full time residents, decrease the amount of vacation rentals, improve the rental properties, encourage more businesses who offer full time, living wage jobs that will improve the number of people who live in the area. Also this could increase the likelihood of hospital recruitment if there are jobs for the significant others, affordable rentals, better school district, more daycare for those who are working.
Emphasizing outdoor experiences that are in addition to the beach, specifically preserving forestland and improving lake water quality of lake. Consider paddle board races and other human propelled water craft activities. Consider a bike trac for mountain bike riding, east of town on logging roads. There used to be a sign just north of town before the post office, marking the spot of Lincoln City smack dab on the 45th parallel- "half way between the equator and the North Pole", it stated. With the advent of cell phones, it had to be removed because too many people were pulling over to take selfies. It's a unique aspect to LC, that no other town can claim. With all the GPS and way finding today, it would be a wonderful tag line to reincorporate, possibly recreating the sign and making a vehicle pull out to take selfies.
Lincoln City
Please build pedestrian bridges over the 101 at each "pearl."
Create a startup incubator/ co-working space in an unused commercial building to bring high paying tech jobs to the community. Many examples can be found in Portland, Eugene, and Salem. Having fiber internet would help facilitate the growth of this industry too. Maybe tax advantages or grants for tech startups. Both of these would also bring more high wage earner work-from-home software engineers into the city.
My idea has to do with "The Vision" itself. An idea should conform to S.M.A.R.T.: Specific, Measurable, Achievable, Realistic, and Timely. Furthermore, no one has any idea what action is actually being taken regarding any of this. What is going to be done with the survey results (hopefully not a thing in their current state)? Who is organizing this? I fear the general mystery surrounding it has left you with a response bias towards thoughtless individuals.
Add aesthetic requirements for apartment complexes so that all of the new housing going in looks better.
Some of the city employees in city hall should be fired and replaced.
Work collaboratively with all concerned to develop a comprehensive vision.
I feel that it is important to improve transportation in the city in general. In particular I feel its important to improve public transportation and people's access to transportation. We have an issue with homelessness in this city and we can help fix that by fixing access to transportation. Access to transportation is quite possibly the single most important factor in an individual's ability to escape poverty. Without transportation you can't get to resources to help you find a job, get food, supplies, or places. You can't get to work on time or be where you need to be. The current transit system we have now has a lot of room for improvement. We could extend the system to the areas just outside of the city like Gleneden Beach. Have more frequent stops and more busses. Advertise transit to both tourists and locals alike.



1) Senior living and health care, including end of life care. 2) Promote development of destination lodge with environmental/outdoor theme. 3) Promote Native American history and culture of the area. 4) Increase public art that tells the story of our area. 5) Pull the look of LC (Pearls) into one cohesive look - Note: all these ideas were submitted on the first survey and do not appear in any subsequent lists!!!
I would have like to mark some of the ideas which I would NOT support. The improvements of the last few years have made a big difference. A bit self-serving, but I really believe the small businesses are what make L.C. unique and desirable for the tourist. I tried to concentrate on those ideas which are economically feasible. However, under-grounding utilities is still a great idea.
keep the trees and green spaces! limit building of "high rise apartments in residential neighborhoods" find spaces for affordable office spaces
More focus on full-time residents, as opposed to tourists. Reduce VRDs. Work on homelessness. Reduce drug use, drug related crimes.
I would just suggest really studying some of the items being voted on to ensure they do not have "unintended consequences". Sure it would be nice to have another stop light but where would the traffic/congestion go?" Some may be off the table completely like making a road a 4 lane instead of 2 as costs the state/city could not bare. (but I would like 4 lanes, don't get me wrong!) thanks
Consider changing the name of the city to something more "beach" or "ocean" oriented.
1) Get rid of the tacky appearance of Lincoln City, especially in Oceanlake; incentivize local businesses to develop color or shingle theme for the exterior of their buildings 2) Encourage local business and focus on fewer chain stores; create an artisan niche in food, crafts and retail instead of chain stores 3) Utilize existing empty storefronts before approving the clearing of lots for additional commercial businesses 4) Make the residents of Roads End feel more a part of the community and less like a cash cow 5) Focus on and increase enforcement issues related to VRD's with the goal of making neighborhood livability and quality of life paramount 6) Focus on the needs of residents/second home owners more and tourists less
focus on business
Support the local warming shelter in providing a place for our homeless citizens to sleep. And, provide facilities to support the many needs in the community with the issues of alcoholism, drug addition, and mental health.
I believe that in order for Lincoln City to grow and thrive it has to become more than a retirement and tourist community. With that being said it has to attract more middle class younger families to establish residency here. How do we do that? I think that education is key and it starts with our children. The schools here are below the national standards and it is terribly sad and disappointing that this issue hasn't been immediately addressed. We are failing our children and they are the future of Lincoln City. There has to be more educational opportunities. There needs to be the City's own Community College. The fluidity of OCCC being under PCC is not cohesive and it is discouraging students from wanting to attend. I attest first hand to this. I love Lincoln City and as an upper-middle class 30year old female I know I am of the minority but we can change this. There needs to be a huge community campaign project to get younger residents involved with the City and hold a me (Read More)
Elect a city government that has Lincoln City's best interests in their agenda, instead of the constant bickering and finger pointing, and stop making the primary goal to get rid of the current Mayor. There is a huge mixed message in this City.....you want the tourists money, but you don't want them staying and enjoying the Vacation rentals. The city needs to make up it's mind if it wants to remain a tourist economy, or a sleepy full time residential community! It is well known north and south that the city government is volatile....not a reputation you want to have!
Ensure that Roads End is not just a cash cow for LC revenues and respect the needs and wishes of residents in the area.
Try to bring in more quality retail shops and restaurants, quality fast food like Burgeville and Baja Fresh rather than MacD's, Burger King, Taco Bell. More trees and landscaping in downtown area, improvement of downtown area to make it more pleasant place to be, this may require updating underground utilities to be able to handle trees on 101. More areas that people can enjoy the natural beauty of the area, i.e lakeside pub, walking trails, or a boardwalk near lake and ocean. work to get rid of ugly bars, and invite more pubs, casual eating places. more community gardens, support extension services and master gardener program specifically to improve the general appearance of our public areas. more engagement of youth in healthy activities. Lincoln City is not keeping up with development in Newport, Tillamook, and other coastal towns that are active in community development, it's looking run down and tawdy. coordinate exterior store fronts in downtown areas, encourage awnings (Read More)
Creating a family friendly environment for locals. We need things to do.
Encourage expansion of high speed internet options and increased cell service coverage. Especially on the outskirts of town (Otis, drift creek, schooner creek etc).
You could bulldoze the whole place and start from scratch! It continues to be mostly "20 miserable miles." Who in their right mind blocks a view of the Pacific with a big, ugly, smoke-filled casino? Couldn't find a better place for it?
Have an open mind when addressing issues and not let the few dictate for the masses.
keep the big beautiful trees and green spaces!
Support the development of a facility for elderly citizens that helps them live in their homes as long as possible by caring for their caregivers and offering alternatives for care.
Lincoln City needs to understand that it is first and foremost a tourist destination. Emphasis should be on tourism which includes promotion of small businesses AND lodging. Stop putting restrictions on Roads End property owners, as the value of our property has dropped 30% since being incorporated into the City. There is no way I can ever sell my property in Roads End for a reasonable value because of the VRD restrictions. The VRD's should be unlimited in the Roads End area, because it is a VACATION destination. I'm sure the mayor and other city council members dont mind the restrictions because it benefits them and their current vacation rentals. It is time to look at what is best for the community and other property owners, and quit
Think you have identified excellent ideas in the survey. I would like to see sidewalks at Roads End. It is dangerous to walk on the street. People drive too fast. Many people, kids and dogs walking along the side of the road.
vacation rentals remain an issue at Roads End with lots of cars and lots of noise.
mentoring for kids through the community center
The biggest thing the city needs is more affordable housing options and more affordable grocery store options. There are not enough support systems for full time residents to actually make a living and succeed here.
.
We've owned in Lincoln City for 50+ years. I love it but whenever I tell some one we own there, there is always a comment about how "dumpy" Lincoln City is. I remind them that the beach there is amazing-miles of beautiful, open beach. Revitalizing downtown on 101 would help improve opinions. Better jobs for those that live in the area.
Do not allow vehicles driving on the beach, and enforce the laws against vehicles driving on the beach.
No....
The astonishing natural beauty of the area - the ocean, the lake, and the magnificent forests - are priceless treasures. Preserve them and find ways to ensure that both residents and tourists can enjoy them. Above all, don't destroy natural resources and scenic beauty for the sake of building and Improve beach access at Road's End park Create a truck route by-pass on E. Devils Lake Road.

*Fix the recycling in town so that we can recycle ALL plastics again. *Build a bypass around the downtown, but NOT by rerouting traffic to East and West Devils Lake Roads. *Provide a safe bike trail around Devils Lake. *Develop Villages at Cascade Head with fewer and affordable residences on a minimum 1 acre lots. Let Villages continue to encourage outdoor activities, especially walking. *DO NOT increase traffic on Sal La Sea Dr. and protect Logan Creek. Focus on residents first. You are already doing well focusing on the tourists.
Work with Law Enforcement to control local drug problem.
Invest in preschool and daycare options! Affordable housing
Look at Sisters and Bend. Both are lovely towns, full of beautiful gathering places, enhanced by public art, and both offer top notch medical services in addition to expansive retail/dining/business/manufacturing atmospheres. Wineries, breweries, restaurants, bakeries, outdoor events year round abound. Lincoln City could do so much better in so many areas.
The focus needs to shift from catering to the VRD owners and tourist trade to sustainability for the year round residents. Tourists are awesome! But the profiteers who have scooped up all the affordable housing need to PAY FOR THE INFRASTRUCTURE of Lincoln City instead of reaping the financial benefits without reinvesting in our community. Short sightedness regarding quick tourist money will kill this beautiful town. Take care of your local population first and the tourists will flock here to enjoy the lifestyle. Think of Carmel-by-the-Sea and Laguna Beach, CA: Bastions of culture, art, and upscale living. WE could have that, right here. Our community is rich with local artisans. Promote them, encourage them, and designate some affordable housing for all the people who work here.
Lincoln City is already a destination hotspot. Lets maintain the local habitat and keep our great community thriving. Lincoln City Endless Waves, Endless Memories.
Encourage development of mixed use neighborhoods like Nye Beach in Newport.
Lincoln City needs to be very mindful in balancing the local community and tourism. Being a beach town, tourism will always be vital to the community and if the shift is moved away from it, you will end up with towns like Waldport which struggle to survive because there is very little attraction there. The tourism does support the local businesses as we know and we need to be mindful of that. How can we make the tourists more mindful of the community? Provide things that encourage the tourists to take care of the town and beaches such as trash cans and poop bags. In order to improve the local community, we need to start with the schools. Generational poverty is alive and well in the community. Let's focus on changing that.
The city needs to find a way to get bus service from Portland Metro and the valley. I know that it is mentioned already but I do not know any other town on the coast that promotes that. So many people in Portland and the valley do not even have cars. It helps people visit who can not and it cuts down on traffic at the same time. If the casino can do it so can Lincoln City.
Ensure each community that makes Lincoln City develops it's own, individual "flavor" to give the city multiple choices for visitors. Encourage light competition between the communities to improve themselves and set them apart from their neighbors.
make downtown a nice place to visit. it needs a lot of improvement
Coordinate events with Newport & DB & develop a CENTRAL COAST Brand....LC & Newport are not competitors...they are allies!!!...we are competing with the North Coast, not each other. Have a Central Coast festival that has activities in LC/DB/ Newport...suggestion: Mermaid Festival
Force owners of houses used less than 50% of the year to pay extra tax for city beautification and clean up. Require all buinesses to have more full time employees than part time ones at all times in their stores.
Enlarge the shoulder on 14th Street that leads to Devil's Lake Road for pedestrian safety.
It is important that all levels of municipal government support the Imagine Lincoln City project, and that a positive message is both captured and spread throughout the community regarding its process and involvement with community professionals. The Mayor, especially, needs to be more sensitive about his public comments and should make a more concerted effort to expand his awareness of this worthwhile initiative!
Have KPTV channel 12 Portland broadcast Chinook Winds Fire Work show, at the end of June. The end of the broad cast is at 10:00 PM, the fire work show starts at 10:15, this would promote business for Lincoln City, and prove we have the best fire workshow on the coast.
Provide better housing opportunities for all, make it easier for people to live here and work rather than having to travel an hour from different cities that are more affordable.
I would like to see more housing options and non hospitality related jobs.
Don't forget that Lincoln City is "town" for folks from Hebo to Depoe Bay and east to Rose Lodge. We have a "metro"! These people need good services. This can be a good source of jobs for Lincoln City. (Costco, county government annex offices)
Bring back music in the park. Perhaps make West Devil's Lake Road safer for walking. Continue adding sidewalks where there are none so walking the streets of LC safer.
Senior Center needs to be more like Newports. They have classes and short trips to many interesting places all year. I have lived here 50 yrs and dance and exercise at LCCC but the Sr Center itself has coffee and cards..... We need a coffee shop for locals like Beachtown was. Sorry to see it close as was easy to get to plus locals and visitors frequented it. Plus downtown needs a cleanup like Bijou did.....
Create a more robust means to attract visitors during off-season. Create and promote more opportunities for tourist visitation during non-peak seasons. 3 crashes today!! Must have more police as we can't drive thru town. A woman pulled right in front of me from side street yesterday. Getting afraid to leave house.
DOG POO...and community inclusion
Implement design standards within the various historic districts, which can give them individual identities, but still say LC. Hold businesses to a higher standard to maintain storefronts, landscapes, sidewalks and parking lots. Include forward thinking, long term visioning. Such as, creating walkable districts (i.e. Taft, building critical mass – retail, dining and lodging, around central green space – responsibly and reasonably relocating the trailer park and storage lot in the center). Improving traffic flow on Hwy 101 (i.e. Develop additional public parking to remove street parking in Oceanlake, add a center lane and remove mid-block crosswalks). Implementing a wayfinding system to help people easily navigate our town via roads, walking districts, trails and open spaces. Ensuring reliable cell service and connectivity. Creating sidewalks and safe bikeways. Providing adequate public parking and quality restroom facilities. Ensuring easy, convenient and accessible access to the be (Read More)
Bring in Costco who sources local food/goods first. Trader Joe's is known for giving back to the community. Good for off hwy 101 shopping and shouldn't interfere with current local business. They also pay their employees well. The trolley idea is good. Parking at each end of town, hop onto trolley which stops at each strip malls. I would do that, just to save time and energy driving and parking up and down 101. Love this survey.
It is disheartening that early in the planning stages of Lincoln City, the hotels that run along the beach weren't encouraged to have retail space on the bottom level to provide shops and restaurants for locals and visitors to enjoy while being able to capture the beauty of the beaches. So much of the beauty of the coast is lost by the endless line of hotels. The Taft and/or D-River area should provide access for families to visit the beach, grab a bite to eat, and stroll around town safely. We should be embracing our strengths (the ocean and beaches) and encouraging those areas to be more pedestrian friendly. I also think that all beaches should be off-limits to cars. It increases the dangers, caused undue strain on our emergency response services, and is almost always taken advantage of by tourists who do not look at tide charts or make safe decisions.



I think all my ideas have been covered by others. The difficult task lies in which would benefit the entire community of Lincoln City better.
Offer more year round job opportunities especially for younger people. Let the big block stores come in and create a real lasting economy that can survive the winter without tourists. Improve traffic or create a bypass so locals in the summer can enjoy their town with good weather without dealing with loads of traffic. Offer better schooling by teaching kids to succeed rather than getting them to pass.
Embrace what you are (a tourist community) Attractions like the carousel that was in mothballs in Portland could have gone in a location here and been a major attraction. A museum (air, auto, etc) would help. Make living here as attractive as you can but realize that it is the tourist that feeds the community and you need to make them feel welcome
I would really like to see the city meet the growing demand for multi-use turf soccer/football/lacrosse field(s). Having such a field(s) can boost the local economy by holding tournaments and other sporting events and attracting out-of-town teams/group participation.
Just more activities for teens and a big brother/big sister program
include the library as a very important piece to the city network service- it is the information highway for many many people who come through, stay, jobhunt, relax, obtain information etc.
more action less talk
Address bottle neck traffic squeeze at both ends of 101.
1. Clean up the buildings and store fronts in downtown 2. Establish laws that would disallow people from storing junk and construction material all over their yard e.g. Emile Wand on Port Lane 3. No food trucks; promote "real" business :-)
Above all, protect the natural beauty and access to see it - the ocean, and lake, and forests. Our surrounding natural beauty is our greatest wealth. Protecting it should be the first and ultimate standard in every decision that we make.
Come up with some events that reflect the unique qualities of our community and offer a departure from other festivals and events, such as a Jug band festival, summertime leisure olympics (horse shoes or corn hole, croquet and bocce, deck shuffle board, badminton, etc.), a yearly talent show, and how about that zip line from Bard road to Canyon Drive parking lot?
When improving the public parking in Lincoln City, the lack of overnight public parking should be addressed.
Turn the downtown business area into a pedestrian area and re-route traffic around that area - but not onto Devils Lake Roads. Find a way to recycle ALL plastics.
No left turns off of 101 going through downtown.
Community first!!!
Our Families in Lincoln City need Activities for Our Children and Visiting Children who are not of age to Drink and Party, hence this a a common problem in our town. Our Kids have No place to go accept the Skatepark and they get a Bad rap by the Law Enforcement Agencies i.e. harassed. There are really too many Chiefs and not enough Indians in this town, there used to be so much more to do 15 years Ago
Traffic light in Cutler is of the utmost importance
Flash lights for cross walk in down town Lincoln City. It is difficult to see people trying to cross in the four lanes. Also at night people are against wearing visible colors so it is difficult to see in the rain
Add traffic control light for egress in and out of Cutler City.
ADDRESS THE POVERTY IN LINCOLN CITY. THERE ARE SO MANY "homeless" LIVING IN RV'S AND THEY ARE FAITHFULLY WORKING W/ OUR SENIORS, AT RESTAURANTS AND MANY ARE GOOD EMPLOYEES! NOT OFFERING THE PEOPLE WHO ARE CARING FOR OUR COMMUNITY PROPERLY DESERVE PROPER HOUSING OPTIONS!
Already mentioned somewhat, but more indoor activities for young children. The rainy days can get old, and there isn't much around here for the little ones when it's wet outside! :)
Invest in building community for local residences
ENFORCE the laws instead of just helping people comply with building codes they have ignored to the detriment of the neighborhood and ENFORCE the traffic laws. Stopping at crosswalks when they are occupied and speeding through town and driving recklessly need to be ticketed!
This town is amazing. However I think it seriously needs sidewalks and crosswalks. Also the amount of homeless trash on the beaches and entry ways to the beaches really need to be dealt with.
Stop trying to make Lincoln City the Walmart of beach communities. Let's make it more like Manzanita, and less like Seaside.
Weather Center (named after Sheridan Jones) with an Observatory Sky Lab at north end of town Pavilion (covered event center) like the one at Sun Valley, Idaho (a destination resort) Nature Center like at Tryon Creek State Park in Portland, Oregon Watershed and Environmental Education Center like in Boise, Idaho that works with public works (sewer and water department) and combine with a Sustainability Center like at Boardman, Oregon Sports Complex - to attract big sporting events Lodge like at Crater Lake, Yellowstone, Timberline and Yellowstone, Salishan (Gleneden Beach, Oregon) Arboretum (native plant garden) like at Hoyt Arboretum in Portland, Oregon and elsewhere in Oregon - tourists are astounded at our plants like rhodendrons D River pedestrian bridge, look out tower, town center clock and handicap access to Devils Lake State Park wetland boardwalk Fountain for recreation as ocean not safe to swim in Complete Head to Bay Trail and finish Oregon Coast Trail connections at (Read More)
Re-establish a nursing home and rehabilitation center so that citizens can remain close to their family and friends and do not have to move away to get care and bring in skilled jobs (PT, nursing, administration, etc.) Establish a pain clinic so that residents do not have to travel to the valley (Salem, Corvallis, etc. to receive written prescriptions for pain), methadone, controlled substance Rx as they do now even during the winter months, bring in skilled labor and I would think paying jobs plus maybe some federal and state funding Visitor Center like at Cape Perpetua with BLM, or US Fish and
Having more options for families to have fun without spending alot of money and have a dedicated place for dog park, with indoor and outdoor walking
We need a Fred Meyer or Target store.
Preserve access to nature and wildlife by limiting development in sensitive areas.
Expand the events on Lincoln City's website oregoncoast.org. The appearance and feel of shopping and food offerings on HWY 101 is not a positive feeling in Lincoln City. Businesses feel spaced out and run down, curb appeal is not good. We come to visit due to the events on the Lincoln City website. After an event we feel up to shopping and/or eating however don't have any idea where to go. We usually end up shopping and eating outside of Lincoln
More services for transients and homeless
I think it would do good to improve our recycling system. Especially now that they only take #1 and #2 plastics that leaves SO much plastic being thrown away every day. I can not for the life of me find any yogurt containers, cottage cheese or sour cream that comes in a recyclable container.along with being able to recycle more plastics, it would be great to express to the community what CAN BE recycled and encourage it. I notice on a daily basis people throwing away things that should be recycled or trying to recycle things that we don't accept.
We need affordable housing for all the working families out here. We need people to cater to the tourism, and we have a housing crisis in our city. We need to take care of the locals who take care of the tourists.
Better housing for people that actually LIVE in Lincoln City. Way way way to many vacation rentals.

Improve parking! If even a fraction of ideas were acted upon, traffic would be a big problem. Lighthouse square needs to have more businesses instead of that huge vacant building! Also I hear constant complaints that Lincoln City needs more family oriented restaurants that are NOT fast food!
(1) Make Lincoln City a Wellness Community https://www.fastcompany.com/40512467/utopic-wellness-communities-are-a-multibillion-dollar-real-estate-trend (2) Prepare for a hotter future by upgrading commercial and residential building codes to the highest standards of energy efficiency
Pedestrian friendly safe one side sidewalk on 14th and NE Devil's Lake Road.
observe how SMILES are not necessarily induced by \$
Devil's Lake is a beautiful area and should be promoted by the city. Not many coastal/beach towns have a beautiful lake right there. Invest in sewer around the lake and make home owners get rid of out of date septic systems. Promote activities on the lake.
limit VRD's
We wouldn't have a town without our locals. We need to take care of them before we lose the spunk that makes LC, LC.
We can only 'live' here in Lincoln city if there were places to live in we need more housing for our locals.
Bring in music festivals that cater more towards the youth of the community, not just jazz and reggae festivals. Give local bands a place to perform that isn't just another bar.
I feel the need of affordable apartments that aren't based on your monthly pay check. There's so many work opportunities but not enough apartments or affordable housing. Some of us make a little over for equal housing but not enough for the top nodge homes. Which makes it very difficult.
Lincoln City needs a fully fenced dog park. So many people including myself want a dog park
Affordable housing is my #1
Focus more on the needs of your full time residents and make the VRD profiteers pay for the infrastructure of the city. There's a serious shortage of affordable housing here, while hundreds of viable residences lay empty most of the year. This town will DIE if you keep catering to the unbridled interests of the VRD conglomerates.
Be mindful of taxing away your retired and working class of Lincoln City. Capital projects and replacement of expensive equipment must be managed over time.. You cannot expect a solid work force if they have to commute here to get 11 to 12 dollar part time job with little or no benefits. Vacation Rentals is where the dollars are, raise taxes on the Vacation Rentals and set a mandatory minimum wage, limit the ability of the big box stores to hire
Grow the individual "flavors" of the small communities (Taft, Wikoma, Cutler City, Nelscot, etc.) that make up greater Lincoln City to create their own distinct identities while still working together to support each other. Creating limited competition between the communities would generate tourist interest and create new revenue sources for the city.
First and foremost a healthy, low stressed and housed community (workforce) is in itself attractive to business and visitors. We will always have the beach to attract tourism dollars. Let us put the residents of this town first. To make it safer install flashing lights at ALL marked crosswalks in town. To reduce the stress get off the pot and build some more affordable apartments and single family homes.
Yes.
The city MUST stop the growth of VRDs in residential neighborhoods. There are blatant offenses to the current systems in place and many are unregistered full time VRDs. The city should be policing and enforcing the regulations that are in place for the current VRDs before they continue to grant new licenses. Our community is the full-time residents and our unique neighborhoods. VRDs are commercial businesses operating in residential neighborhoods with no oversight. Enough is enough! The hotels need to survive as well for they create far more permanent jobs than VRDs.
Downtown needs to be spruced up. Make an ordinance for colors and facade.. the city needs to do more decorating for the holidays.
Speed limits should be 15 on side streets and 25 on main roads. Make it comfortable to walk everywhere with kids and or strollers. Fix the panhandling issues. Allow larger businesses such as Fred Meyer to develop as they have higher wages and better quality products than Walmart or Target. They are also higher class and would look better from a tourism standpoint. More playgrounds for kids. Maybe more indoor activities for young children as well. Last but not least, stop the transient/homeless from showering at the pool! I won't let my kids go there anymore since we had an uncomfortable run in. Unfortunate because they love it. Not worth the risk for me. Live, Work & Play in Beautiful Lincoln City. Family of seven, three generations strong.
Need bypass not on East Devil's Lake Rd. Has anyone thought of one starting North of Lincoln City and golf course that would cut off West of 101 and provide access into Wecoma or Roads End area? Would like to see higher priority on light pollution. Need public educational programs to address problems like light pollution, reducing chemical flow into lake, littering, beach safety, etc. Give Lincoln County residents discounts for high cost tourist events, culinary and other classes, etc.
Make housing more affordable and not price out first time homebuyers
More murals. Middle school/teen youth center.
Beach Volleyball Courts, Disc Golf Course, add character downtown (ie Brick sidewalk pavers, flower baskets) while keeping a coastal theme
affordable living
Newish to LC, though not new to a community that thrives on tourism. The city lacks "sparkle". There is nothing to catch your eye and make you want to stop and explore.
Make Lincoln City a destination rather than a "drive through" town by figuring out how to create a bypass with multiple exits into town. Also, encourage and use incentives to bring in a major grocery competitor to safeway, such as trader Joe's.
Get donations and build a kid friendly splash pad/water fountains at the community center for summer use.
Incentives for people to develop affordable housing
Bring Salashan Market place back to life. This is a beautiful retail space going to the weeds likely due to high rent/cost for retailers. This is an opportunity to bring a little higher end retail to Lincoln City area that helps to keep shopping in this area instead of Salem or Corvallis/Albany area.
I think all these catagories have voiced the possibilities ad nasium. I know this not an easy process but many of these suggestions seem repetitive. That said, thank you for making this survey possible.



Imagine Lincoln City Vision Plan Ideas | Updated: February 20, 2018

Activities and Attractions for All Ages	Votes
1. Bring food trucks to Lincoln City.	337
2. More places and opportunities for teens and young adults to gather. The current places are run down (ie. Bowling alley).	329
3. Expand walking and hiking trails.	309
4. A boardwalk where people can walk, skate, ride a bike, sit on a bench, etc. along the beach.	288
5. Add more indoor activities including an indoor trampoline park, movie theatre, ice skating rink, or roller skating rink. Renovate the old bowling alley.	284
6. More things for kids to do (ages toddler - elementary). Places in the community to take them for entertainment both indoors and outdoors, as well as extracurricular activities. Swimming lessons and other extracurricular activities which occur in the evening after parents' work hours. Suggestions for indoor activities included a trampoline park for kids (similar to those in Salem and Portland); youth clubs for dance, sports, academics, etc.; and, hosting a meet and greet for toddlers and parents at the community center.	260
7. Start a teen center, youth services club/boys and girls club with indoor activities for kids.	244
8. Expand farmers market offerings.	222
9. Enhance opportunities to explore and enjoy our natural environment - open spaces, lakes, bays and river.	219
10. Offer more beach festivals. Have more events on the beach instead of in adjacent parking lots. Build a beach event venue (amphitheater).	216
11. Activities for all ages such as racquetball leagues, bowling, pool hall for families, updated miniature golf, ceramic studio, etc.	207
12. Be a more dog-friendly community by adding a dog park, dog areas on the beach, and dog-friendly restaurants (places with dog-friendly outdoor patios).	205
13. Expand retail and dining opportunities. (Sushi restaurant, places offering local ingredients, vegan/vegetarian options, outdoor coffee shops/sidewalk cafes, 24-hour breakfast spot/late-night comfort food, Italian, etc.)	178
14. A Senior Center and more opportunities for seniors (pool, classes, entertainment). There are many people who retire here, but there needs to be more to do.	176
15. More family-oriented events and attractions.	169
16. Improve the Taft area with a better wharf, parking, restaurants, and shops.	168
17. Setup science and nature seminars with speakers and hand-on science. Incorporate more understanding of our unique Beach Bill and environment into the school system and the community. Plan a festival around that theme and foster a sense of appreciation for the unique coastal amenities.	155
18. More places for locals to hang out. These should be walkable spaces with gathering spaces such as a brewery, coffee shop, pizza, and other retail. Something similar to Nye Beach in Newport. Places for people to go who work 8-5.	149
19. More nightlife places to party and dance other than bars. Places that are open later other than bars. A place for dancing and music that is appropriate for people of all ages. (Maybe the old Hilltop Space)	148
20. Increase daycare options for kids under 2 years.	138

21. Host holiday community events for more local events for those who live here year-round. Not all events should be catered to tourists.	126
22. Restore the old marina by D-River.	122
23. A children's museum.	117
24. Have different categories at the Sand Castle Festivals and expand the event to allow professional sand castle builders to participate.	105
25. More community events including things such as Blues Fest, LGBTQ Pride Parade, Hydrangea Festival, Fiddlin' on the Lake (with a floating stage).	101
26. Provide spaces other than the Casino to host conventions and attract more visitors to Lincoln City.	100
27. Market the crabbing and foraging clinics for visitors. This is a great amenity.	94
28. Start a young professionals group to connect young adults.	86
29. Let the public in to Salishan Beach.	83
30. Add a coffee shop in Taft that opens before 10 a.m. on the weekends.	69
31. Add a bocce ball court.	48
32. Host an old car show (Hot August Nights). The City and the Casino could partner on an event.	48
33. Allow vehicle use on the beach and host dune buggy races.	24

Enhancing Mobility	Votes
1. More sidewalks and pedestrian connections that make it easy for everyone to walk. (Nelscott Gap Plan, walkways to beaches, pedestrian bridge over 101, etc.)	433
2. Work with the state to relieve traffic congestion by building a bypass or alternate routes through town to avoid 101.	359
3. Provide a better bus system with later hours and expanded routes outside the City. Provide a second loop starting 2.5 hours later, and allow it to run until 7 p.m. Providing buses or shuttles could alleviate congestion trying to move people around and in/out of town.	339
4. Add traffic safety signage or signals at all crosswalks.	308
5. Fix traffic and relieve congestion.	281
6. Prohibit left turns in downtown to increase the flow of traffic.	281
7. Add benches along sidewalks to make it easier for seniors to get around.	228
8. Use lodging tax revenue to pay for traffic improvements.	225
9. East Devil's Lake Road needs a bike lane and/or sidewalk.	214
10. Widen 101 to 4-5 lanes to alleviate congestion.	202
11. Offer Uber travel.	185
12. Provide a trolley system to welcome visitors - complete with talented MCs to chat up Lincoln City. Perhaps a \$10 three-day (Saturday through Monday) Rider Pass to mitigate the mass Sunday afternoon exit. Perhaps annual Senior Passes?	175
13. Rebuild the 101 through Nelscott from Bard to Inn at Spanish Head as a four-lane road.	167
14. Provide better access to the valley and Portland. The casino has buses running several times a day. I believe the city should find a way to offer a similar service or partner with the casino.	167
15. Add Class A Bike lanes.	165
16. It is challenging to turn onto 101 because there are not many traffic signals. Add traffic signals at Spanish Head, Cutler, and between Safeway and DQ.	145
17. Improve highway coming in to Lincoln City on the north side. Remove the curves.	116



18. Plan for light rail or high capacity transit in the future to help move more people through town.	115
19. Reduce speed limits through town.	102
20. Provide additional wayfinding signage for motorists, cyclists, pedestrians across Lincoln City.	91
21. Provide more traffic control services during the busy summer months and/or for special events.	76
22. Reroute traffic around Oceanlake , eliminating the terrible intersection at Hwy 101 & Devils Lake Rd.	56
23. ODOT Camera south of Schooner Creek Bridge.	49
24. Create one-way street grids.	35
25. Slow traffic down on 51st Street , people drive too fast - campaign to "Slow down and enjoy the view."	27

Environmental Sustainability Idea Summary	Votes
1. Offer citywide recycling (including curbside glass pickup). Provide education for residents and tourists (could provide education through schools).	428
2. Launch a trash public education campaign and provide more trash receptacles to encourage people to clean up after themselves.	352
3. Protect the city's natural areas.	346
4. Improve the water quality of the lake and remove/prevent algae.	328
5. Host beach clean-up events weekly/monthly with local volunteers and tourists.	254
6. Host neighborhood clean-up programs to clean up garbage and weeds.	254
7. Recruit industries that align with Lincoln City's environmental sustainability goals and vision. (ie. Turn an old lumber mill into a biodiesel farm where forest debris is brought in from the woods and turned to biodiesel fuel, wave energy, wind energy, or a bottling plant to harvest our rainwater.)	242
8. Create programs to better maintain the public beach and lake areas.	227
9. Host a public education campaign about cleaning up after pets and provide more dog bags in public areas and near beaches.	225
10. Develop renewable and non-polluting energy sources.	219
11. Organize program or event to celebrate Oregon coast's unique history, natural beauty, and wildlife. Include information about the Beach Bill and its significance, natural diversity & best practices, etc. Foster appreciation to encourage respect and preservation of the area.	211
12. Mitigate the impacts of growth on the environment. Be more thoughtful regarding what is allowed to be built on cliff sides.	208
13. Develop policies to encourage advanced energy-efficiency in buildings.	205
14. Allow fewer clear cuts.	174
15. Clean up the ocean.	154
16. Reduce the pollution from lighting to allow better views of the stars.	145
17. Stop cutting down trees.	108
18. Better resources to help beached baby seals.	55
19. Fires at the beach should be prohibited. They are bad for the environment and pollute the air.	55
20. Reduce beachfront riprap.	55

Community Health and Safety Idea Summary	Votes
1. Plan and build a better pedestrian network with safe crosswalks using lights, flags, signage, and other improvements to ensure the safety of pedestrians and cyclists.	435
2. Develop a program or services to work with transients. Having transients around town in public places gives a perception of the presence of drugs and crime. Develop a dorm for homeless teens. Provide facilities and shelters for transient population. Provide better services including mental health services.	366
3. Enforce the panhandling and loitering laws.	316
4. Provide better housing and support agencies for women, seniors, disabled, and children.	313
5. Improve healthcare options and access. Bring the Providence system to Lincoln City.	298
6. Promote drug prevention services and enhance drug enforcement activities.	270
7. Set up neighborhood watch programs in Lincoln City and Otis.	255
8. More patrols and enforcement of illegal activities at VRD's.	223
9. Analyze the traffic and pedestrian related accidents, and determine solutions for mitigating.	197
10. Develop and communicate emergency preparedness plans in case of tsunamis, earthquakes, or other major events.	195
11. Support the new hospital with healing gardens.	174
12. Improve ADA access across the City. Specifically, ADA access to the beach should be available, more wheelchair accessible public facilities, and provide additional handicap parking.	171
13. Enforce leash laws in public areas.	155
14. Enforce traffic rules for cyclists. This can be hazardous for drivers and cyclists.	155
15. Focus on healthier living. Urban educational farms, homestead visit, and a booming year-round farmers market will all help Lincoln City thrive and to be healthier and stay on top. This suggestion will impact residents and visitors.	153
16. Expand police presence across the community. Police should be at community events and in neighborhoods. Use more community policing tactics.	147
17. More traffic policing and enforcement of traffic laws.	124
18. Install webcams around the City to provide security surveillance.	85
19. Add red-light cameras.	74
20. Crowd control services from police.	34

Economic Opportunity and Housing Idea Summary	Votes
1. Develop affordable housing and facilitate housing options that meet employee preferences. Balance vacation rental housing with affordable housing options for local workforce.	462
2. Recruit businesses that provide year-round, family-wage jobs and benefits.	458
3. Diversify the economy to reduce the reliance on the tourism industry and offer more stable employment options offering living-wage salaries. (policy changes, zoning changes, develop enterprise zones to encourage new businesses)	263
4. Allow food truck pods as an incubator opportunity for new restaurants.	255
5. Target business recruitment to grow jobs and community wealth. Recruit larger businesses to bring more infrastructure and tax revenue. Fill empty commercial buildings.	238



6. Promote pop-up businesses in vacant storefronts.	236
7. Recruit more general retail stores such as Lowe's, Target, Wal-Mart, etc. This store would offer local, affordable household goods for residents in addition to providing year-round living-wage jobs.	231
8. Improve infrastructure and provide better high-speed internet to attract more tech jobs and remote work opportunities.	227
9. Develop policies and programs to help reduce the overall cost of living (food, shelter, utilities, etc. are priced higher for tourists) or offer living wage employment opportunities for local residents.	227
10. Create policies that make it easier and cheaper to build in Lincoln City. Offer public land for affordable housing projects. Reduce SDC fees or offer flexible payment options.	211
11. Expand grocery retail opportunities. The high price of groceries impacts the overall cost of living. (Fred Meyer, Trader Joe's, New Seasons, etc.)	203
12. Examine the Vacation Rental Dwelling policies, and balance the needs of neighborhoods, second-homeowners, public safety, and the economy.	202
13. Support local small businesses by launching a "shop local" campaign. Especially during the tourist off-season.	195
14. Promote ecotourism.	188
15. Foster job opportunities for local youth such as having a youth surf club start a business offering surf classes during the summer to tourists and in the winter mentoring younger surfers/water enthusiasts.	186
16. Preserve local small local businesses and prevent big-box stores from developing.	180
17. Diversify housing options to include more apartments, tiny houses, single-family homes, senior communal living, multi-generational housing, etc.	163
18. Maintain the efforts to promote Lincoln City as a tourist destination.	143
19. Establish a small business incubator to support start-ups and encourage economic growth.	138
20. Develop a policy for rent control.	138
21. Expand the City limits to allow more land for the development of affordable housing.	122
22. Maximize tourism by facilitating the offering of higher quality artisan goods.	113
23. Dredge the bay to attract more boaters, re-open the Kernville harbor.	112
24. Offer incentives for businesses to be located off the highway and develop new neighborhoods with retail/residential in mind (similar to the Nelscott development on the east side of the highway).	95
25. Offer professional development opportunities to improve customer service skills at local businesses. As a tourist destination, Lincoln City should offer the best service on the coast.	84
26. Develop some of the property designated as Open Space. This is valuable property with great views, and protecting it only decreases amount of land for building additional housing and increases the value of existing land. As property develops require the addition of trails and walkways as part of the development.	34
27. More lodging options for tourists. New options should include camping and hotels and should provide a variety of price ranges to meet all budgets.	20

Education and Learning Idea Summary	Votes
1. Improve and upgrade Lincoln City's schools.	351
2. Emphasize outdoor activities/educational opportunities.	295
3. Proactive job training for youth.	295

4. Improve the community college, trade, and higher education opportunities in the area to provide more opportunities and retain a higher percentage of the successful, younger population.	288
5. Enhance the culture in our schools to illustrate career pathways and skills training vs. school as a requirement.	279
6. Address bullying issues in Lincoln City's schools.	247
7. Develop programs and services that focus on kids' mental health through the schools.	239
8. Invite OMSI to build an observatory.	232
9. Provide more daycare and early childhood facilities.	231
10. Enhance the gardens at all of the schools within Lincoln City and educate the children in botany and organic farming, to prepare the next generations of farmers and biologists.	221
11. Improve the dropout rate.	204
12. Provide more opportunities for kids within the school system.	196
13. Provide better special needs programs for students.	193
14. Develop a children's museum (there are lots of things that can be donated by community members).	171
15. Improve parent involvement at the schools. Schools should improve and enhance communication with parents.	145
16. Develop a natural history education center for public school students across the state. This could provide home school group activities for kids such as the outdoor education program.	145
17. Develop targeted training programs and education for young women to ensure they are equipped to secure living wage jobs.	142
18. Have a college campus in Lincoln City.	112
19. Create incentive programs that increase kids' excitement about school.	107
20. Offer year-round school year.	88
21. Build another school to accommodate future growth.	61

Arts and Culture Idea Summary	Votes
1. Continue to maintain, support, and fund the cultural center. Improve it to be a state-of-the-art cultural center.	409
2. More art programs in our schools - at all grade levels.	323
3. Offer more local artists' works in shops. Develop a "made in Lincoln City" shop or brand.	274
4. Provide retail spaces that support local artisans and fewer trinket/souvenir shops.	222
5. Jazz music festival/performances on the beach.	222
6. More affordable art classes for locals.	213
7. More cultural events.	213
8. Recognize and celebrate Lincoln City's history. Support or develop educational and artistic projects that are centered around the Native American history of this area, partnering with the Siletz tribe.	212
9. Develop an auditorium theater here for lectures, TED Talks, conferences.	194
10. Develop historical markers to identify significant historical sites, and create an accompanying map for people to visit these areas.	193
11. Offer more opportunities for the glass float hunts.	181
12. More public art and city resources for investing in public art.	168
13. More art shows that include fine craftsmen, jewelry, and clothing.	156



14. Incorporate more art in public amenities including bike racks, kayak launches, beach access points, historic murals, etc.	142
15. Establish a consortium of artists and/or a coop gallery to help artists identify and support one another.	124
16. Encourage/incentivize more artists to come here.	103

Sense of Place and Community Identity Idea Summary	Votes
1. Provide an incentive program for downtown merchants to complete remodels and storefront beautification projects. Develop a plan that encourages consistency in colors and façade improvements. Upgrade the look with hanging baskets.	439
2. Create a downtown central gathering place, town square, pedestrian plaza, Taft Village Green, or band stand.	325
3. Maintain Lincoln City's small-town feel, and preserve the relaxing, beach community vibe.	299
4. Lincoln City should embrace its position on the ocean and being next to lake and rivers, and strongly promote the many outdoor activities you can do here. Lincoln City should be considered a destination for people who love the outdoors.	284
5. Reduce the number of vacation rental dwellings and evaluate policies to better balance VRD's with the needs of full-time residents.	276
6. Facilitate local access to fresh food. More fruit trees and more gardens so everyone can have enough food and work. Enriching the lives of everyone and be an example for production.	242
7. Create a downtown/city-center feel by enhancing sidewalk connections, improving pedestrian safety, cleaning up the downtown area, and adding more trees.	234
8. Careful planning to support balanced growth for local residents and tourists. Foster a community that welcomes tourists while still meeting the needs of their residents.	233
9. Create a central place to find volunteer opportunities. There are many retired people who want to give back and there should be a place online or an organization that compiles a list of volunteer positions.	230
10. Reduce the number of pot/cannabis shops and/or discourage any new shops. It does not help to promote a family-friendly atmosphere.	194
11. Foster an inclusive community where all people are welcomed, engaged, and included.	188
12. Encourage business owners along 101 to put up a December holiday light display.	186
13. Develop landmark signs and wayfinding signs that are consistent in design and showcase the City's cohesive brand.	178
14. More outdoor service projects and volunteer opportunities. Conduct outreach through local nonprofits.	177
15. Develop a city brand.	137
16. Clean up the trailer and RV parks.	137
17. Preserve local history of the Pearls and continue to develop these areas into unique neighborhoods and retail destinations. Include signage for each neighborhood that identifies them as part of Lincoln City while also highlighting their unique attributes.	110
18. Change highway 101 and move it to Devils lake road and make downtown pedestrian friendly.	108
19. Move the Lincoln statue to a more visible location.	101
20. Offer a "Leadership Lincoln City" class that takes a group of citizens each year on a full induction into the workings of the city. (Pendleton can be used as a model for this)	86
21. Change the City's name to reflect its beautiful location.	84
22. Encourage more thoughtful new urbanism zones like that one in Olivia Beach.	72

23. Add Otis to Lincoln City.	72
24. Increase building setbacks.	24

Quality Community Services Idea Summary	Votes
1. Underground utilities to improve reliability and eliminate eyesore.	303
2. Improve trails and parks. Improve D-River State Park, develop a dog park, improve trails/walking paths, add play equipment to parks and beaches.	297
3. Improve cellular service.	287
4. Install sewer system around the lake.	245
5. City policies should focus on resident needs versus tourism and business community.	233
6. Add more public restrooms.	225
7. Improve access to the lake and beaches, especially from the east side of town.	219
8. Add more garbage service for beaches during the high season.	213
9. Install community fiber optic network and provide better, more reliable internet service.	211
10. Better access to public parking and more public parking lots (including parking for RV's).	196
11. Better access to parks and open spaces.	195
12. Continue to maintain and improve city's infrastructure systems.	179
13. More progressive and involved City Council and City government working to represent local interests in a civil and transparent manner.	174
14. Improve and maintain the City's recreational amenities. Provide better marketing of programs and facilities (including the lake).	168
15. Improve the Taft Dock area.	166
16. Provide more online information about emergency alerts, public amenities, events, and programs. Use central website and social media to inform residents and visitors.	143
17. Improve signage for beach access and parking.	141
18. Support the visitor and information center and make information about community services easier to locate.	128
19. Improve the City's permitting process.	115
20. Turn the gully next to the skate park into a bike park.	104
21. Work collaboratively with the County and neighboring communities on common issues.	100
22. Add hot showers and foot wash areas at all beach access points.	100
23. Provide more public water fountains and dog fountains.	91
24. Enhance City customer service training and foster a culture of excellent customer service.	80
25. Invest the Roads End property taxes in Roads End neighborhood.	60
26. Provide more community education on the local economy and how city services are funded through taxes and tourism.	55

Imagine Lincoln City is a community visioning project which seeks to engage the broader community in a discussion about the future of our city. The ideas that result from these conversations and community input will help to chart a course for the next generation of Lincoln City residents and visitors.

A community vision describes the way a community wants to look, feel and function over time. The process enables groups across the community to come together and discover shared solutions for broad goals and challenges.

- In 20 years, what does your ideal community look like?
Very much like Sisters, OR, to have a consistent look and theme for our downtown with updated facades. I would love to see a boardwalk around Seely Bay in the Taft area.
- We have received many comments regarding efforts to balance the needs of tourism with the needs of residents. What are your thoughts on this topic? Do you have ideas for how to balance these (sometimes) competing interests?
- We received many ideas regarding more activities and attractions in Lincoln City, what would you think would enhance the community?
- To promote continued prosperity in Lincoln City, we want to offer year-round, family-wage jobs. Which businesses or types of industry should we consider recruiting to provide these jobs?
- Affordable housing is in high demand in our community. What options should we explore to provide more affordable housing options to meet employee preferences?

For more information about the project, visit www.imaginelincolncity.org. If you would like to be added to our email list, please list your email address(es) below:



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1. In 20 years, what does your ideal community look like? *A Vacation destination that is exciting for the younger group of people. Better than Seaside. I hope for housing that is affordable and careers that support a comfortable life style.*
2. We have received many comments regarding efforts to balance the needs of tourism with the needs of residents. What are your thoughts on this topic? Do you have ideas for how to balance these (sometimes) competing interests? *Restrict new Vacation rentals. Offer courses among the community to go from tenant to homeowner. Classes that teach budget & credit repair. Keep things affordable for family interest. An Amusement Park would be great.*
3. We received many ideas regarding more activities and attractions in Lincoln City, what would you think would enhance the community? *An amusement park, indoor bumper cars, Jump trampoline type center. Indoor activities due to the soggy weather Indoor Surf pool.*
4. To promote continued prosperity in Lincoln City, we want to offer year-round, family-wage jobs. Which businesses or types of industry should we consider recruiting to provide these jobs? *We need to live within our means. Lets go green cut utilities. STOP Price gouging on groceries more local gardens and farm products.*
5. Affordable housing is in high demand in our community. What options should we explore to provide more affordable housing options to meet employee preferences? *Off Grid, Solar, Wind turbine and rain water collection, ut alternative type housing into the community such as container homes & recycled earthships. Keep Oregon Green.*

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1. In 20 years, what does your ideal community look like? *More housing, less rent, Bigger known businesses, A Fred Meyers. More restaurants. A middle school.*
 2. We have received many comments regarding efforts to balance the needs of tourism with the needs of residents. What are your thoughts on this topic? Do you have ideas for how to balance these (sometimes) competing interests? *This town is definitely about tourists. It would be nice to have more things for locals. Businesses, restaurants stay open later.*
 3. We received many ideas regarding more activities and attractions in Lincoln City, what would you think would enhance the community? *A Fred Meyer. More ~~restaurants~~ restaurants. Does L.C. do a yearly celebration like our surrounding communities?*
 4. To promote continued prosperity in Lincoln City, we want to offer year-round, family-wage jobs. Which businesses or types of industry should we consider recruiting to provide these jobs? *More stores and restaurants.*
 5. Affordable housing is in high demand in our community. What options should we explore to provide more affordable housing options to meet employee preferences? *Housing is way too high. A lot of people don't survive out here. The high rent we could pay if we make more money. Better, high paying jobs. So we need bigger businesses here.*
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- In 20 years, what does your ideal community look like?
A place where all residents needs are fully met, with excellence. Housing, Education, employment, medical.
- We have received many comments regarding efforts to balance the needs of tourism with the needs of residents. What are your thoughts on this topic? Do you have ideas for how to balance these (sometimes) competing interests?
we have 2 sides of the highway + the east side is in my opinion underdeveloped. we need industry + family attractions, and along with that affordable housing + employment opportunities.
- We received many ideas regarding more activities and attractions in Lincoln City, what would you think would enhance the community?
water theme park w/ both indoor + outdoor attraction, wave pool, rafting course + slides, etc...
more bicycle riding zones
- To promote continued prosperity in Lincoln City, we want to offer year-round, family-wage jobs. Which businesses or types of industry should we consider recruiting to provide these jobs?
we need to have local industry to meet local needs since we are off shipping/receiving paths.
Assistive devices for disabilities, energy alternative devices.
- Affordable housing is in high demand in our community. What options should we explore to provide more affordable housing options to meet employee preferences?
workforce housing is essential to community success. Make more incentives for long term housing - reduce regulation on long term housing for owners of income properties.



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A community vision describes the way a community wants to look, feel and function over time. The process enables groups across the community to come together and discover shared solutions for broad goals and challenges.

- In 20 years, what does your ideal community look like? Better housing options for workforce. Prestige Beaches - keep them clean + accessible. Thriving business community.
 - We have received many comments regarding efforts to balance the needs of tourism with the needs of residents. What are your thoughts on this topic? Do you have ideas for how to balance these (sometimes) competing interests?
It's a challenge to keep our city dynamic for tourists + workable + efficient for locals. Have a few events in off-season for locals or "local centric!"
 - We received many ideas regarding more activities and attractions in Lincoln City, what would you think would enhance the community?
Living Heroes event } A Founders Day celebration highlighting more history, locals, etc. could be different from Community Day
 - To promote continued prosperity in Lincoln City, we want to offer year-round, family-wage jobs. Which businesses or types of industry should we consider recruiting to provide these jobs?
Service Industry - Tech industry. But we have to fix housing issue first or we will not have housing for workers.
 - Affordable housing is in high demand in our community. What options should we explore to provide more affordable housing options to meet employee preferences?
vacation rentals need to be decreased maybe a cap on the percentage. Also hire a county/city paid person who would look for gov. contracts to help also look a permitting process making it easier
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FG #1

IMAGINE LINCOLN CITY

Focus Group

March 12, 2018 &
March 14, 2018

2:00-3:30

AGENDA

GOAL: New Comprehensive Plan reflects the values and priorities of our community.

1. Introductions & Welcome

What is your favorite thing to do in Lincoln City?

2. Imagine Lincoln City Vision Plan Ideas

Over the past several months we have been gathering ideas at community events, meetings, open houses, and online through surveys, and social media. Some of these ideas require additional insights from the community for implementation. Imagine Lincoln City has engaged more than 4,000 so far.

3. Vision Plan Ideas

Take a look at the ideas, circle anything that stands out as something exciting – cross out anything you disagree with.

4. Focus Group Questions

1. What is your ideal community? In 20 years, what does this ideal community look like?
2. What are the top 1-2 issues that you think need to be addressed in Lincoln City?
3. We have received many comments regarding efforts to balance the needs of tourism with the needs of residents. What are your thoughts on this topic? Do you have ideas for how to balance these sometimes competing interests?
4. How could you see an enhanced bus system serving our community for both residents and tourists?

5. To promote continued prosperity in Lincoln City, we want to offer year-round, family-wage jobs. Which businesses or types of industry should we consider recruiting to provide these jobs?
6. Affordable housing is in high demand in our community. What options should we explore?
7. Many people want to maintain Lincoln City's small-town feel, and preserve the relaxing, beach community vibe. How can we do this while also growing our community and economic base? What should be preserved?
8. Is there anything else you would like to comment on or discuss?

1. Be present – turn off devices or distractions
2. Participate and have fun
3. Be open minded to all ideas
4. Be respectful

DON'T LOOSE THAT THOUGHT!

THANK YOU FOR MAKING A DIFFERENCE IN OUR COMMUNITY!

**IMAGINE
LINCOLN CITY**

Focus Group Title: Book Club Members

Date: 3/12/18

Location: Oceana Family Literacy

of Participants: 7

Responses:

Break the ice question: What is your favorite thing to do in Lincoln City?

- a. Walk on the beach
- b. Walk on the beach and look for agates
- c. Attend community events
- d. Walk on the beach
- e. Walk on the beach
- f. Take visitors for a beach walk
- g. Walk on the beach

1. What is your ideal community? In 20 years, what does this ideal community look like?

- a. Diverse population – support for all ages of residents
- b. A community of diversity – racial, religious, age, economic living in support of our differences. A community of pride – caring for our environmental, infrastructure.
- c. People are aware of their neighbors and their needs. Diverse – young, old, race, ideas, etc. Good schools with opportunities for students to remain in community instead of leaving.
- d. Self-sustaining year round jobs; adequate housing for all; financially sound and foresighted leadership.
- e. Be like Cannon Beach, flower boxes, highway bypass, similar store fronts, safety for pedestrians (walks)
- f. Welcoming. Beautiful – visual, sound. Safe and healthy for all residents. Gathering areas. Managed access and egress
- g. Much as it is now, a mix of tourists, retirees, and “year-rounders.” Small-town feel, but with amenities for both visitors and locals. Focus on natural environment, cultural history. Traffic has to move! Mass transit; another north-south route.



2. What are the top 1-2 issues that you think need to be addressed in Lincoln City?

- a. Quality of life issues for families – amenities and support services. Civility.
- b. Affordable housing for a stable workforce. TRAFFIC!
- c. Affordable housing. Jobs that offer a living wage (not just minimum)
- d. Population growth (outside of Lincoln City*). Pressure on the entire coast’s natural resources
- e. Homelessness. Kids and adults. Safety/Health. Kids and adults
- f. Affordable housing for everyone who works in the hospitality business
- g. Infrastructure. Housing.

* = Willamette Valley population expected to grow by 500,000 in next few years. How will this growth impact coastal communities and the coast’s natural resources?

3. We have received many comments regarding efforts to balance the needs of tourism with the needs of residents. What are your thoughts on this topic? Do you have ideas for how to balance these sometimes competing interests?

- a. Planning Department. More thoughtful plan for organizing tourists
- b. I don’t see these as competing interests – except perhaps that a retired population may be less supportive of schools. But improved traffic, better amenities, better housing is beneficial for all of us.
- c. View and project Lincoln City as our home. Make it a civil, responsible caring home. Present this view to everyone: visitors, landlords, residents. Welcome to our home.
- d. Oversight and enforcement required of VRD management firms.
- e. Pride in community so residents model how to respect Lincoln City and encourage visitors to do the same.
- f. I don’t think the needs of tourists and locals are always at odds. I like living in a place that people save all year to vacation one week.
- g. Take care of and motivate residents. Educational opportunities for students and residents – subsidized internet for local income homes; more job training classes at OCCC.

Note: Since we were running out of time, we let participants choose from a list of four questions to respond to. Here are the results:

4. How could you see an enhanced bus system serving our community for both residents and tourists?

- a. Enhanced bus services. Parking for RV’s, vehicles at each end of town. Buses running regularly would decrease traffic congestion.
- b. Accessible transit reduces traffic and our pollution – won’t work if hard to use with not sufficient schedules. EG, “I could take a bus to work, but I can’t get back home because the bus doesn’t run after 11 or 7 or 5.

- c. Streetcar type buses – Hop on and hop off to cut down on the need to drive from Wecoma to Taft.
 - d. Tourism bus with organized amenities – like the casino bus except natural resources. No dice.
5. **To promote continued prosperity in Lincoln City, we want to offer year-round, family-wage jobs. Which businesses or types of industry should we consider recruiting to provide these jobs?**
- a. Kayak, boat manufacturer firm. Why would a kayak company be located in the middle of L.A.?
6. **Many people want to maintain Lincoln City's small-town feel, and preserve the relaxing, beach community vibe. How can we do this while also growing our community and economic base? What should be preserved?**
- a. "Grow your neighborhood" – Know those around where you live; neighborhood watch, neighborhood association. Civic classes to learn how city works: Participate and feel your voice counts. Learn the empowerment of group consensus.
7. **Is there anything else you would like to comment on or discuss?**
- a. Education. Fix public education. Look to Oceana Family Literacy and St. James/Santiago School for good models. Disaster Planning: Run Jenny Demaris's Emergency Preparedness Presentation on Channel 4. AARP: "Exploring What Residents Want" outreach could serve as a model for us.



FG #2

IMAGINE LINCOLN CITY

Focus Group

March 12, 2018 &
March 14, 2018

2:00-3:30

AGENDA

GOAL: New Comprehensive Plan reflects the values and priorities of our community.

1. Introductions & Welcome

What is your favorite thing to do in Lincoln City?

2. Imagine Lincoln City Vision Plan Ideas

Over the past several months we have been gathering ideas at community events, meetings, open houses, and online through surveys, and social media. Some of these ideas require additional insights from the community for implementation. Imagine Lincoln City has engaged more than 4,000 so far.

3. Vision Plan Ideas

Take a look at the ideas, circle anything that stands out as something exciting – cross out anything you disagree with.

4. Focus Group Questions

- 1. **What is your ideal community? In 20 years, what does this ideal community look like?**
- 2. **What are the top 1-2 issues that you think need to be addressed in Lincoln City?**
- 3. **We have received many comments regarding efforts to balance the needs of tourism with the needs of residents. What are your thoughts on this topic? Do you have ideas for how to balance these sometimes competing interests?**
- 4. **How could you see an enhanced bus system serving our community for both residents and tourists?**

5. To promote continued prosperity in Lincoln City, we want to offer year-round, family-wage jobs. Which businesses or types of industry should we consider recruiting to provide these jobs?
6. Affordable housing is in high demand in our community. What options should we explore?
7. Many people want to maintain Lincoln City's small-town feel, and preserve the relaxing, beach community vibe. How can we do this while also growing our community and economic base? What should be preserved?
8. Is there anything else you would like to comment on or discuss?

1. Be present – turn off devices or distractions
2. Participate and have fun
3. Be open minded to all ideas
4. Be respectful

DON'T LOOSE THAT THOUGHT!

THANK YOU FOR MAKING A DIFFERENCE IN OUR COMMUNITY!

IMAGINE LINCOLN CITY

Focus Group Title: Writing Group Members

Date: 3/14/18

Location: Oceana Family Literacy

of Participants: 5 [Note: one person had to leave after we completed our review of the draft Lincoln City Vision Plan Ideas]

Facilitators: Vickie Meneses and Steve Griffiths

Responses:

Break the ice question: What is your favorite thing to do in Lincoln City?

- a. Movies at the Bijou! Plus enjoying the beautiful environment and volunteering
- b. Enjoying our Open Spaces
- c. Like the people; good place for kids
- d. Welcoming community; beautiful environment
- e. The people are great and I enjoy events at the Cultural Center and the Senior Center

1. What is your ideal community? In 20 years, what does this ideal community look like?

- a. A community that cares about its residents as much as the needs and wants of the tourists. Provide new residents with welcome packets.
- b. A nature retreat; a welcoming diverse community; small town feel; emphasis on beautiful natural environment (ocean & trails); sustainability – free public transit, affordable housing; strong support for artists, musicians, and writers; many educational opportunities and jobs.
- c. Diverse with overall higher standard of living; light industry providing more than service jobs; low income housing; better, more frequent transit services; Lighthouse Square transformed!
- d. No Highway 101 through town; pedestrian-only areas in six original neighborhoods [the “pearls”]; much more diversity throughout town – not just at the Factory Outlet; No fatalities from swimming in the ocean or from rogue waves or traffic; shuttle buses to public events – plays, music festivals, picnics; cheaper housing; and beach shelters

2. What are the top 1-2 issues that you think need to be addressed in Lincoln City?

- a. Preserving the natural environment; free transportation (good for seniors, workers, tourists, and the environment)
- b. Give residents the assurance that their complaints and suggestions do not fall on deaf ears of those in power.
- c. Safety on beaches and crosswalks. Put memorial plaques where there has been a fatality. Overhead pedestrian crossing notices.
- d. Transportation issues as discussed above [free bus transit]; low income housing.

3. We have received many comments regarding efforts to balance the needs of tourism with the needs of residents. What are your thoughts on this topic? Do you have ideas for how to balance these sometimes competing interests?

- a. Preserve the natural environmental and small town beauty of Lincoln City above all and everyone wins.
- b. Events that are for both – so we can welcome visitors – especially those from other countries. Have several hostels. No concealed or open carry.
- c. Provide local residents a preview of upcoming big events designed for tourists – and provide them with a discount.
- d. Improve livability for all who work in the area. Make living here more sustainable for workers, so they don't feel at the mercy of tourists. In other words, provide workers with alternative year-round employment opportunities independent of the tourist industry.

4. How could you see an enhanced bus system serving our community for both residents and tourists?

- a. Get cars off Highway 101
- b. Provide local shuttles – with late hours, too, so seniors can go to night events. Those without driving licenses can get to work without having to pay for a taxi. Provide long distance bus routes to Portland, Salem, Corvallis, etc.
- c. FREE public transportation (buses, trolleys, double-decker buses as in Davis, CA) would be good for everyone (seniors, working people, tourists, and kids) and good for a sustainable environment.
- d. In many ways if decent schedules are printed and distributed. Have well-considered stops = frequent stops. Buy more buses to provide express routes

5. To promote continued prosperity in Lincoln City, we want to offer year-round, family-wage jobs. Which businesses or types of industry should we consider recruiting to provide these jobs?

- a. Small manufacturing companies – kites, surfboards, swimsuits, beach paraphernalia; also provide office space with amenities (secretarial support, phone, fax, and conference room) for those who telecommute.

- b. Green businesses are the future. Manufacturing green products provide year-round jobs that are not tourist related. Supporting artists, musicians, and writers – Lincoln City could become a cultural destination like Ashland. Grocery stores such as New Seasons or Chuck's (I think these are sustainable and community oriented). Draw more medical experts
- c. Alternative fuel industries; cottage industries; things like Nancy's Yogurt; expand glass-blowing and other artisan crafts.
- d. I.T. Solar power as part of Renewable Energy Businesses; Employment in larger grocery store; businesses related to water sports.





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A community vision describes the way a community wants to look, feel and function over time. The process enables groups across the community to come together and discover shared solutions for broad goals and challenges.

1. In 20 years, what does your ideal community look like?

More Eco Friendly policies. Stronger environmental law.

2. We have received many comments regarding efforts to balance the needs of tourism with the needs of residents. What are your thoughts on this topic? Do you have ideas for how to balance these (sometimes) competing interests?

-Traffic needs to be better managed/Improved.
-Pedestrian traffic still concerning with new crosswalks

3. We received many ideas regarding more activities and attractions in Lincoln City, what would you think would enhance the community?

4. To promote continued prosperity in Lincoln City, we want to offer year-round, family-wage jobs. Which businesses or types of industry should we consider recruiting to provide these jobs?

-Something with more job security something where ppl don't have to move around more.

-Medical Field as an industry to attract and we need more medical services here.

-Manufacturing (SOLAR), but might need to start with higher end being established that would help attract manufacturing or Tech

5. Affordable housing is in high demand in our community. What options should we explore to provide more affordable housing options to meet employee preferences?

Affordable SDc fees ^{they} are so high, it discourages developments.

Neighborhoods typically not supportive of affordable housing in their neighborhood

Allowing tiny homes or additional dwelling units.
More zoning for multi-family homes



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1. In 20 years, what does your ideal community look like?

• Balanced between Tourism & F.T. living and additional industry
• alternate Routes for travel
• Biking Trails off Hwy.

2. We have received many comments regarding efforts to balance the needs of tourism with the needs of residents. What are your thoughts on this topic? Do you have ideas for how to balance these (sometimes) competing interests?

• Refresh city council
• Ease up on VRD restrictions
• Tourism Bus rides w/attractions

3. We received many ideas regarding more activities and attractions in Lincoln City, what would you think would enhance the community?

• Bowling alley • Bungee
• Indoor play • Zip line
• High Rope • Beach VB tournaments

4. To promote continued prosperity in Lincoln City, we want to offer year-round, family-wage jobs. Which businesses or types of industry should we consider recruiting to provide these jobs?

• Costco • tool machining for boats
• ~~Auto~~ Manufacturing type businesses
• Repair school for mechanics
• high speed internet availability for home based business

5. Affordable housing is in high demand in our community. What options should we explore to provide more affordable housing options to meet employee preferences?

• Develop case case head
• Ease permit costs
• Community grant for affordable
• Expand UGB
• Revitalizing rundown parts of town.



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1. In 20 years, what does your ideal community look like?
 more youth activities (roller skating, etc); health; & family; broader economic base
 underground utilities
2. We have received many comments regarding efforts to balance the needs of tourism with the needs of residents. What are your thoughts on this topic? Do you have ideas for how to balance these (sometimes) competing interests?
 City is difficult to work zoning, better roads, easier for builders to build more affordably
3. We received many ideas regarding more activities and attractions in Lincoln City, what would you think would enhance the community?
 see #1 indoor wave pool
4. To promote continued prosperity in Lincoln City, we want to offer year-round, family-wage jobs. Which businesses or types of industry should we consider recruiting to provide these jobs?
 allow Big Box; tech industry; infrastructure for call center; small manu; In n out & trader joes; etc; Distribu;
5. Affordable housing is in high demand in our community. What options should we explore to provide more affordable housing options to meet employee preferences?
 Define Affordable based on community need - city/county offer incentives;



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1. In 20 years, what does your ideal community look like?
 friendly resort town - all age activities
2. We have received many comments regarding efforts to balance the needs of tourism with the needs of residents. What are your thoughts on this topic? Do you have ideas for how to balance these (sometimes) competing interests?
 market will dictate; Do economic study to determine balance; resort town/resort opportunities; if resort does not live the community will not exist.
3. We received many ideas regarding more activities and attractions in Lincoln City, what would you think would enhance the community?
 outdoor concerts; Bike and pedestrian safe roads/access/; water park; enhance public parking / lift parking restrictions on
4. To promote continued prosperity in Lincoln City, we want to offer year-round, family-wage jobs. Which businesses or types of industry should we consider recruiting to provide these jobs?
 tourism - with cities philo of reducing Rentals and people coming to visit - re-verse restrictions; Commercial ie - San Fran where there is not pk but people find place to walk to desired
5. Affordable housing is in high demand in our community. What options should we explore to provide more affordable housing options to meet employee preferences?
 re phrase affordable housing to work force housing; City donate land since they are largest land owners; reduce system development fees



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- In 20 years, what does your ideal community look like?
 clean active, crime-less, more for kids - activity
 everyone has nursing, affordable nursing
 community industry - less strip like
- We have received many comments regarding efforts to balance the needs of tourism with the needs of residents. What are your thoughts on this topic? Do you have ideas for how to balance these (sometimes) competing interests?
 We need both must have vacation rental
 important we are tourist destination
 more like on of Otava Beach
- We received many ideas regarding more activities and attractions in Lincoln City, what would you think would enhance the community?
 Performing Arts - Cultural Center
 Better Hiking trails, Bike Paths
 Tourist Map, Zip line, Great Wolf Lodge
 Ocean view Regatta, more family oriented activities
- To promote continued prosperity in Lincoln City, we want to offer year-round, family-wage jobs. Which businesses or types of industry should we consider recruiting to provide these jobs?
 Intel, Microsoft, Computer oriented
 distance working, Whole Foods
 Tru Value, Joes - Laughing Planet -
 Ben & Jerry's
- Affordable housing is in high demand in our community. What options should we explore to provide more affordable housing options to meet employee preferences?
 legislative changes -
 County & City co-operation (Kroger)
 Easier building process.

ROBERTA TRIM
 DAVID AROLT
 WENTON BIRCHFIELD



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- In 20 years, what does your ideal community look like?
 - B-Pass
 - modern high speed internet
 - Natural Grocery store - Large
 - year round farmers market
- We have received many comments regarding efforts to balance the needs of tourism with the needs of residents. What are your thoughts on this topic? Do you have ideas for how to balance these (sometimes) competing interests?
 Incentivize hiking more people & small businesses
 12-15/hr wages • Allow owners to rent their homes short term
 affordable housing/employee housing from hotels into
 more 50-100 employee businesses condos
 - Bike better Green bike
- We received many ideas regarding more activities and attractions in Lincoln City, what would you think would enhance the community?
 Sanctuary Annual bike ride
 Biking/walking path around Lake
 more teen activities Roller skating rink
 Coordinate Activities between groups/city
- To promote continued prosperity in Lincoln City, we want to offer year-round, family-wage jobs. Which businesses or types of industry should we consider recruiting to provide these jobs?
 Tech Industry
 Natural Grocery store
 mid sized (50-100) employee businesses
- Affordable housing is in high demand in our community. What options should we explore to provide more affordable housing options to meet employee preferences?
 Manufactured home neighborhoods
 Tiny home developments
 Employee housing
 Govt incentives to builders to build more affordable housing

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A community vision describes the way a community wants to look, feel and function over time. The process enables groups across the community to come together and discover shared solutions for broad goals and challenges.

1. In 20 years, what does your ideal community look like?

More Resources / programs / facilities for children / teens / families
→ Ample parking at Beach Accesses.

2. We have received many comments regarding efforts to balance the needs of tourism with the needs of residents. What are your thoughts on this topic? Do you have ideas for how to balance these (sometimes) competing interests?

Find ways to BUILD A Real sense of community through L.C.

3. We received many ideas regarding more activities and attractions in Lincoln City, what would you think would enhance the community?

RE BUILD PIER BY MO'S + FAMILY CRABBIN' W/ FISH JOBS OPPORTUNITIES

- Re-open bowling alley.
- Regatta Park. *remove deep restriction to allow concessions.*
- Boardwalk. *connected access to shopping / entertainment + opportunities*

4. To promote continued prosperity in Lincoln City, we want to offer year-round, family-wage jobs. Which businesses or types of industry should we consider recruiting to provide these jobs?

• city council to QUIT attacking the Mayor publicly

5. Affordable housing is in high demand in our community. What options should we explore to provide more affordable housing options to meet employee preferences?

→ ~~encourage~~ eliminate system dev. fees & waive property taxes for 1st 5 yrs

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A community vision describes the way a community wants to look, feel and function over time. The process enables groups across the community to come together and discover shared solutions for broad goals and challenges.

1. In 20 years, what does your ideal community look like?

Younger demographics

2. We have received many comments regarding efforts to balance the needs of tourism with the needs of residents. What are your thoughts on this topic? Do you have ideas for how to balance these (sometimes) competing interests?

Allow a reprieve for builders / developers so they can build more long term rentals

3. We received many ideas regarding more activities and attractions in Lincoln City, what would you think would enhance the community?

Lakefront restaurants, activities on the lake.

4. To promote continued prosperity in Lincoln City, we want to offer year-round, family-wage jobs. Which businesses or types of industry should we consider recruiting to provide these jobs?

Castro, Freddy's, TINY HOME, Fast food - South Lincoln

5. Affordable housing is in high demand in our community. What options should we explore to provide more affordable housing options to meet employee preferences?

*Mobile Home / tiny home park zoning.
 TINY HOME SUBDIVISION - CCR*



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A community vision describes the way a community wants to look, feel and function over time. The process enables groups across the community to come together and discover shared solutions for broad goals and challenges.

1. In 20 years, what does your ideal community look like?

update Lighthouse Square

2. We have received many comments regarding efforts to balance the needs of tourism with the needs of residents. What are your thoughts on this topic? Do you have ideas for how to balance these (sometimes) competing interests?

3. We received many ideas regarding more activities and attractions in Lincoln City, what would you think would enhance the community?

4. To promote continued prosperity in Lincoln City, we want to offer year-round, family-wage jobs. Which businesses or types of industry should we consider recruiting to provide these jobs?

5. Affordable housing is in high demand in our community. What options should we explore to provide more affordable housing options to meet employee preferences?

* take a look at First Community Village in Austin, TX. - their program to help end homeless population is extraordinary!!



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A community vision describes the way a community wants to look, feel and function over time. The process enables groups across the community to come together and discover shared solutions for broad goals and challenges.

1. In 20 years, what does your ideal community look like?

5 lanes ALL the way through Lincoln City! (By-pass?)

2. We have received many comments regarding efforts to balance the needs of tourism with the needs of residents. What are your thoughts on this topic? Do you have ideas for how to balance these (sometimes) competing interests?

3. We received many ideas regarding more activities and attractions in Lincoln City, what would you think would enhance the community?

4. To promote continued prosperity in Lincoln City, we want to offer year-round, family-wage jobs. Which businesses or types of industry should we consider recruiting to provide these jobs?

5. Affordable housing is in high demand in our community. What options should we explore to provide more affordable housing options to meet employee preferences?

Focus Group Title: Lincoln City Teen Focus Group
Date: February 8, 2018
Location: Lincoln City High School
of Participants: 15 participants (split into two groups)

Group 1 Responses:

1. Introduction question: What do you like/dislike about living in Lincoln City?
 - Small city (has pluses and minuses)
 - Living on the beach
 - Variety of natural activities (hiking, beach walks, etc.)
 - Location on the coast
 - No gathering place for youth
 - Too much focus on tourists at the expense of us
 - Few seasonal options – when it rains we have no place to go for fun (need indoor activities)
 - Too many tourist-oriented businesses; no ‘normal’ stores like Fred Meyers

2. Describe your ideal city to live in 20 years into the future (use Lincoln City geographic location as a base).
 - Walkable beach town that focuses on natural environment
 - Cohesive design and color standards for downtown so it looks planned
 - More parks
 - More focus on residents instead of tourists
 - Indoor mall (due to our weather) with mainstream stores not so touristy
 - More options for shopping – better grocery stores, convenience stores open 24-hours
 - Take advantage of natural location with more and better maintained hiking trails
 - Indoor activities that are youth-oriented such as trampolines, I-Fly, top golf, bowling alley, laser tag, ice or roller skating rink, indoor skate park)
 - Less hotels or locate them on the edge of town, keeping the center of town as a gathering place for everyone (tourists and locals)
 - Use the city’s location on the beach for profit that benefits the city – more festivals for example
 - Repurpose old buildings – too many vacant buildings make the city look trashy and like it is dying instead of vibrant
 - Keep trees, maintain and increase the number of trails
 - Less cars, less pollution (litter) and more recycling
 - Boardwalk on the beach so people can walk, bike along the entire stretch of beach
 - Better nightlife – better bars and more locations that are not bars to gather

- Teen center, focused and run by teens (not what adults think we should be doing)
 - Water park – maybe connected or adjacent to the ocean
 - Better restaurants – more diversity and open later. Korean bbq, Panera, Wendy’s, food trucks
 - Continue the Finders Keepers program
 - Better community center – need a ballroom or someplace where dances could be held
 - Increased Farmer’s Market that actually sells fresh foods; community gardens so people can grow their own foods also
 - Regular fairs and festivals
 - A central, non-motorized central plaza that would serve as a gathering place (maybe where Mo’s is)
 - OMSI-type hands on museum
 - Change the orientation of the city – create a new Hwy 101 for people that are driving through and change the current 101 into a central city street – maybe without cars (could also become the central plaza area in part). Make Lincoln City more like Pacific City, where you have to get off of 101 to access.
 - Amphitheater on/near the beach for concerts. Currently only place concerts are held is Cultural Center and Casino (not the types of bands they are interested in)
 - Town needs to look like a beach town – designs and colors of buildings coordinated
 - Beach/boardwalk with cute shops (like Nye Beach)
 - Drive in theater on the beach
 - Amusement Park
 - Less motels
 - Event center where dances and concerts could be held instead of casino
 - Pier developed for fishing and attractions
 - New signage
 - Expanded art gallery/museum with more than paintings and glass. Modern art, mixed media. Like the pop culture museum in Seattle.
 - More public art – murals on public buildings, art pieces on public lands
 - Alternative transportation options. Should take advantage of the ocean views.
3. Thinking about your experience at school, what could be done in Lincoln City’s schools to enhance your educational experience?
 - Smaller classes
 - More experienced teachers committed to staying more than a year or two. Too much turnover.
 - Career Day where we have a chance to learn about options outside Lincoln City
 - More effective counseling – instead of just helping choose classes, more guidance on applying to colleges, preparation for the real world

- Student Art Gallery or area in existing gallery.
- Protect student art – some murals painted by past student classes have been painted over – that shouldn't happen.
- No student voice. Every decision is adult driven with no student input. We are not respected at all.
- More electives need to be offered such as vocational arts, programming, music classes (orchestra – currently have no string instrument instruction) photography
- Most arts options are after school activities (theater, for example) so if you are involved in sports, you can't participate. Film class just watches movies – should be teaching how to make films/videos
- Split up the middle school from the high school
- Need classes that prepare us for life outside school – taxes, banking, contracts, etc. 'Not getting what I need to do what I want after HS.'
- More AP classes and extra credit accounted for. Most schools allow for a student that takes AP classes to earn over a 4.0 average, which helps to get into college. LC doesn't do that.
- Teacher-student mutual respect. Teachers need to be more involved. Would go a long way toward more school pride.
- More janitors
- More school-wide events to build school pride and spirit
- Medical-related classes
- More student leader involvement in both school and city activities
- More sports options
- Better teachers
- Start school later
- More guidance – less counseling
- Better lunches or better close options for lunch
- Coordinated school aesthetics
- Enlarge the school
- City events on campus so students feel like they are part of the community

Group 2 Responses:

1. Introduction question: What do you like most about living in Lincoln City?
 - The beauty of Lincoln City
 - Going to a small school, there are lots of opportunities to get involved
 - Sports are a big deal here
 - In a small town, you know everyone and feel connected
 - The community environment of our school
 - Lots of outdoor activities

- Enjoying the outdoor activities

2. Describe your ideal city to live in 20 years into the future (use Lincoln City geographic location as a base).

- Busy – lots of people out and about
- Very active outdoors
- Fun, nightlife, music, lights
- Family-friendly
- Easy to walk around
- Things to do
- City (like Portland)
- Modern and contemporary
- Tons of restaurants and coffee shops
- Indoor activities (ice skating, roller skating, malls, etc.)
- Quirky shops
- Well-rounded and cultured community
- Smaller community
- Many activities: hunting, fishing, hiking, rec centers for families, engaged in sports
- Inclusive "loving" community
- Unified, engaging, welcoming
- Diverse, unique, multi-faceted
- Environmentally conscious (green)
- All ages are happy and included with lots of activities and things to do (both locals and tourists)
- Engaging, loads of activities to do
- A homey-feeling, peaceful, yet thrilling
- Lots of options for quality food
- Near the beach
- Safe for kids
- Good education
- Many job options
- Welcoming and one-of-a-kind
- Evening outdoor events (farmers markets, art festivals, live music, food vendors, First Friday)
- Major focus on music/arts – Performing Arts Center
- Outdoor oriented
- Indoor sports center, auditorium, rec center
- All inclusive, different people
- School and community engagement
- Good food



- Welcoming places
- Open basketball court 24/7
- Big stage or auditorium for concerts
- More food options
- More fun activities
- Engaged in sports (good athletic programs)
- Urban/city-like

3. What do you consider as the top priority issue in Lincoln City?

- Traffic
- Police Availability
- Lack of things for your/young adults to do year-round and at night
- Lack of renovation of everything – run down
- Outdated school materials – such as textbooks
- More activities for locals to do/ places to go (especially high school students/adolescents)
- Everything closes too early
- Lake cleanliness
- Not enough things to do, no activities
- Affordable housing for locals
- Poverty levels

4. We received many ideas regarding more activities and attractions in Lincoln City, what do you think teens and young adults would like to see added?

- Laser Tag
- Paint Ball
- Ice Skating/Roller Skating
- Indoor Sports Center – Expand on the Community Center
- More Club Sports for Youth
- Hang out spaces for Teens 18 and under (Coffee Shops, Teen Center)
- Go-carts
- Businesses offering local specials
- Teens hosting and organizing beach clean-ups

5. Thinking about your experience at school, what could be done in Lincoln City’s schools to enhance your education experience?

- More extra curricular activities (peer mediation)
- Activities that relate to natural environment (connect learning opportunities and recreational opportunities)



- Class options: foreign languages, AP classes, Vocational Training, Tax Prep/Life Skills, Drivers Ed)
- Classes that prep you for a career
- Not a lot of teachers – large class sizes, experience levels (this school is a stepping stone for teachers right out of college)
- Large class sizes are a problem
- Career based learning (bring in outside professionals from outside the community to highlight career options and learning opportunities)
- More rigorous academic programs
- Separate middle school and high school

6. Can you see yourself living and working here after high school/college? Why or why not?

- Yes, if career options were available
- No, going into the Marines, LC lacks diversity
- It’s a large retirement/tourist community – not as many opportunities for young people
- Not affordable
- Community doesn’t feel connected outside of the school environment
- Would stay because of location
- Not a lot of college options nearby – only a satellite campus

7. What are your favorite ideas from the list distributed?

- Auditorium/theatre for live music concerts
- Performing arts
- Nightlife for young adults
- 18 and under hangout
- Fixing our infrastructure – cleaning up buildings, lighthouse square, etc.

Focus Group Title: Vision Team Focus Group

Date: February 22, 2018

Location: Lincoln City- City Hall

of Participants: 10 participants

Responses:

1. Describe your ideal community.
 - Feels like a neighborhood but connects to the world. Able to choose our guests.
 - No homelessness, no crime, high employment numbers in meaningful work, excellent education system, and sense of community pride
 - Safe, healthy (both economically and physically), housing improved for all, senior citizen activities, enlarged community center
 - Vibrant unique businesses, less traffic congestion, homeless problem solved, housing problem solved, activities for young people
 - Cozy and walkable; diversity of social and economic classes living in same neighborhood; don't need a car and can walk to library, post office, stores, theater, or restaurants; top-notch healthcare system; trees, parks, and clean beaches
 - It has an arts district with live-work spaces, cool art boutiques and galleries, and nearby cafes, all connected to parking and pedestrian areas. Outdoor music in the summer, indoor workshops in the winter
 - Beautiful to see, visit, and live in; demonstrates and embraces the best of the Pacific Northwest living; brings coast, ocean, and geography together
 - Multi-generational/cultural with opportunities to learn and grow together – celebrate who we are via opportunities to share/learn from one another – purpose
 - Economically thriving, physically attractive, environmentally protected (beaches, forests, whole city clean), peaceful, compassionate, and active
 - More access to economic opportunity (housing choices), education, living wage jobs

2. How can we balance the needs of residents and tourists?
 - Businesses offer full-time, year-round employment
 - Needs are complimentary – we need each other – what are the true economics?
 - Needs do not compete, they are complimentary. Tourists won't come where people don't live, and those that live here need the tourists for employment.
 - A City is a system, for the system to function there must be adequate living and recreational opportunities. Tourism is one piece of our economy and must be kept in balance. Bring in broadband and access the global economy. Choose our Guests
 - Invest in broadband infrastructure to promote economic prosperity for locals



- Research and analysis of best practices in other communities
 - Tourism could turn to eco-tourism (build trails, hiking, horseback riding – huge opportunity for industry too). This could be a shift from the past.
 - Create opportunities for tourists and residents to interact
 - People across the state love “Our Beautiful Oregon Coast” and we can capitalize on that → this a “Gateway” to the coast and Pacific Ocean
 - Could transient room tax funds be used to improve lives of ALL residents?
 - Address pockets of poverty, don't ignore them
 - Residents don't realize the positive impacts of tourism – need education
 - Second homeowners (1/3 of our homes) – promote things that positively impact them
 - LC defined by water – eco-tourism
3. Do you think food trucks are a good idea for Lincoln City? If yes, where do you think they should be located? If no, why not?
 - Yes, they offer a variety of food and easy access for beach-goers. Locate it near 51st Street.
 - Yes, if connected to the community college entrepreneurial program. (must provide a local opportunity)
 - Gather input from Moe's who also operates a food truck for special events
 - Yes, the Pines lot, movie theatre lot, Nelscott beach, D River, Roads End Park across from Driver WS, Main Street Vacant Lots, Ocean front vacant lots in mixed use – must have bio-degradable packaging
 - No, this is an urban creation, and they compete with established local businesses. Yes, if next to the beach.
 - Yes, protect local interests
 - Research and analysis for best practices
 - In summer, lines are out the door and there is plenty of business to go around and support local restaurants and food carts.

 4. Describe ways to address the issue of homelessness in Lincoln City.
 - Regional partnerships
 - Visible shelter – so much energy to spent to connect
 - Allocation of taxes to support shelter – not temporary dependent.
 - Operate homeless shelterS during inclement weather
 - Policies to help ensure people don't slide into homelessness (help with mortgage, better unemployment benefits)
 - Mental health facilities
 - A national issue, what is the root? Education, mental health, addiction, and health
 - 2 separate populations – Homeless from Lincoln City and those from outside Lincoln City

- Measure it
- Where does a shelter go? NIMBY
- Model of Family Promise – how can this be expanded beyond families
- Social support
- Jobs
- Mental health/addiction
- County-wide warming shelter (small nodes)
- Day center for mail and social services (small nodes)
- Increase funding for drug and alcohol treatment
- Quads: (Apartments) housing specific for singles/couples in service-based tourism economy (see Government Camp example)
- Shelter: close to or associated with the new hospital
- Laws: creating disincentives for no-cause 30-day quits
- Counseling centers/options
- Address addiction issues
- Offer mental health facilities
- Define scope or services – look to other communities

5. What future businesses or industry should we attract to Lincoln City?

- Need infrastructure to allow more home-based businesses and small businesses
- There is no reliable infrastructure to support industry or manufacturing
- Artisanal manufacturing (2-3 person shop), small manufacturing
- Microbreweries w/ tours
- Adventure Zip lines, Ropes course, canopy walk
- Ecotourism – bird watching, kayak tours, nature hikes
- Outdoor equipment manufacturer
- Outdoor education schools
- Outdoor adventure
- Innovative senior living businesses – art, childcare
- Retreat centers
- Corporate offices with improved internet
- Health and wellness – hospital does well bring professionals to LC
- Building supply store
- Home Goods – bedding stores
- Outdoor activity business – bike, kayaking, etc.
- Artisans and Boutique business incubator
- Training for more micro/solopreneurs
- Better broadband to allow people to work from home
- Tech support for new tech supported by BB

- Opportunities based on emergency prep
- Residential college – economic activity in opposite season to tourism
- Child care (match w/ Senior Center)
- Education tied to environment
- Creative w/ agriculture
- Creative w/ aquaculture
- Energy (wind, rain, and movement)
- “Edutainment” centers (ie. Museums, visitor’s centers, etc.)





City of Lincoln City Oregon

Council Communication

Passed via Voice Vote
Dec 10, 2018 6:00 PM

Imagine Lincoln City - Community Vision Statement

Information

Department: City Council
Category: Presentations
Sponsors:

Attachments

Printout
ILC Vision Plan Draft.October 2018 - FINAL FOR CC 11-26-2018
Planning Commission adopted minutes - September 4 2018
Planning Commission adopted minutes - September 18 2018
Written Comment - up to 10-12-2018

Meeting History

Nov 26, 2018 6:00 PM Video **City Council** **Regular Meeting**

RESULT: **TABLED**

Next: 12/10/2018 6:00 PM

Dec 10, 2018 6:00 PM Video **City Council** **Regular Meeting**

Mayor Williams read from a statement, and Mr. Townsend, Planning Director, presented a staff report noting the draft Vision statement is the result of a long process, and the Planning Commission recommends that City Council accept the vision statement. There is an error on page 153 (packet number), noting that David Jamieson is with the Roads End Improvement District Association and the word "district" should be removed. Councilor Hoagland also asked that the late Councilor Wards name be added.

Mr. Chandler clarified that this is accepting the work that has been completed, and is not the vision statement that will be included in the goals and policies of the Comprehensive Plan.

Discussion was held with regard to the comments in the document which are too small to read, how the information will be used, the open houses held and the unlimited number of dots that were offered to be placed to reflect the order of importance for the items identified, and that Council would like to know the public's thoughts as to what they believe the priorities are for the City noting the dot method may not be useable information due to no limit on the dots handed out. Councilor Hinton asked for a copy of the Vision Statement in larger print.

It was noted that the document is available for the public via the website, and all involved were thanked for their participation. Councilor Anderson notes there are concerns that citizens participated and the City is not communicating to the Citizens responses to their ideas.

RESULT: **PASSED VIA VOICE VOTE [UNANIMOUS]**
MOVER: Dick Anderson, Councilor Ward 2
SECONDER: Susan Wahlke, Councilor Ward 1
AYES: Riley Hoagland, Susan Wahlke, Donald Williams, Diana Hinton, Judy Casper, Dick Anderson

**LINCOLN CITY PLANNING COMMISSION
MINUTES
September 18, 2018**

1. CALL TO ORDER, PLEDGE OF ALLEGIANCE, & ROLL CALL

Chair Steve Griffiths called the meeting to order at 6:00 PM.

Attendee Name	Title	Status	Arrived
Doug Bryson	Commissioner	Present	
Shawnn Kehr	Commissioner	Present	
Patti Kroen	Commissioner	Present	
Miles Schlesinger	Commissioner	Present	
Marie McFarland	Commissioner	Present	
Steve Griffiths	Commissioner	Present	
Gary Cunningham	Commissioner	Present	

2. AGENDA CHANGES OR REVISIONS

None.

3. MINUTES

3.1. Planning Commission - Regular Meeting - Sep 4, 2018 6:00 PM

MOTION:
MOVER: Shawnn Kehr, Commissioner
SECONDER: Gary Cunningham, Commissioner
AYES: Bryson, Kehr, Kroen, Schlesinger, McFarland, Griffiths, Cunningham
RESULT: Passed

4. PUBLIC COMMENTS ON NON- AGENDA ITEMS, OR MATTERS NOT INVOLVING A PUBLIC HEARING

None.

5. FINAL ORDERS, RESOLUTION, & WRITTEN COMMUNICATIONS

5.1. Final Order 2018-03 - Lincoln Palisades Phase 4 Final Master Plan

MOTION: Final Order 2018-03 - Lincoln Palisades Phase 4 Final Master Plan

5.2.

MOTION:	To approve Final Order 2018-03 for PUD 2018-02 Lincoln Palisades Phase 4 Final Master Plan and Tentative Subdivision
MOVER:	Gary Cunningham, Commissioner
SECONDER:	Shawnn Kehr, Commissioner
AYES:	Bryson, Kehr, Kroen, Schlesinger, McFarland, Griffiths, Cunningham
RESULT:	Passed

6. PUBLIC HEARINGS/PUBLIC COMMENT/DELIBERATIONS

6.1. Imagine Lincoln City Community Vision Statement

This matter is continued from the September 4th meeting. Richard Townsend said there was a suggestion that the vision team meet again. We emailed the vision team and only had two responses. We asked for public comments on the document, through an "e-blast", website, notice in newspaper, and city manager's report. We received several written comments; one was in the packet and several others were given to the commission tonight. He said he wouldn't take lack of additional comments as lack of interest, as we received thousands of ideas through the process of developing the vision statement. He said one thing to keep in mind is that the vision statement is not a plan. It's a statement of intent, where people want our community to go. The community ideas are not necessarily actions the city will or might take, and in some case may not even be good ideas, but they are what we heard during the process. We combined ideas to make a manageable list. The vision statement is part of what will be guiding the update of the comprehensive plan. The community ideas will not be in the comprehensive plan. The plan will contain the overall vision, the 10 focus goals, and items labeled as initiatives. This will not necessarily be verbatim from the vision statement. The plan will contain a lot of background materials (city history, etc.). He gave examples of other documents containing policies that are part of the comprehensive plan (transportation system plan, economic opportunities analysis, parks and recreation system plan). Mr. Townsend said the comprehensive plan consists of two things - a narrative with goals and policies, and a map. There will be a map separate from the zoning map - this will be aspirational rather than have specific zones. Commissioner McFarland asked about this vision, if it feeds the comprehensive plan, does it include the things we need to address. Mr. Townsend said typically when you get a new comprehensive plan, ordinances need to be revised for consistency. He wanted to emphasize that the vision statement is one item that serves as background for the comprehensive plan. He summarized other parts completed to date. The vision statement is a big piece, but is not the only piece. Commissioner Kroen asked, of all of the policies and plans that have been accepted, have you gone through the vision document and done analysis to identify things that are inconsistent with adopted plans? She had concern that with all the ideas in the vision plan, some have already been done, some are conflicting with others, some may not be legal, and some are economically not viable. The more you carry forward a document with untenable items, the more difficult it becomes for the public to understand it. She would have liked to see the analysis done before the vision statement was finalized. Items that have already been done should be called out, so that people are aware that work has been done. Mr. Townsend said the intent was to reflect what people said, but perhaps more should be edited out. We want it to be reflective of what people actually said. Chair Griffiths asked if there is language in the document to recognize that. Mr. Townsend said we may need a more robust explanation in the document to articulate what will be done with it. Commissioner Kroen said there is a ranking in the document. She believes the ranking is skewed and doesn't accurately reflect how people felt. She gave the example of the open house. About 100 people attended; attendees were given "dots" (stickers) to place on the posters indicating the ideas they supported. Because unlimited dots were allowed, it doesn't accurately reflect opinions.

She would like to see a little more work on the document. Debra Nicholson asked what she would suggest for information contained in the appendix. Ms. Nicholson said the decision was made by the project management team not to do statistical analysis. Commissioner Kroen said she is suggesting an analysis of sorting the items. We asked department heads to review the ideas for comments or concerns. Staff also noted ideas that have already been accomplished. Commissioner Kroen said the first cut should be a list of ideas and whether they conflict or not with adopted plans. She said her concern is to put a lot of effort and funds into a project and not have it be usable; she wants the document to be the best it can be. Commissioner McFarland mentioned stakeholders. She referred to the stakeholder map on packet page 28. For any of the plans or projects, we have always tried to have a robust public involvement program. Chair Griffiths asked if any of the ideas strike staff as being inconsistent with plans? Mr. Townsend said some ideas are inconsistent with each other. The project management team tried to take out things that could be illegal. He said he was reluctant to substitute staff's judgment or words for ideas submitted by the public.

If there are specific things the commission wants to see, or how they want staff to change the document, that would be helpful. We tried not to edit the citizens' ideas. Commissioner Kroen asked if there is a working outline for the comprehensive plan update. Mr. Townsend said it is very general at this point. Commissioner Kroen said if this document were organized around the outline of the comprehensive plan, it would be useful. Chair Griffiths said it would be helpful to have a couple of work sessions before we start work on the comprehensive plan. Commissioner Cunningham said there should be a statement in the vision document, to make it clear that it includes what we heard from citizens, but that these ideas aren't necessarily actions that will happen.

Chair Griffiths said before it goes to city council, the document should have some additional editing, as well as some analysis or sorting of the community ideas. Mr. Townsend explained how the community ideas were combined. He wanted to stress that the community ideas are not the most important part of the document. What we gleaned from the outreach were themes (example, we need a better transportation system and more sidewalks, but not list specific locations). Commissioner Kroen suggested that the document be divided into two: one is the vision document (goal statement and initiatives, without community ideas), and the second is the collection of community ideas (more specifics that can be talked about during future work sessions).

Commissioner Bryson said he would like to see a revised document before the commission makes any recommendations. Mr. Townsend said he wants to be sure we still have context for the goals and initiatives. Commissioner Cunningham said we have created this document from public input, and it wasn't just created by staff. Commissioner Kroen said she wouldn't want to lose the text that describes how we got here (public involvement, who contributed, etc.). From a vision perspective, that is a high level look at what could happen. The initiative statements go as deep as they should for a vision. Ms. Nicholson said the distilled community ideas could be compiled in the second volume or appendix, and then followed by the bigger appendix (raw comments, etc.) Staff asked if there is any additional direction. We will return with a re-organized document. Commissioner Cunningham asked about changing wording for "dog-friendly" to "pet friendly" (initiative #6). Mr. Townsend said our consultant is going to be out of town, so he is not certain about the schedule to get edits done, but we will return when the requested edits are completed.

MOTION: 1855 : Imagine Lincoln City Community Vision Statement (continued from September 4)

7. OLD BUSINESS

None.

8. NEW BUSINESS

None.

9. PLANNING COMMISSION TRAINING

None.

10. REPORTS & COMMENTS

Ms. Nicholson said on Thursday, September 20th, we will have "Design Day" to talk about design standards. We are also going to talk about standards for multi-family developments. This will be from noon to 2 PM at the historical museum in Taft. This will be an open house, and will be repeated from 5:00 to 7:00 PM at the cultural center. Also during this day, the consultant and staff will meet with a class at the high school.

Mr. Townsend said for general information - regarding vacation rental dwellings, in 2017, the city council set a "cap" on the number of full-time VRDs in the R-1-5 zone and we have now just reached that cap. We have also started a waiting list for Roads End (though it is not likely that we will go below that cap).

11. FUTURE AGENDA ITEMS & NEXT MEETINGS

1. October 2, 2018 - Work Session on Sign Code Amendments

Sign code amendments are scheduled for hearings in November.

12. ADJOURN

The meeting was adjourned at 6:58 PM.

Respectfully submitted,

Kate Daschel
Assistant Planner

Steve Griffiths
Chair